

## Europe's Golf Tourism Market Sector Drives for Excellence, Expects 7.5% CAGR to Reach US\$ 6,865.0 Million by 2033

Rising interest in golf tourism in Europe is fueled by a growing number of travelers seeking golfing experiences, both locally and globally.

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/EINPresswire.com/ -- Future Market Insights (FMI) reveals that Europe golf
tourism market revenue is set to reach US\$ 3,333.7 million by the end of
2023. In 2033, the Europe golf tourism industry is estimated at around US\$
6,865.0 million. Sales are likely to expand at 7.5% CAGR during the forecast period 2023 to
2033.



The Europe golf tourism industry is a thriving industry that appeals to golf enthusiasts worldwide. Europe offers an array of renowned golf destinations, including Scotland, Ireland, Spain, Portugal, England, and France, each with its distinct golfing experiences. The region boasts numerous golf courses, ranging from traditional links to modern resort complexes, designed by esteemed architects.

Europe also hosts prestigious golf events like the Open Championship and Ryder Cup. These attract top professional golfers and high generate interest among golf tourists. The well-developed golf infrastructure includes private clubs, resort courses, and public facilities. They are now providing comprehensive services and accommodations for travelers.

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Europe's accessibility through its extensive transportation network, and proximity between countries allows tourists to combine golf with cultural and historical attractions. This, overall, makes Europe an attractive travel destination.

The market is supported by specialized golf tour operators, <u>online travel agencies</u>, and online platforms. They offer tailored packages and simplify the planning process for tourists on a schedule. With growing demand for golf experiences and a wide range of offerings, the Europe golf tourism industry continues to thrive and entice golf enthusiasts from around the world.

Numerous travel agencies and tour operators specialize in organizing golf packages and tours in Europe. These packages often include accommodations, tee times, transportation, and other amenities. They help in providing convenience and comfort to golf tourists.

Several golf tourists look for destinations that offer a mix of golfing opportunities and other leisure activities. European countries provide a wide range of options. These include cultural attractions, fine dining, wine tours, and outdoor adventures, allowing visitors to have a well-rounded experience.

Technology is playing a vital role in enhancing the golf tourism experience. Mobile apps and online platforms provide golfers with easy access to properties and providers. It includes course information, bookings, and virtual tours making it convenient for tourists to plan their trips.

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Key Takeaways from the Market Report:

Europe golf tourism market is projected to exhibit a CAGR of 7.5% during the forecast period from 2023 to 2033.

In 2033, the revenue generated from the Europe golf tourism market is about US\$ 6,865 million.

Europe golf tourism industry is estimated to hold a valuation of around US\$ 3,333.7 million by 2023.

Spain is set to account for the lion's share in the Europe golf tourism market and increase at 7.8% CAGR between 2023 and 2033.

Based on group type, corporate group is likely to hold about 28% shares in the Europe golf tourism industry by 2033.

"Rising popularity of golf events and tournaments is likely to drive demand for Europe golf tourism. Companies are collaborating with social media platforms to mark their presence. Providing grassroots-level training programs in golf is likely to help companies cultivate a loyal and passionate customer base for their services and other golf-related activities" Opines Sneha Verghese, Senior Consultant for Consumer Goods and Products at Future Market Insights (FMI).

## Who is winning?

Leading players in Europe golf tourism industry are AGS Golf Vacations, Carr Golf Travel, Classic Golf Tours, Club Choice Ireland, Elite Golf Experiences, FAIRWAY Golf Resort, Golf Escapes, Your

Golf Travel, The Golf Travel People, The Golf Travel People, Golf Tours International, Golf Plaisir, Golf International, Golf Explorer, Executive Golf & Leisure, Golfbreaks.com, Scottsdale Golfing, PerryGolf, and Celtic Golf among others.

Key manufacturers are focusing on developing high-quality golf equipment. It includes clubs, balls, bags, and accessories. They can invest in research and development to introduce new technologies and material. It will help in enhancing performance and appeal to golfers.

They are also sponsoring golf tournaments, professional players and unique selling propositions to target specific segment of golfers. They are also partnering with retailers, pro shops, and resorts to showcase and sell their products.

Recent developments:

In June 2023, Golf has been bitterly divided until the PGA Tour, European Tour, and rival Saudifunded LIV Golf circuit unveiled a historic deal to consolidate and create a commercial organization to unify the sport.

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Europe Golf Tourism Market by Category

By Direct Suppliers:

Airlines Hotel Companies Tour Operators

By Indirect Suppliers:

OTA (Online Travel Agency)
Traditional Travel Agencies
TMCs (Travel Management Companies)
Aggregators

By Number of Bookings:

By Purpose:

Tournament Leisure

## 15 to 25 years 26 to 35 years 36 to 45 years 46 to 55 years 56 to 65 years 66 to 75 years By Booking Method: **Travel Agent** Online Direct By Demographic: Male Female By Nationality: Domestic International By Group Type: Corporate Family Couples **Youth Groups** Single Tourist By Country: Scotland Ireland **United Kingdom** Germany Spain France Portugal Italy Czech Republic

By Age Group:

Turkey Poland Hungary Romania Bulgaria

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The <u>global golf tourism market size</u> is expected to achieve a remarkable valuation of US\$ 23.1 Billion in 2023. It is anticipated to reach a market valuation of US\$ 40.4 Billion by the end of the forecast period while exhibiting a CAGR of 5.8% from 2023 to 2033.

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 5000 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

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