

Expert Outlines 3-Pronged Approach to Becoming a Leader of Influence

Leadership skills transcend job titles and are the single most important attribute an employee can have, says leadership consultant Paul Lawrence Vann.

FORT WASHINGTON, MARYLAND, UNITED STATES, November 2, 2023 /EINPresswire.com/ -- In his new book, [Leadership Is Influence](#), consultant and international speaker [Paul Lawrence Vann](#) shares a wealth of practical wisdom plus a three-pronged approach designed to help “move the needle” for average leaders and propel them toward becoming what he calls a “leader of influence.”

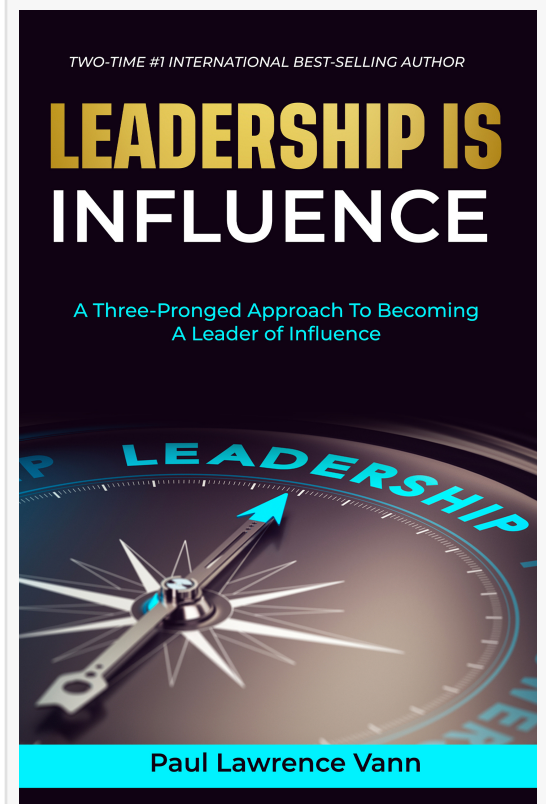
“A leader of influence is someone who is able to get other people to see their vision and is able to develop all members of their staff become leaders,” Vann explained. “By developing other leaders, the organization as a whole maximizes its human potential, develops a competitive advantage in its industry and improves its bottom line.”

Vann also makes clear that titles don’t define leaders.

“The fact of the matter is this: You do not have to have the title of a leader to be one. You are still a leader in your role as a manager or employee,” he said.

In *Leadership Is Influence*, Vann covers topics such as:

- The myth of “born leaders”
- How to develop leadership skills that last a professional lifetime
- Leadership talents and abilities that organizations need
- Why it’s important for college students to develop leadership skills
- The qualities of great leaders
- Skills that transcend mediocrity and propel people to excellence
- The three-pronged approach to becoming a leader of influence

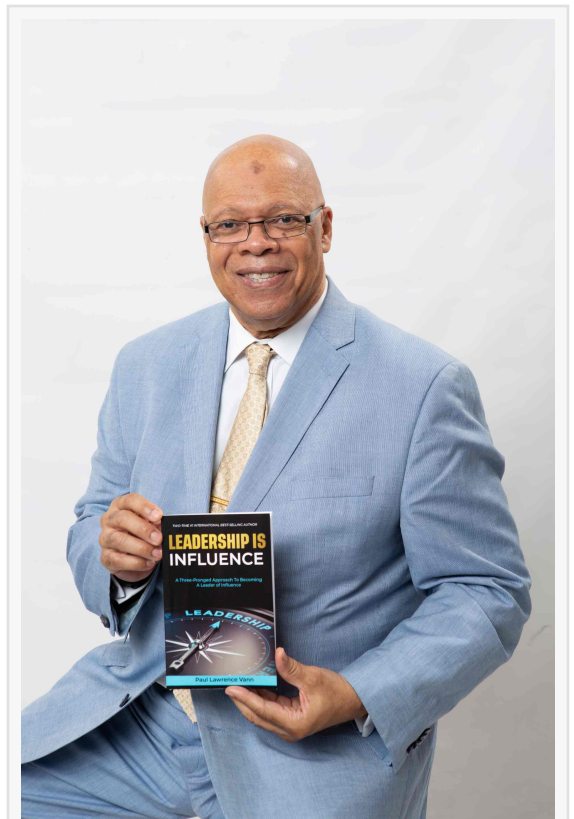


In his new book, Paul Lawrence Vann provides a three-pronged approach to help professionals at all levels — even college students — become what he calls “leaders of influence.”

"This book provides readers with a blueprint for becoming a good leader, and ultimately, a leader of influence," Vann added. "You just have to do the work to make it happen."

About the Author

Paul Lawrence Vann is founder and President of Wealth Building Academy, LLC, a leadership consultancy that provides leadership speeches, leadership development workshops, digital leadership courses and books. Vann served over 20 years in the U.S. Air Force (USAF), including 12 consecutive years in the Pentagon working for general officers and DoD executives. He attended every leadership school the USAF had to offer, and he led people and managed billion-dollar resources. Vann retired with the rank of lieutenant colonel from the USAF and founded Wealth Building Academy. He is a professional speaker and is also the author of *Living On Higher Ground* and *Faith For Times Like Now*. He earned an M.S. in Contracts and Acquisition Management, an M.A. in Business Management and a B.A. in Business Administration. Vann is the host of Wealth Academy Podcast and leads the YouTube Channel, Leadership Is Influence.



International speaker and leadership consultant Paul Lawrence Vann

For more information and to purchase a copy of *Leadership Is Influence*, visit www.leadershipisinfluencebook.com, or purchase the audiobook here: <https://spoti.fi/48INZ9D>.



The fact of the matter is this: You do not have to have the title of a leader to be one. You are still a leader in your role as a manager or employee."

Paul Lawrence Vann

Find Vann on social media at:

www.linkedin.com/in/paullawrencevann

www.instagram.com/paullawrencevann

www.facebook.com/paulvann1

www.twitter.com/paulvann

Trish Stevens

Ascot Media Group, Inc.

+1 832-334-2733

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/665846650>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.