

Unprecedented international participation in the 20th Edition of Dubai WoodShow in March 2024

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DUBAI, UNITED ARAB EMIRATES, November 1, 2023 /EINPresswire.com/ -- Unprecedented international participation in the 20th Edition of Dubai WoodShow in March 2024

The only platform leading in [wood](#) and woodworking [machinery](#) industry in the Middle East and North Africa

The organizing committee of Dubai WoodShow has announced the launch of its 20th edition, the leading exhibition in wood and woodworking machinery industry in the Middle East and North Africa region, from 5 – 7 March 2024, at Dubai World Trade Centre.

Dubai WoodShow brings together over 3 days the only commercial platform specializing in the wood sector in the region, with more than 10,000 visitors, specialized participants and 400 + exhibitors from 136 different countries around the world with unprecedented entries from several countries by booking large areas.

Dubai WoodShow is an ideal opportunity for exhibitors and buyers to connect with leading experts, specialists, producers, suppliers, manufacturers, machine companies and tools in the wood and woodworking machinery industry to showcase their products, innovative technologies and production scenarios globally, along with a number of representatives of government entities interested in the sector, where all those wishing to register their participation can visit the <https://www.woodshowglobal.com/dubai> website.

Mr. Dawood Al Shezawi, Strategic Holding President, said: "Dubai WoodShow for 20 years maintained its leading position as an ideal platform for industry professionals, manufacturers, and suppliers from around the world to meet and showcase their latest innovations, products, and technologies in the wood and wood machinery industry. Besides sharing knowledge, experience, networking, and business cooperation, which fosters industry-wide growth."

Additionally, he emphasized the exhibition's pivotal role in promoting sustainability in the wood business sector by highlighting environmentally responsible practices and showcasing sustainable wood manufacturing and supply techniques. In line with Dubai's commitment to

sustainability and positioning the entire Middle East region as an active participant in eco-friendly woodwork.

The UAE is one of the leading countries in the timber sector in the MENA region. It has a sophisticated industrial base in this sector. UAE's main sector in timber is on a high note due to its economic growth and its strategic geographical location between Asia, Europe, and Africa thus facilitating access to global markets. As well as having sophisticated infrastructure, such as ports, airports, and highway networks, which expedites trade and export operations.

Dubai WoodShow offers exhibitors the opportunity to connect with their existing customers and discuss prospects for expanding joint work along with identifying potential customers from new markets, exploring potential job opportunities, concluding exclusive deals, and learning more about their main competitors.

The exhibition provides an opportunity to review a wide range of wood machinery and equipment, enhancing technological progress and improving industry efficiency. As well as its role in attracting investors and entrepreneurs to the region, it contributes to raising the potential of the carpentry industry and achieving economic diversification.

Alongside Dubai Wood Show three days of the event other activities are included, most notably the conference, which includes seminars and keynote speeches with the participation of elite experts, stakeholders and senior government officials. In order to exchange views, experiences, and knowledge on the latest developments and trends in local, regional and global markets. Dubai WoodShow offers another feature such as B2B meetings to facilitate the bilateral meetings between companies and customers, to enhance communication by increasing opportunities to partnership deals in the future. This enhances commercial deals with buyers on site together with the presentation of products to an international audience to make their brands more visible to the world, is another advantage that the exhibition offers to exhibitors and visitors. Innovation Awards will be also represented during the three days of Dubai WoodShow.

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Notes to the editor

The Dubai International Wood and Woodworking Machinery Exhibition, which is the leading destination for wood and woodworking machinery industry in the Middle East, brings together approximately 400 exhibitors from more than 130 different countries around the world. It offers a dynamic platform for suppliers, manufacturers and machinery companies to showcase their products, innovative technologies, production scenarios and large-scale machinery to industry key players in the MENA region.

Organized by Strategic Marketing & Exhibitions, the annual Dubai International Wood and Woodworking Machinery Exhibition attracts around 10,000 visitors each year. This year's 20th edition will be held from 5 to 7 March 2024 at the Dubai World Trade Centre. Strategic Marketing

& Exhibitions is also set to organize a version of the exhibition at the Cairo International Conference Center from 7 to 10 December 2023. Besides organizing the first edition of the exhibition in Saudi Arabia at Siraj Exhibition and Convention Centre from 12 to 14 May 2024. For more details, please visit <https://www.woodshowglobal.com/dubai>.

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<https://www.woodshowglobal.com/dubai>

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