

United Kingdom Cosmetic Products Market Share, Price, Trends, Analysis, Key Players, Outlook, Report, Forecast 2024-2032

United Kingdom Cosmetic Products Market Size To Grow At A CAGR Of 4.1% In The Forecast Period Of 2024-2032

30 NORTH GOULD STREET, SHERIDAN, WYOMING, UNITED STATES, November 1, 2023 /EINPresswire.com/ -- United Kingdom Cosmetic Products Market Outlook

According to a new report by Expert Market Research titled, "[United Kingdom Cosmetic Products Market Size](#), Share, Trends, Analysis, Report and Forecast 2024-2032", UK cosmetic products market reached a value of USD 7.86 billion in 2023. Aided by the rising demand for high-quality skincare and beauty products along with the influence of e-commerce and social media, the market is projected to further grow at a CAGR of 4.1% between 2024 and 2032 to reach a value of USD 11.31 billion by 2032.

Cosmetics, as an industry, have transcended their traditional perception as mere beauty enhancers. In the UK, these products have become synonymous with self-care, wellness, and personality expression. From skincare products like serums, moisturisers, and sunscreens to make-up items such as lipsticks, foundations, and eyeshadows, the range is vast and diverse. The appeal lies not just in aesthetic enhancement but also in confidence boosting, protective measures from environmental stressors, and even therapeutic benefits in some products.

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One crucial driving factor for the United Kingdom cosmetic products market growth is the ever-growing influence of digital media and influencers. As consumers are becoming more aware of global beauty trends, there's a heightened interest in niche brands, innovative formulations, and organic or cruelty-free products. This digital-driven awareness is shifting the UK consumer from traditional beauty standards to more personalised and inclusive notions of beauty.

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Another predominant United Kingdom cosmetic products market trend is the surge in demand for sustainable and ethically produced cosmetics. As global environmental concerns grow, UK consumers increasingly demand products that are both good for their skin and the planet. This encompasses eco-friendly packaging, cruelty-free testing, and ingredient transparency, which are becoming non-negotiable aspects for many brands.

The younger generation is fuelling demand in another spectrum of the cosmetic products market. Their propensity for expressive make-up, influenced by global cultures, celebrities, and e-sports, means a rise in demand for products like bold eyeshadows, highlighters, and unconventional lipstick shades. Additionally, the acceptance and breaking of gender norms have led to an increase in cosmetics consumption by men, including products like concealers, beard care items, and skincare essentials.

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Simultaneously, the ageing population in the UK also significantly impacts the United Kingdom cosmetic products market share. Anti-ageing products, focused on reducing wrinkles, fine lines, and other age-induced skin concerns, are witnessing a consistent rise in demand. This is bolstered by the increasing research and innovation in product formulation, ensuring that these products deliver on their promises.

United Kingdom Cosmetic Products Market Segmentation

The market can be divided based on product, type, gender, category, and distribution channel.

Market Breakup by Product

- Skin Care
- Hair Care
- Makeup
- Fragrance
- Others

Market Breakup by Type

- Natural/Organic
- Conventional

Market Breakup by Gender

- Men
- Women

Unisex

Market Breakup by Category

Mass

Premium

Market Breakup by Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Pharmacy and Drug Stores

Speciality Stores

Online

Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United Kingdom cosmetic products market. Some of the major players explored in the report by Expert Market Research are as follows:

L'Oréal Group

Estée Lauder Cosmetics Limited

Coty Inc.

Charlotte Tilbury Beauty Limited

Illamasqua

Elemis Ltd.

Liz Earle Beauty Co. Limited

Molton Brown Limited

Pixi Beauty Inc.

Barry M Cosmetics Ltd.

Others

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George Buttler
Expert Market Research
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