

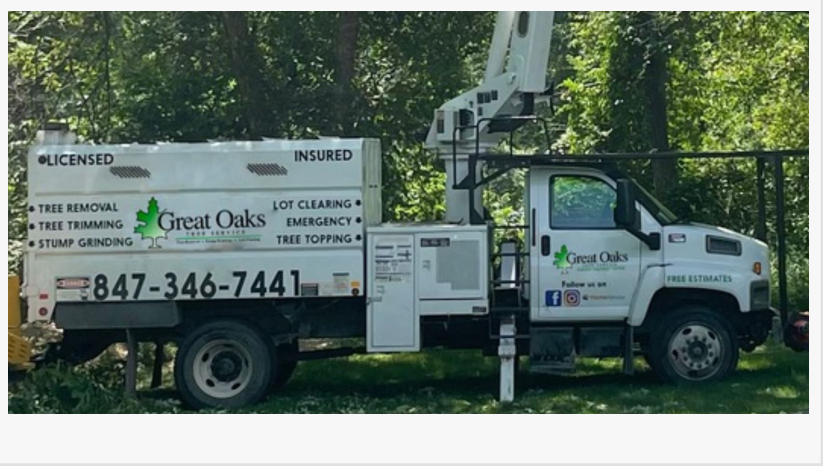
# Growing Strong: How Tree Leads Today & Their Tree Care Marketing Cultivates Success for Great Oaks Tree Service

WEST DUNDEE, ILLINOIS, USA, November 2, 2023 /EINPresswire.com/ -- Great Oaks Tree Service, a reputable tree care company serving various counties including Dane, McHenry, Kane, Boone, DuPage, and towns such as Woodstock, Saint Charles, and West Dundee, is celebrating significant expansion and success attributed to its partnership with Tree Leads Today (TLT). TLT, a leading marketing company specializing in providing exclusive leads to tree care and removal businesses, has enabled Great Oaks Tree Service to make substantial additions to its equipment fleet, expand its workforce, and establish itself as a mainstay in its service territory.

Founded two years ago, Great Oaks Tree Service has rapidly grown into a well-respected company in the tree care industry. Their commitment to safety, precision, and quality work has led to a backlog of heavy but manageable workloads. The increase in revenue, thanks to their partnership with TLT, has allowed them to continually add staff and make significant equipment additions, including grapple trucks. These trucks are essential for safely and efficiently handling the largest trees.



Jorge Noriega, the owner of Great Oaks Tree Service, discussed the impact of Tree Leads Today on their business, stating, "Due to our growth thanks to our partnership with TLT, we have made major additions to our fleet of equipment, including grapple trucks, so we are well-equipped for handling the largest trees with utmost safety and precision."



This growth has also resulted in the expansion of their sales team and the addition of new crews, allowing them to accommodate their expanding workload perfectly. TLT has played a pivotal role in providing Great Oaks Tree Service with an increasing volume of exclusive leads, significantly contributing to their revenue and expansion.

When asked about the aspects of TLT that he appreciates, Jorge Noriega highlighted the collaborative approach, saying, "TLT works with me at length to do precise brainstorming to target the very best areas. My client manager works with me and my team to discuss and analyze exactly where to go and where to avoid."

They meticulously assess various factors, including economic demographics, proximity to congested cities, and proximity of one area to another. This data-driven approach has helped them make informed decisions regarding their service areas and has had a monumental impact on their bottom line.

Since partnering with Tree Leads Today, Great Oaks Tree Service has experienced a growth rate of at least 40 percent in sales in just 1 year. They've had to hire additional crews and employees to effectively handle the increased workload generated by the exclusive leads provided by TLT.

One of the significant advantages of TLT's service is the exclusive leads it delivers. Jorge Noriega emphasized the importance of this exclusivity, saying, "The fact that customers are being connected directly to the branded tree service in their area has established us as a mainstay in our territory."

He also highlighted their rapid response and service as a key differentiator, "I have a team that answers the huge volume of calls that Tree Leads Today delivers, so that customers reach a live person, and their estimate can be scheduled immediately. This makes us stand out from all other local tree companies—our immediate response and service."

Great Oaks Tree Service is not only focused on its business growth but also on giving back to the community. Jorge Noriega is actively involved in charity work, including the recent launch of an

organization called Hilavi, which provides assistance to those facing breast cancer and other forms of cancer. This reflects their commitment to supporting the community and making a positive impact.

The success story of Great Oaks Tree Service showcases how Tree Leads Today empowers tree care businesses to grow, expand, and provide quality services to a broader clientele.

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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