

Crave InfoTech appoints Ravi Ravikumar as their new Chief Strategy and Commercial Officer

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/EINPresswire.com/ -- Today, [Crave InfoTech](#) was thrilled to introduce a new member to their family, Ravi Ravikumar. Ravi joins the senior leadership team at Crave InfoTech and has assumed the pivotal role of Chief Strategy and Commercial Officer.

Ravi brings a wealth of experience, with a strong track record of senior leadership positions in the enterprise software and professional services industries. His vast experience includes selling and delivering large-scale technology transformation initiatives on a global scale, coupled with practice leadership and account management roles with industry giants such as Deloitte, SAP, Cap Gemini Ernst & Young, and Ernst & Young.

With Ravi's leadership, Crave InfoTech aims to elevate the customers' journey towards a Future-Ready Enterprise. The FRE program, built on the [SAP Business Technology Platform \(BTP\)](#), empowers organizations to become data-driven, agile, and focused on what's next. It's about harnessing generative AI, the cloud, and a "clean core" to future-proof your operations.

Ravi firmly believes technology should be an enabler in delivering targeted business outcomes and measurable value to the customer's business. As such the company will take a more holistic approach to technology implementations.

With his extensive background and expertise, Ravi will catalyze a remarkable impact on Crave InfoTech's growth trajectory. Together, they're poised to tackle any industry challenges, fueled by the robust foundation of SAP BTP partnership and mutual success.



Crave InfoTech

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