

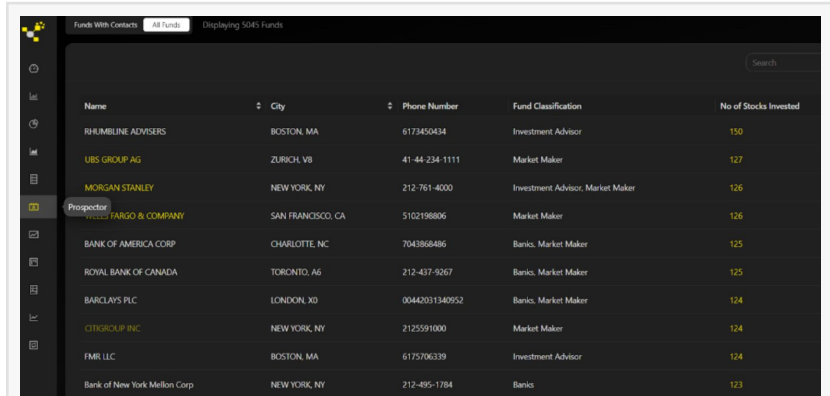
AltHub's Prospector: First specific lead development tool in the alternative data market

Empowering Data Providers to accelerate their Sales Processes

BROOKLYN, NEW YORK, USA, October 30, 2023 /EINPresswire.com/ -- AltHub's Prospector: First specific lead development tool in the alternative data market


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In a significant step towards empowering data providers, AltHub is excited to unveil the newest addition to its AltLab360 platform: the Prospector module. This innovative tool helps a provider sales team to find the right funds and people that match their data. Imagine knowing better the bullseye for your data.



Name	City	Phone Number	Fund Classification	No of Stocks Invested
RHBULINE ADVISERS	BOSTON, MA	6173450434	Investment Advisor	150
UBS GROUP AG	ZURICH, YB	41-44-234-1111	Market Maker	127
MORGAN STANLEY	NEW YORK, NY	212-761-4000	Investment Advisor, Market Maker	126
WELLS FARGO & COMPANY	SAN FRANCISCO, CA	5102198806	Market Maker	126
BANK OF AMERICA CORP	CHARLOTTE, NC	7043866486	Banks, Market Maker	125
ROYAL BANK OF CANADA	TORONTO, AG	212-437-9267	Banks, Market Maker	125
BARCLAYS PLC	LONDON, X0	00442031340952	Banks, Market Maker	124
CITICORP INC.	NEW YORK, NY	2125591000	Market Maker	124
FMR LLC	BOSTON, MA	6175706339	Investment Advisor	124
Bank of New York Mellon Corp	NEW YORK, NY	212-495-1784	Banks	123

Introducing Prospector.
AltHub's newest innovation in helping our clients monetize their data.



AltHub is excited to unveil the newest addition to our AltLab360 platform: Prospector.

"It is so important to speak to the right people in this industry, and this tool dramatically changes things by giving the keys to the data provider sales team to drive more meaningful outreach," explained Scott Hall, CEO of AltHub. "With Prospector, we're providing these companies a cutting-edge, AI-driven tool that identifies the most pertinent funds and then contacts to significantly increase the likelihood of quality meetings."

Prospector addresses a critical phase in the data sales cycle by curating secure leads that match the unique profile of each data product. Particularly beneficial for providers targeting quantitative and fundamental investors, this module meticulously analyzes 13F filing data, aligning data sellers with funds that have substantial holdings in relevant positions. Over 5,000 funds and several thousand contacts.

Industry experts are already signaling a strong reception as Michael Mayhew of Integrity Research Associates wrote in a recent analysis: 'The team at Integrity Research finds this new platform to be quite exciting, particularly given its modular nature. We would not be surprised to see robust take-up of a few of the platform's modules like SymLink and Prospector,' Mayhew shared.

The Head of Business Development at AltHub, Jordan Pasternak, highlighted, "Early client feedback highlights Prospector's seamless integration and its impact on lead quality and outreach strategy."

As the landscape of data-driven investment evolves, tools like Prospector will be paramount in navigating the complex marketplace, ensuring providers can capitalize on their data's true potential.

About AltHub:

AltHub turns untapped data into unique alternative data, generating new revenue for companies and providing valuable insights for investors. We strive to unlock potential, drive growth, and foster data-driven investments.

For more information about AltHub, visit <https://althub.com/> and follow us on <https://www.linkedin.com/company/althub>

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