

Natural Food Flavours Market Size, Share, Price, Trends, Growth, Analysis, Report, Forecast 2024-2032

Global Natural Food Flavours Market Size, Share, Trends, Growth, Key Players, Report and Forecast 2024-2032

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According to a new report by Expert Market Research titled, "Global [Natural Food Flavours Market Size](#), Share, Analysis, Report and Forecast 2024-2032, the natural food flavours market is projected to grow at a CAGR of 6.3% between 2024 and 2032. Aided by the

growing consumer preference for clean-label and natural food products and the rising applications of natural flavours across the food and beverage industry, the market is expected to grow significantly by 2032.

Natural food flavours are derived from a variety of sources such as fruits, vegetables, herbs, and spices. These flavours play a significant role in enhancing the sensory appeal of food products, making them more palatable and enjoyable to consumers. Apart from their flavouring properties, natural food flavours also offer certain health benefits, including antioxidant and anti-inflammatory properties, which contribute to their popularity.

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The increasing consumer awareness of the health implications associated with artificial flavours and additives has led to a significant shift towards natural food products, driving the natural food flavours market growth. This shift has resulted in a surge in demand for natural food flavours. Additionally, the trend of clean eating and healthier lifestyles has further boosted the popularity of natural food flavours.

The expanding applications of natural flavours in the food and beverage industry also significantly contribute to the natural food flavours market expansion. Natural flavours are



Natural Food Flavours Market Size

widely used in a variety of products, including bakery goods, confectionery, dairy products, beverages, and ready-to-eat meals. The rising demand for these products, coupled with the growing consumer preference for natural ingredients, is propelling the natural food flavours market.

Various industries, such as supermarkets (food products), takeaway and lunchbox shops, food services, motorway service areas (tea, etc.), instant foods and others, employ natural flavours. Natural flavours lend deep, rich flavour to a wide array of processed foods. Additionally, they can be found in foods from common places like supermarkets and convenience stores, boosting the natural food flavours market growth.

Furthermore, the growing demand for plant-based alternatives in the food and beverage industry has led to an increased focus on natural flavours as essential ingredients. With the rise of veganism and the increasing popularity of plant-based diets, natural flavours have emerged as crucial components in the formulation of plant-based foods and beverages, accelerating the natural food flavours market development.

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Natural Food Flavours Market Segmentation

The market can be divided based on application and region.

Market Breakup by Application

- Bakery and Confectionery
- Dairy and Desserts
- Savoury and Snacks
- Meat and Meat Products
- Beverages
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and

acquisitions and mergers, among other major developments, of the global natural food flavours companies. Some of the major key players explored in the report by Expert Market Research are as follows:

Firmenich SASynergy
Archer Daniels Midland Company
MANE Group
Kerry Group PLC
Others

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