

# Tree Leads Today Marketing Transforms Personal Tree Care LLC with 50% Revenue Surge

NORCROSS, GEORGIA, USA, October 30, 2023 /EINPresswire.com/ -- Personal Tree Care LLC, a family-owned tree care and removal business based in Norcross, Georgia, is making waves in the tree care industry with a remarkable 50% increase in revenue. The company attributes its success to Tree Leads Today (TLT), a leading marketing firm that specializes in providing exclusive leads to tree care and removal businesses.

Founded by co-owners Juan Diaz and Erick Ayala, Personal Tree Care LLC has been serving the communities of Ellenwood, Lithonia, Stone Mountain, Snellville, Buford, Braselton, Grayson, and beyond for 13 years. The company's commitment to customer satisfaction and impeccable service quality has made it a local favorite for tree care needs.

TLT's exclusive leads have played a pivotal role in Personal Tree Care LLC's impressive growth. By securing exclusive leads through TLT, the company has effectively eliminated competition, allowing them to focus solely on converting leads into loyal customers. These exclusive leads have resulted in a remarkable 50% increase in their customer base.



"We prefer TLT leads more because there's no competition; I don't share the leads with anyone. That makes a huge difference," says Juan Diaz, co-owner of Personal Tree Care LLC. "Other companies give the same lead to several people, and that doesn't help much. I keep my exclusive territory for myself, which allows us to build our loyal customers."

In addition to the exclusivity, TLT's geo-targeting capabilities have significantly enhanced the company's efficiency. By ensuring that jobs are close in proximity, Personal Tree Care LLC has been able to serve more customers in less time, conserving resources and reducing their environmental footprint.



"We save on diesel and time. We don't wear out the equipment as much by moving from one area to another. When we work nearby, we make more progress," adds Erick Ayala, co-owner of the company.

This increased efficiency and rapid response to exclusive leads have not only expanded the company's client base but also allowed them to serve more areas in Dekalb, Gwinnett, Jackson, and beyond.

As the company grows, it has expanded its workforce, hiring three more employees to manage the surge in new customers. With a bigger team and a constant influx of exclusive leads, Personal Tree Care LLC is well-equipped to continue offering top-quality services.

"TLT has helped me increase revenue and customers," Juan Diaz explains. "Now, we have 50% more customers than we had before."

One of the key elements that sets Personal Tree Care LLC apart from its competitors is its dedication to cleanliness and customer satisfaction. After every job, the team ensures that the premises are left in impeccable condition, surpassing the customer's expectations.

"Our priority is to ensure customer satisfaction. The cleanliness after completing a job is our hallmark of quality. Everything must be left pristine, even better than we found it. We are committed to leaving the customer happy, not damaging the yards, and not leaving tree debris scattered around," affirms Erick Ayala.



With a reputation for exceptional service and a growing customer base, Personal Tree Care LLC is poised to continue its impressive growth trajectory in the tree care industry. By leveraging the power of exclusive leads and geo-targeting provided by Tree Leads Today, the company has become a success story worth noting.

For more information about Personal Tree Care LLC and their tree care services, visit their website at [personaltreecare.com](http://personaltreecare.com).

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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