

# 17th ANNUAL COOPER READING CHALLENGE KICKS OFF; BOYS & GIRLS CLUB OF THE WEST VALLEY CHILDREN TO BENEFIT

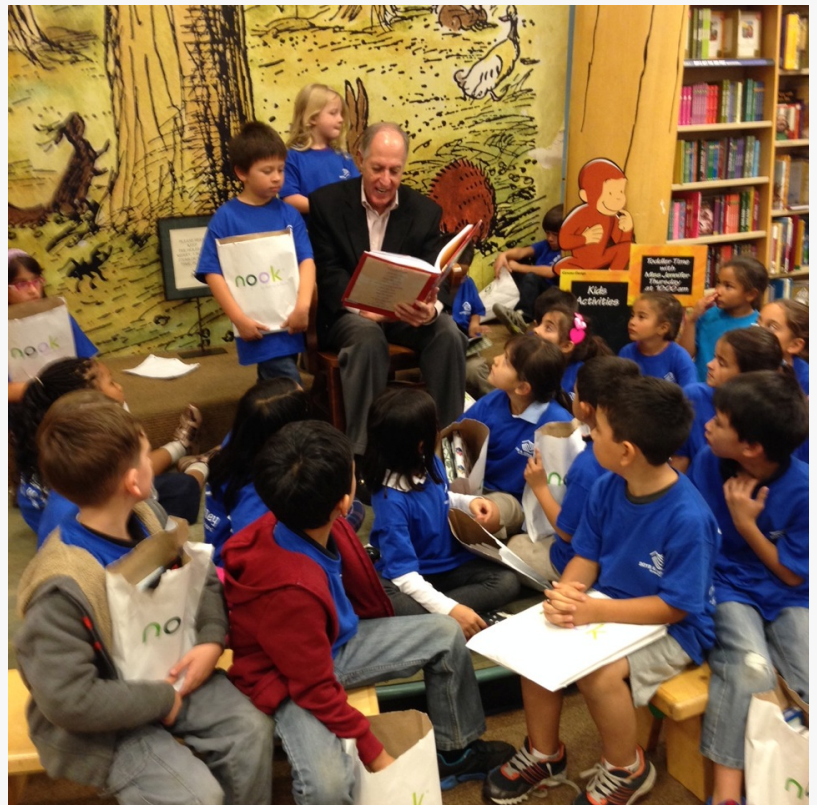
*The 17th Annual Cooper Reading Challenge, created to help instill the love of reading in children of Boys & Girls Club of the West Valley, is under way.*

CANOGA PARK, CA, USA, October 31, 2023 /EINPresswire.com/ -- "There are many little ways to enlarge your child's world.

Love of books is the best of all."

-- Jacqueline Kennedy Onassis

The 17th Annual Cooper Reading Challenge, which was created to help instill the love of reading in children of Boys & Girls Club of the West Valley, is under way. In the past 16 years, local individuals and businesses donated more than \$80,000. More than 3,200 children have had the opportunity to select, purchase and enjoy their own books through this program.



Martin Cooper reads to BGCWV youth during the Cooper Reading Challenge.

Each year, nearly 200 Boys & Girls Club children earned the privilege of selecting one or more books at Barnes & Noble bookstore in Calabasas, all funded through community donations.

Between now and November 22, Club children will read age-appropriate books and write a review to qualify for a trip to Barnes & Noble. At the bookstore, each child will have \$25 to spend on one or more books for themselves or family members. Members of the San Fernando Valley business and civic community donate \$25 for each child they want to sponsor.

"This program is about teaching children to love and value books and reading," said Martin Cooper, president of Cooper Communications and past chairman of Boys & Girls Club of the

West Valley. "We are very grateful to those who have contributed to this program in the past and invite those who see the importance of literacy to support it this year. Reading is a lifelong gift; it opens up the world, ignites the imagination and is a proven cornerstone of success," says Cooper.

To make a tax-deductible donation, go to [www.bgcwv.org/cooper-reading-challenge](http://www.bgcwv.org/cooper-reading-challenge). Scroll down to Donate Now and fill out the requisite information. Checks should be made out to Boys & Girls Club of the West Valley, Cooper Reading Challenge and sent to Boys & Girls Club of the West Valley, 7245 Remmet Avenue, Canoga Park, CA 91303.

Sponsors for this event include Daily News and Valley News Group.

Boys & Girls Club of the West Valley is located at 7245 Remmet Ave., Canoga Park, CA 91303. The Club's website is [www.bgcwv.org](http://www.bgcwv.org). Facebook: [www.facebook.com/bgcwestvalley](https://www.facebook.com/bgcwestvalley).

Geovanny Ragsdale  
Boys and Girls Club of the West Valley  
+1 805-558-6077

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