

# Flooring and Carpet Industry Analysis in Middle East: Market is Set to Hit US\$ 21,521.3 Million by 2033 | FMI

*The ongoing surge in residential real estate signifies a sustained demand for carpets, bolstering the market and riding on the coattails of this expansion.*

NEWARK, DELAWARE, UNITED STATES OF AMERICA, November 3, 2023 /EINPresswire.com/ -- According to FMI, in 2022 the Middle East flooring and carpet ecosystem was valued at US\$ 9,432.1 million. This is expected to increase to US\$ 10,169.2 million by 2023. Demand for flooring and carpets in the Middle East is anticipated to grow at a 7.8% CAGR during the forecast period, reaching a valuation of US\$ 21,521.3 million by 2033.



Manufacturers are able to introduce eye catching and innovative designs on carpets as a result of advancements in printing technology. This is anticipated to be a significant market trend. The [Middle East flooring and carpet market](#) is expected to increase during the forecast period due to manufacturers being encouraged to introduce goods with a variety of styles and patterns in response to the growing demand for novel carpet styles and designs.

The players are trying to minimize the constraints and concentrate on increasing production capabilities by using sophisticated machinery and technical advancements. The demand for strong aesthetics that are both natural looking and adaptable is driving the floor covering market in the Middle East.

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Key Takeaways from the Analysis

Saudi Arabia is anticipated to expand at a rate of 9% CAGR.

UAE's flooring and carpet business is expected to garner an 8.1% CAGR between 2023 and 2033.

The market in Qatar is expected to grow at a 9.4% CAGR until 2033.

From 2023 to 2033, Oman is anticipated to endure at a 4.9% CAGR.

Over the projected period, an 8.7% CAGR is expected for the landscape in Kuwait.

By 2023, the carpets category is projected to have grown to a market share of 32.9%.

The residential segment is likely to account for 35.2% of the global market in 2023.

“Consumers in the Middle East are inclined towards renovating the buildings with aesthetic carpets, laminates and rugs. This is boosting the demand for flooring and carpet made with innovative and smart features,” – Says Sneha Varghese (Senior Consultant, Consumer Products & Goods)

### Competitive Landscape

A key tactic for participants in the Middle East flooring and carpet ecosystem is sustainability. They understand that consumers are becoming more and more interested in eco friendly goods and production methods. This entails minimizing energy use, cutting production waste, and obtaining sustainable materials.

Sustainable flooring options—like cork, bamboo, and recycled materials—are being pushed in line with the growing environmental consciousness of the region. Companies are demonstrating their dedication to sustainable practices by pursuing certifications such as LEED (Leadership in Energy and Environmental Design). This not only tackles environmental issues but also attracts consumers who value eco friendly and ethical decisions, which eventually improves the standing and competitiveness of Middle East manufacturers.

### Key Companies Profiled

Al Sorayai Group  
Abu Dhabi National Carpet Factory  
Mac Carpet  
Prado Egypt For Carpet  
Gheytran Carpet  
Oriental Weavers  
Standard Carpets Ind. LLC.  
Saida Carpets  
Dormina  
Al Mira Carpet Factory  
Abdullatif Carpets

### Key Developments

In 2021, B.I.G. Yarns, a division of Beaulieu International Group, declared that they were working on EgoCycle, a fully recyclable PA6 yarn that has 75% recycled content and performs similarly to virgin PA6 yarn.

RAK Ceramics will supply kitchen and bathroom equipment and tiles to 26 residential units at Azizi's Riviera Waterfront project in Dubai by 2023. The project will make use of high end products from RAK Ceramics, such as its most modern porcelain tile line and its giant format tile maximus mega slab.

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Segmentation

By Product Type:

- Carpets
- Tufting
- Woven
- Rugs
- Accent Rugs
- Area Rugs
- Others Rugs
- Artificial Grass
- Carpet Tiles
- Vinyl Flooring
- Laminate Parquet Flooring

By Material:

- Polypropylene
- Nylon
- Polyester
- Others

By Application:

- Residential
- Commercial offices
- Retail
- Hospitality
- Healthcare and Hospitals
- Education Institutes

Automotive  
Industrial  
Others

By Country:

Saudi Arabia  
The UAE  
Egypt  
Turkiye  
Iran  
Qatar  
Oman  
Kuwait  
Bahrain  
Jordan  
Rest of Middle East

Author By:

Sneha Varghese (Senior Consultant, Consumer Products & Goods) has 6+ years of experience in the market research and consulting industry. She has worked on 200+ research assignments pertaining to Consumer Retail Goods.

Her work is primarily focused on facilitating strategic decisions, planning and managing cross-functional business operations, technology projects, and driving successful implementations. She has helped create insightful, relevant analysis of Food & Beverage market reports and studies that include consumer market, retail, and manufacturer research perspective. She has also been involved in several bulletins in food magazines and journals.

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[Flooring and Carpets Market Size](#): The global market is forecasted to reach \$297,976.0 million in 2023, up from \$283,995.4 million in 2022. By 2033, it is expected to further increase to an estimated \$485,371.5 million, driven by a consistent growth trajectory with a 5.0% compound annual growth rate (CAGR) from 2023 to 2033.

[Carpet Extraction Cleaner Market Share](#): The market is poised to achieve a value of \$1,685.6 million in 2023, with a robust compound annual growth rate (CAGR) of 4.7% expected throughout the forecast period. By 2033, the market is projected to expand further, reaching an estimated size of \$2,668.2 million.

About Future Market Insights (FMI)

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Ankush Nikam

Future Market Insights, Inc.

+91 90966 84197

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