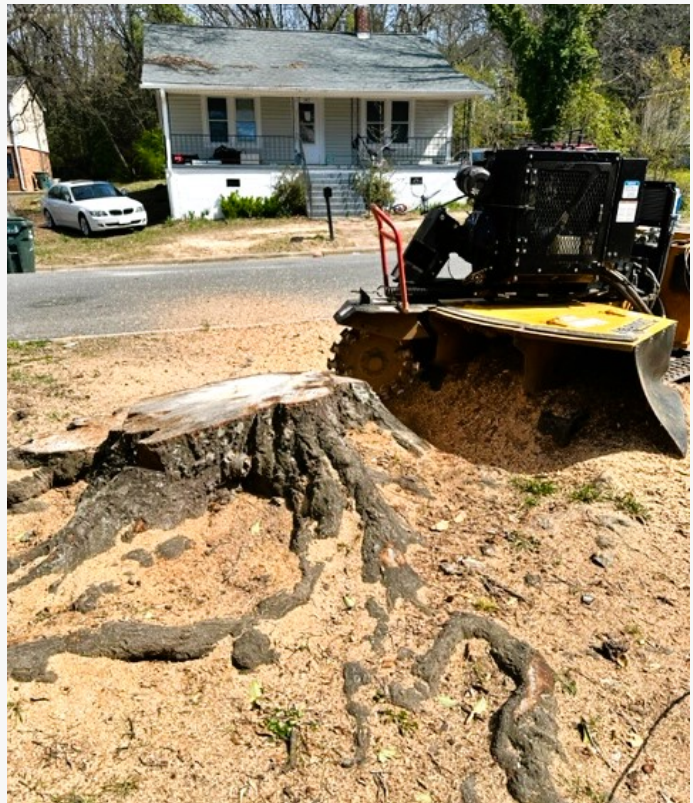


# Andrew Hill of Green Effect Highlights the Impact of Exclusive Tree Care Marketing

MIDLAND, NORTH CAROLINA, USA, November 2, 2023 /EINPresswire.com/ -- Green Effect Land & Tree Service, a trusted name in tree care and property management based in Midland, North Carolina, has experienced remarkable growth and expansion, thanks to its collaboration with Tree Leads Today (TLT). TLT, a leading marketing company specializing in providing exclusive leads to tree care and removal businesses, has been instrumental in driving the success and stability of Green Effect's business.

Green Effect Land & Tree Service serves communities in Mecklenburg, Stanley, and Union counties. The company boasts a rich history of 15 years in the industry and has earned an A+ rating as a BBB accredited business. Green Effect is fully insured and known for its dedication to efficient, professional, and top-quality services.

Green Effect's services encompass a wide range of offerings, including tree removal, lawn care, storm damage cleanup, emergency services, stump grinding, cabling & bracing, and crane services. Their team is equipped with advanced equipment, such as a spider lift and remote stump grinder, to efficiently tackle jobs of all sizes.



Andrew Hill, the owner of Green Effect Land & Tree Service, shared his experience with Tree Leads Today, saying, "TLT's marketing is really effective and has helped us both grow and stabilize the incoming work; the work is coming in regularly, which we appreciate." The partnership has not only contributed to growth but also allowed for the regularity and consistency of work, a crucial factor for any business.

One notable advantage of working with TLT, as pointed out by Hill, is the exclusive nature of the leads. The leads that Green Effect receives from TLT are exclusive to their business, meaning they don't have to compete with multiple other companies for the same job. This exclusivity often results in a higher rate of job closure, a testament to the quality and seriousness of clients TLT brings in. Hill stated, "We close between 60-70% of the jobs we receive."



The geo-targeting approach and proximity of jobs have significantly increased the efficiency of Green Effect's estimators. Hill further emphasized the benefits by explaining, "The leads are normally coming from one area; we can easily go from one to the next lead; that helps save drive time and enables us to knock out jobs a lot faster."

Regarding customer communication, Hill expressed a preference for phone calls over other forms of leads. He highlighted that phone calls indicate the client's seriousness about getting the job done and often lead to more successful conversions compared to online leads, where clients may be shopping around and facing competition from multiple companies.

Green Effect's commitment to quality service is further exemplified by their active pursuit of the ISA certification. Their dedication to continued education and investment in equipment, such as spider lifts and remote stump grinders, positions them as a highly professional and capable tree care service provider.

Green Effect has received excellent feedback from clients, underscoring the company's commitment to quality and professionalism. One satisfied client, Vincent M., commended Green Effect for providing excellent service at the lowest price among the companies they received quotes from. Another client, Diane Y., praised the meticulous methods and peace of mind experience provided by Drew and his team at Green Effect.

The partnership between Green Effect Land & Tree Service and TLT serves as a testament to the significance of tree care marketing in driving business growth, ensuring efficiency, and enhancing

customer engagement within the tree care industry.

#### About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

PresswireToday.com (<https://www.presswiretoday.com>) is the ultimate tool for businesses looking to make an impact in their local market. Whether you're a small business owner or a large corporation, Presswire Today targeted press releases can help you establish your brand, generate leads, and achieve your marketing goals.

Andrew Hill

Green Effect Land & Tree Service

+1 704-302-6722

[greeneffect718@yahoo.com](mailto:greeneffect718@yahoo.com)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/665552866>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.