

South End Capital Extends 50% Revenue Share Promotion for its Partners

Now until December 31, 2023, approved partners can unlock industry-leading earnings accessing South End Capital's marketplace revenue share promotion.

ST. CLOUD, MINNESOTA, UNITED STATES, November 2, 2023 /EINPresswire.com/ -- South End Capital, the partnership-driven arm of Stearns Bank N.A., is excited to announce the extension of a [groundbreaking promotion](#) that is reshaping the earning potential for lending professionals. Now extended until December 31, 2023, South End Capital is providing [approved partners](#) with a 50% revenue share across its diverse marketplace programs, encompassing SBA loans, business loans, commercial real estate loans, and more. This extension underscores the company's dedication to fostering collaboration, driving innovation, and delivering unparalleled value.

	Our Marketplace	Competitors
Compensation	50% Fee Split Promotion Through 12/31/2023 (earn up to 400 basis points)	25% to 40% Fee Split (earn up to 200 basis points)
Programs	SBA 7(a), SBA Express, SBA 504, USDA, Equipment, Real Estate, Construction, Cannabis, Business Term Loans, MCAs, Credit Lines	MCAs, Business Term Loans, Credit Lines, Small SBA 7(a) Loans
Loan Sizes	\$1K to \$30M+	\$5K to \$500K
Technology	API Integration with Third-Party Lenders for Streamlined Processing and Reporting, API Access Available for You with Documentation Passing, Tech-Enabled Partner Portal, 60-Second Partner Registration Generates Immediate Partner Portal Access and Turn-Key Co-Branded Website and Referral Link	Manual / Email Transaction Transfer to Third-Party Lenders, No Partner Portal or Nascent Portal with Limited Functionality, No APIs or Tech-Supported Partner Resources
Reporting	24/7 Comprehensive Partner Portal Tracking & Automated Email Status Updates (Third-Party Lender System Integrations Mean You Get Updates When We Get Updates)	Weekly / Monthly Manual Excel Reporting or Limited Data Portal with Delayed Updates
Experience	14 Years Operating and Building a Tech-Enabled Marketplace and Forming High-Level, High-Compensating Third-Party Lender Agreements	1 to 5+ Years, Often Startups without Deep Industry Relationships or High-Compensating Agreements
Direct Funding	Yes (We're a \$2.2B Bank and Intermediary), 1st Look Direct Funding with Third-Party Lenders / Marketplace as Secondary Option	No, Third-Party Lenders / Marketplace Only
Marketing Support	Customizable PDF Marketing Template Flyers for All Programs, Turn-Key Co-Branded Website and Referral Link	None or Co-Branded Referral Link

South End Capital's Marketplace Programs

As part of Stearns Bank N.A., South End Capital consistently demonstrates excellence in commercial and business lending. The extension of the 50% revenue share promotion further solidifies their leadership position.



Our partners play a pivotal role in our growth, and we aim to recognize their contributions by offering an unparalleled revenue-sharing opportunity."

Noah Grayson, President of South End Capital

"Our partners play a pivotal role in our growth, and we aim to recognize their contributions by offering an unparalleled revenue-sharing opportunity. This extension is a tangible manifestation of that belief," states Noah Grayson, President of South End Capital.

The extensive range of marketplace loan programs

emphasizes South End Capital's commitment to addressing diverse financing needs. Approved partners can anticipate expert support, dedicated account management, and a seamless partnership experience.

For additional details on the 50% revenue share promotion, including terms and eligibility, please [visit this link](#) or contact Bill Schmidt at bill.schmidt@stearnsbank.com.

ABOUT SOUTH END CAPITAL

Founded in 2009 as a nationwide, non-conforming commercial lender, South End Capital became a division of Stearns Bank N.A., a \$2.2 billion financial institution, in June of 2021. South End Capital's innovative balance-sheet lending and comprehensive marketplace financing delivers a full spectrum of capital solutions for emerging and expanding businesses. South End Capital's tech-enabled platform and premier customer support offers equal access to industry-leading conventional and alternative equipment, real estate, and business funding.

Member FDIC | Equal Housing Lender.

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