

Virtual Mirror Market Size, Share, Revenue, Trends And Drivers For 2023-2032

The Business Research Company's Virtual Mirror Global Market Report 2023 – Market Size, Trends, And Forecast 2023-2027

LONDON, GREATER LONDON, UK, November 10, 2023 / EINPresswire.com/ -- The "Virtual Mirror Global Market Report 2023" offers complete market insights. The



report predicts a 22.2% CAGR, reaching a \$20.99 billion market size by 2027.

<u>Virtual mirror market</u> thrives from the surge in online shopping. North America leads in market share. Key players: INDE LLC, SenseMi, Terawe Corp., Textronics, Virtooal, ICON Multimedia SL, Cisco Systems Inc., Fitnect Interactive, Metail Limited.



The market size of the virtual mirror is expected to grow to \$20.99 billion in 2027 at a CAGR of 22.2%"

The Business Research Company

Virtual Mirror Market Segments

- By Component: Software, Hardware, Services
- By Deployment Mode: Cloud, On-Premises
- By Technology: 3D Body Scanning, Photo Accurate VFR,
 3D Augmented Reality and Virtual Reality
- By Industry: Retail, Other Industries
- By Geography: The global virtual mirror market is

segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Virtual mirrors in retail stores allow customers to try on clothing virtually. They utilize augmented reality to display outfits on a virtual avatar, showcasing various motions and lighting conditions for a realistic look without physical try-ons.

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