

Data Exfiltration Techniques Market Booms Amidst Rising Concerns Over Cyber Threats and Corporate Data Vulnerabilities

Increasing cyberattacks, data breaches, and the continuous evolution of advanced exfiltration methods fuel the Data Exfiltration Techniques market.

PORTLAND, OREGON, UNITED STATES, November 2, 2023 /EINPresswire.com/ -- The [data exfiltration techniques market](#) was valued at \$69.7 billion in 2021, and is estimated to reach \$217.5 billion by 2031, growing at a CAGR of 12.3% from 2022 to 2031.

The movement of sensitive data from inside the organization to outside without authorization, is indicated by data exfiltration. Many large and diverse organizations are unaware of the sensitive data they possess and if it is well-protected or not, they are also oblivious to which of their communication networks is engaged in malicious data exfiltration.

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The surge in the incidents of data loss in the on-premise environment and the rise in sophisticated cyber threats for critical information theft. Thus, these factors drives the of the data exfiltration techniques market size growth. However, lack of standards and device compatibility issues and lack of skilled professionals in data exfiltration techniques market hampering the growth of the credit card issuance market size. On the contrary, surge in demand for cloud-based cyber security solutions will provide major lucrative opportunities for growth of the data exfiltration techniques market.

Furthermore, major market players are undertaking various strategies to increase the competition and offer enhanced services to their customers. For instance, In March 2020, HP Inc announced the launch three new security solution that provides threat product for remote workforces as a countermeasure to support countries across the world experiencing lockdown due to COVID-19 pandemic. The solutions include HP Proactive Security, HP Sure Click Enterprise, and HP Pro Security Edition.

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By type, the antivirus/anti-malware segment dominated growth of the data exfiltration

techniques market in 2021, and is expected to maintain its dominance in the upcoming years, owing to rapid usage of antivirus and rise in number of cyber-attacks. However, the user activity monitoring segment is expected to witness highest growth during the forecast period, owing to rise in number of internet users.

North America dominates the data exfiltration techniques industry in 2021. Growth of the market in this region is attributed to several factors such as increase in digitalization and adoption of data exfiltration techniques by the end users for added security. Moreover, presence of key players is providing ample growth opportunities for the market growth. However, Asia-Pacific is expected to witness highest growth rate during the forecast period, owing to rapid expansion of internet infrastructure across the region.

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The report analyzes the profiles of key players operating in the data exfiltration techniques market such as Barracuda Networks, Inc, DTEX Systems Inc., Exabeam, Fortra LLC, Fortinet, Inc., Juniper Networks, Inc., Pen Test Partners, Proofpoint, Tessian Limited, and Xorlab. These players have adopted various strategies to increase their market penetration and strengthen their position in the data exfiltration techniques market share.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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