

Skillable sets foundation for next growth stage with new Senior Vice President of Corporate & Business Development

Dave Reed joins Skillable as SVP of Corporate & Business Development, focusing on global growth via channel development and broad partner ecosystem strategy.

NEW PORT RICHEY, FLORIDA, UNITED STATES, October 31, 2023 /EINPresswire.com/ -- <u>Skillable</u>, the leading technology platform for handson learning experiences, is further bolstering its leadership and growth capabilities with the appointment of Dave Reed as Senior Vice President of Corporate & Business Development. With almost 25 years of experience in SaaS business and channel development, Dave brings his deep



expertise in building high-performance sales organizations to Skillable. His focus will be global growth through strategic partnerships, channel development, M&A and a solution partner ecosystem.

Prior to joining Skillable, Dave was the Chief Revenue Officer at Liberate and Vice President of US Sales at Duck Creek Technologies, both enterprise vertical SaaS providers serving the global P&C industry. Dave's career roots and passion, however, live in HR and learning technology. Earlier in his career, he worked as Vice President of Worldwide Business Development and Global Channel Sales at Degreed, where he spearheaded its expansion into South Africa, Asia and Latin America. Prior to Degreed, Dave spent 17 years at Skillsoft, including four years as the Vice President of Channels for the Americas, where he built a team responsible for revenue production and market share growth in the U.S., Canada and Latin America.

Chris McCarthy, Chief Executive Officer of Skillable said, "With his wealth of knowledge about growing enterprise and vertical software globally, as well as inorganic growth, Dave is a valuable

leader for Skillable at a timely point in our growth. Channel and partnerships are a considerable opportunity for us and he is the right person to lead the charge. I am excited to see what new opportunities open thanks to Dave's network and experience in leading sales teams."

Dave added, "Education, and specifically hands-on learning yielding validated skill development, unlocks



outsized opportunities for individuals, teams, the enterprise and even economies. The capability that Skillable is positioned to deliver to the market is essential for creating a future-ready, agile workforce. I could not be more excited to join Skillable at a time when we can truly deliver what leaders have long sought after: Validated skill development at scale."

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Dave is a valuable leader for Skillable at a timely point in our growth. Channel and partnerships are a considerable opportunity for us and he is the right person to lead the charge." *Chris McCarthy, CEO of Skillable* Discover more about Skillable's hands-on learning and skill validation <u>here</u>.

About Skillable

Skillable is the trusted pioneer and innovator in performance-based learning and skill validation. In job and organization-specific scenarios, people develop their skills through hands-on experiences that accelerate job readiness and produce evidence-based skill data. Since

2004, more than 400 global customers and their millions of learners have launched 30 million labs, using Skillable to practice and validate their skills in live learning environments. To learn more, visit skillable.com.

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