

Fly Traps Market Share Growing At a 5.9% CAGR to Hit \$433,211.4 Thousand by 2032

U.S. accounted for the largest market share in 2022 and is expected to reach a market value of \$144,155.4 thousand by 2032

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The fly traps market is projected to reach \$433,211.4 thousand by 2032, growing at a CAGR of 5.9% from 2023 to 2032. The U.S. accounted for the largest market share in 2022 and is expected to reach a market value of \$144,155.4 thousand by 2032. The report offers an extensive analysis of changing market trends, key segments, top investment pockets, regional scenario, Porter's Five Forces, and competitive scenario.



According to a new report published by Allied Market Research, titled, “[Fly Traps Market](#) by Type, Application, Price Range, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2023-2032” The report offers an extensive analysis of changing market trends, key segments, top investment pockets, regional scenario, Porter's Five Forces, and competitive scenario.

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Reusable flytraps are the major factors that are expected to boost the demand for the fly traps across the developed and developing markets.”
Roshan Deshmukh

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Fly traps are popularly used to control the population of flies, restrict the flies and insects to spread parasitic and infectious diseases, and catch and kill various flies such as

houseflies, mosquitoes, black fly, and horse-flies. The rising prevalence of infectious diseases across the globe is expected to boost the demand for the fly traps during the forecast period. According to the World Health Organization, around 17% of the infectious diseases are caused by the flies and it results in over 700,000 deaths each year across the globe.

According to the global fly traps market analysis, the market is segmented on the basis of type,

application, price range, distribution channel, and region. Depending on type, the market is categorized into container, sticky, and electric. The container segment is further segmented into fly light traps, fly baits, delta traps, and others.

Based on the type, the electric is expected to be the fastest-growing segment during the forecast period. This is attributed to the advances in the technology and rising investments in the innovative product development by the major companies like Brandenburg and Rentokil Initial Plc. The rising demand for the electric fly traps owing to its enhanced performance, eco-friendly nature, and energy efficiency is anticipated to boost the growth of the electric segment in the foreseeable future.

According to the fly traps market trends, depending on the application, the commercial segment is expected to sustain its dominance during the forecast period. The commercial segment accounted for 75.1% of the fly traps market share in 2021. The huge adoption rate of the fly traps in the commercial spaces such as shopping malls, hospitals, hotels, restaurants, building management, agricultural fields, and factories is the most prominent factor behind the exponential growth of the segment.

By price range, the high is anticipated to be the fastest-growing segment during the forecast period. The rising popularity of the automatic, energy efficient, and advanced feature installed electric fly traps among the high income households and commercial spaces is expected to drive the growth of the high price range segment in the global fly traps market.

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Depending on the distribution channel, the e-commerce is the largest and the fastest-growing segment in the market. The rising adoption of the digital channels for buying fly traps and other products, rising adoption of e-commerce platforms, growing adoption of smartphones, and increasing penetration of internet across the globe is boosting the growth of the e-commerce segment. According to the International Telecommunication Union (ITU), around 4.9 billion people were using internet across the globe in 2021.

Region-wise, North America dominated the global fly traps market, garnering a market share of 50.8% in 2021. The increased awareness regarding the diseases spread by the flies, increased product penetration, in U.S., rising healthcare costs, growing prevalence of infectious diseases, and rising residential and commercial applications are the major factors that has led to the dominance of U.S. and eventually North America in the global fly traps market.

Some of the major players operating in the fly traps industry are Agri Phero Solutionz, Cleanrth, Eco Trap Guard, Ecoman Biotech, Flies Be Gone, Godwill Energy Products Private Limited, Arbico Organics, Katchy Bug, McQwin, Pestronics, Rescue, Reza Hygiene, RSVP International, Sterling International, Inc., Woodstream Corporation, Brandenburg, and Rentokil.

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- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the fly traps market from 2021 to 2031 to identify the prevailing fly traps market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the fly traps market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

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- Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- Sort new clients or possible partners into the demographic you're looking for.
- Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.
- To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors.

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- [Tick Repellent Market](#) is estimated to reach \$23.41 billion by 2031
- [Insect Repellent Market](#) is expected to generate \$ 9,615.7 million by 2026

□ Flies Repellent Market Growth Opportunities In Global Industry By 2027

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