

Jumbula Empowers Small Businesses by Lowering Barriers to Entry

Jumbula simplifies entrepreneurship. Create, manage, and grow your business with ease -- no tech skills are needed. It's a budget-friendly solution for success.

SAN MATEO, CA, UNITED STATES, November 13, 2023 / EINPresswire.com/ -- Jumbula, a leading provider of online registration, payment, and <u>program management</u>, is changing how businesses, startups, and online program providers take their first steps into the entrepreneurship world. In a time



when starting a business can seem daunting, especially for companies with limited budgets or startups with no coding knowledge, Jumbula is breaking down barriers and making the entrepreneurial dream more accessible than ever.

One of the standout features of Jumbula is its user-friendly approach. Business owners don't need to be tech whizs to create and manage their online presence. Jumbula Homesite's intuitive interface, pre-designed templates, and the ability to drag and drop items make it easy for anyone to build a professional and visually appealing website with e-commerce capabilities. Business owners can customize their website to reflect their brand's identity and begin selling a variety of program formats, including Scheduling, Membership, Classes, Camps, Daycare, and Events, with ease.

The cost of launching a business can be a significant hurdle for many entrepreneurs. Jumbula understands this challenge and offers budget-friendly solutions to fit a variety of financial constraints. With Jumbula, businesses can bypass the high costs of hiring web developers, designers, or marketing experts. This cost-effective approach allows business owners to allocate their budget where it truly matters: growing business.

The platform offers a suite of promotional tools to help businesses get the word out. Whether it's through email marketing or SEO optimization, Jumbula has you covered.

"When you are starting a new business or working in a startup, resources tend to be limited. This is why choosing the right tools and technology is so crucial, as they should drive results and make your business more efficient," said Ignacio Carranza, the VP of sales and marketing at Jumbula. "At Jumbula, we like to see ourselves as technology partners, providing a variety of tools to help our clients collect their payments, manage their enrollments, and improve communications and customer satisfaction. All this at a fraction of the cost of having to hire more staff to manage these aspects of your business and eliminating the need for costly software development and maintenance needs."

About Jumbula

Founded in 2013 in Silicon Valley, Jumbula is a leading provider of <u>online registration systems for camps</u>. Jumbula provides a complete end-to-end ecosystem for enrollment services, secure payments, invoicing, recurring billing, communication, and marketing promotional services. The Jumbula platform is ideal for institutions of any size for many business verticals, such as schools, daycare facilities, learning centers, enrichment academies, sports clubs, performing arts, and religious schools. To find out more about Jumbula, please visit <u>www.jumbula.com</u>.

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