

# Tailored Lawn and Tree Services: Reshaping the Oklahoma City Landscape While Respecting Nature

OKLAHOMA CITY, OKLAHOMA, USA, November 1, 2023 /EINPresswire.com/ -- In a world where businesses continually seek innovative strategies for growth, Tailored Lawn and Tree Services has discovered the power of precision marketing through its partnership with Tree Leads Today (TLT). Tailored Lawn and Tree Services, owned by Clif Carter, has been a cornerstone of the Oklahoma City tree care industry for over two decades. As competition grew fiercer, the company turned to TLT, a leading marketing firm specializing in exclusive leads for tree care and removal businesses, to boost its growth.

Clif Carter, the owner of Tailored Lawn and Tree Services, is no stranger to the tree care industry. With over 20 years of experience under his belt, Clif's company has a long record of providing exceptional tree cutting, trimming, and maintenance services. However, the competitive nature of the industry and the changing dynamics of the market necessitated a fresh approach to stay at the forefront.

Since partnering with Tree Leads Today, the company has experienced remarkable growth. Clif Carter shares, "TLT has done an exceptional job of helping us receive more exposure and grow our customer base." Tailored Lawn and Tree Services has witnessed a 30% increase in business since collaborating with TLT. The exclusive leads provided by TLT are tailored specifically to those seeking tree care services, resulting in a high-quality client base.



One significant advantage of exclusive leads for Tailored Lawn and Tree Services is that potential customers are now proactively reaching out to them. This shift has eliminated the need for the company to chase leads and enabled a more seamless interaction with clients who genuinely value their services.

As the demand for their services increased, Tailored Lawn and Tree Services had to expand its workforce to accommodate the workload. However, this growth was facilitated by TLT's targeted approach to leads, with Clif Carter stating, "The route density is significantly important for us. It has tremendously cut down on our expenses."

Through TLT's geo-targeting approach, leads are concentrated in specific areas, allowing for efficient estimates, reduced travel time, and a more streamlined workflow. As the owner, Clif Carter can provide estimates in the morning, set up his crews in the same area, and easily manage any questions from his team or customers during the day.

In addition to TLT's role in the company's growth, Tailored Lawn and Tree Services stands out from the competition with its dedicated and experienced team of arborists. These professionals have a deep understanding of Oklahoma's unique tree species and are well-versed in local and state regulations. The company is committed to using the latest industry practices, sustainable methods, and state-of-the-art equipment to maintain the long-term health and beauty of trees and landscapes.

Furthermore, Tailored Lawn and Tree Services values building lifelong relationships with



customers and fostering open communication. The company believes in the importance of preserving the natural beauty of Oklahoma City and respecting the environment.

The success of Tailored Lawn and Tree Services, fueled by the innovative approach of Tree Leads Today, is a testament to the transformative impact of tree care marketing. As the company continues to thrive, it reinforces the notion that a well-orchestrated marketing strategy is key to sustained growth in a competitive industry.

For more information about Tailored Lawn and Tree Services and their tree care and landscaping services, please visit their website at <https://tailoredlawnsandtrees.com/>.

For inquiries or media contacts, please reach out to Clif Carter at 405-551-5295 or email at [tlcsbyclif@gmail.com](mailto:tlcsbyclif@gmail.com).

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today: <https://www.TreeLeadsToday.com> | (610) 227-6290.

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