

Global Sugar-Based Surfactants Market to Expand, Anticipated to Reach \$7.17 Billion by 2027

The Business Research Company's Sugar-Based Surfactants Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

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The global sugar-based surfactants market size is expected to grow from \$5.42 billion in 2022 to \$5.76 billion in 2023 at a compound annual growth rate (CAGR) of 6.2%."

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Company*

Increased Spending on Cosmetics and Personal Care Products Propelling Market Growth

The surge in consumer expenditure on cosmetics and personal care items is a key driver for the growth of the sugar-based surfactants market. These surfactants find

extensive use in various personal care products, such as shampoos, shower gels, and hand soaps, creating a rich lather that effectively cleanses the skin and hair by eliminating dirt and oil. Moreover, the growing emphasis on personal hygiene has led to a considerable surge in consumer spending on personal care products and services, as evidenced by the substantial 19.3% increase in consumer spending on personal care products and services in the United States from 2020 to 2021.

Explore Comprehensive Insights into the Global Sugar-Based Surfactants Market:
<https://www.thebusinessresearchcompany.com/sample.aspx?id=9813&type=smp>

Product Innovation Driving Market Trends

Market players such as Clariant AG, Solvay SA, and Evonik Industries AG are at the forefront of product innovation in the sugar-based surfactants industry. Notably, Solvay SA introduced two groundbreaking products, Mirasoft SL L60 and Mirasoft SL A60, which are biosurfactants derived

from rapeseed oil and sugar, boasting minimal environmental impact. These biosurfactants find versatile applications in a wide range of beauty care products, including shampoos, conditioners, shower gels, face washes, and creams.

Market Segments:

- By Type: Alkyl Polyglycoside, Decyl Glucoside, Sucrose Cocoate, Other Types
- By Raw Material: Monomeric, Polymeric, Dimeric
- By Application: Biotechnology, Homecare And Personal Care, Pharmaceuticals, Agriculture, Other Applications

Western Europe Leading the Market, Asia-Pacific Spearheading Growth

While Western Europe dominated the sugar-based surfactants market in 2022, the Asia-Pacific region is anticipated to emerge as the fastest-growing market, fostering substantial regional development and progression.

Access the Complete Report for In-Depth Analysis of the Global Sugar-Based Surfactants Market:

<https://www.thebusinessresearchcompany.com/report/sugar-based-surfactants-global-market-report>

[Sugar based Surfactants Global Market Report 2023](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Sugar based Surfactants Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on sugar based surfactants market size, sugar based surfactants market drivers and trends, sugar based surfactants market major players, sugar based surfactants market competitors' revenues, market positioning, and sugar based surfactants market growth across geographies. The sugar based surfactants market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage



the data in the report and tap into segments with the highest growth potential.

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[About The Business Research Company](#)

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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