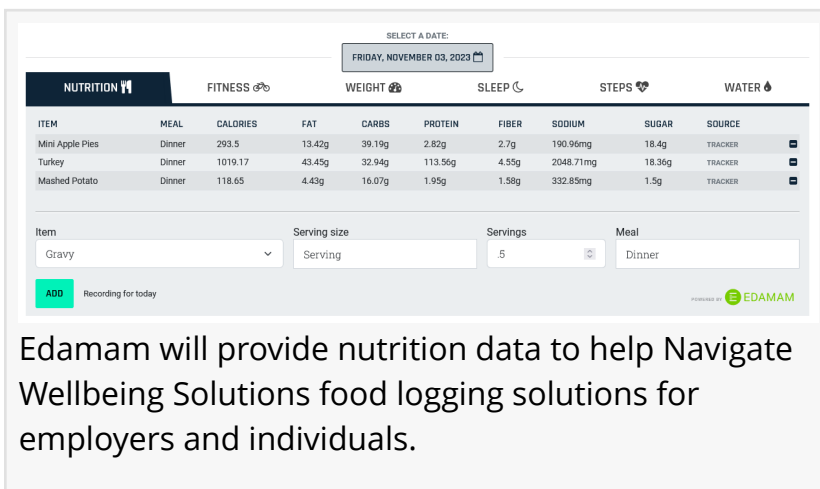


# Navigate Wellbeing Solutions to Use Edamam Data for Its Employee Wellbeing Platform

*Edamam will provide nutrition data to help Navigate Wellbeing Solutions food logging solutions for employers and individuals.*

NEW YORK, NY, USA, November 6, 2023 /EINPresswire.com/ -- [Edamam](#), a leading provider of nutrition data solutions to the wellness, health, and food sectors, and [Navigate Wellbeing Solutions](#), a leading platform for personalized wellbeing resources, announced today a partnership. Navigate will be leveraging Edamam's [Food Database](#) API to power food logging for its customers' employees.



The screenshot shows a user interface for tracking nutrition. At the top, there's a date selector set to "FRIDAY, NOVEMBER 03, 2023". Below this are navigation tabs for "NUTRITION", "FITNESS", "WEIGHT", "SLEEP", "STEPS", and "WATER". The main content is a table with columns: ITEM, MEAL, CALORIES, FAT, CARBS, PROTEIN, FIBER, SODIUM, SUGAR, and SOURCE. The table lists three items: Mini Apple Pies, Turkey, and Mashed Potato, each with its respective meal type and nutritional values. Below the table is a form to add a new item, with fields for Item (Gravy), Serving size (Serving), Servings (5), and Meal (Dinner). An "ADD" button is present, and a note says "Recording for today". The Edamam logo is in the bottom right corner.

ITEM	MEAL	CALORIES	FAT	CARBS	PROTEIN	FIBER	SODIUM	SUGAR	SOURCE
Mini Apple Pies	Dinner	293.5	13.42g	39.19g	2.82g	2.7g	190.96mg	18.4g	TRACKER
Turkey	Dinner	1019.17	43.45g	32.94g	113.56g	4.55g	2048.71mg	18.36g	TRACKER
Mashed Potato	Dinner	118.65	4.43g	16.07g	1.95g	1.58g	332.85mg	1.5g	TRACKER

Edamam will provide nutrition data to help Navigate Wellbeing Solutions food logging solutions for employers and individuals.

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*Victor Penev*

Edamam has built an industry-leading Food Database solution, which covers over 900,000 foods, including packaged foods, generic foods, restaurant menu items, and a unique dataset of the most commonly eaten meals around the world. Edamam collects, structures, organizes, and cleans the food data and enhances it with nutrition facts, allergen warnings, and diet labels, as well as other relevant food nutrition data.

Navigate has created a wellbeing hub that has the tools to incorporate and elevate employer's existing benefits—and

address all areas of wellbeing. The company offers its solutions to employers, empowering them to provide end-to-end wellbeing solutions to their employees. Employees receive personalized guidance and have access to coaches with a holistic behavior change approach towards desired health and wellbeing outcomes.

“Edamam is excited to partner with Navigate, whose focus on food as a pillar of wellbeing resonates with Edamam's vision of food-based disease prevention and healing,” explained Victor Penev, Edamam's Founder and CEO.

“Navigate saw Edamam as a leading provider of accurate food and nutrition data, which matches the excellence of our solutions, and the holistic needs of those we serve,” commented Jeremy Knipper, Navigate’s Chief Technology Officer.

Edamam and Navigate have started exploring further collaborations, specifically in the area of personalized meal recommendations, leveraging Edamam’s vast and accurate database of recipe food and nutrition data.

### About Edamam

Edamam organizes the world’s food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam’s technology helps customers answer their clients’ perennial question: “What should I eat?”

Edamam’s partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, McCormick, Barilla, and Virta Health, among others.

For more information, please visit [www.edamam.com](http://www.edamam.com) or [developer.edamam.com](http://developer.edamam.com).

### About Navigate Wellbeing Solutions

Navigate is an employee engagement technology company helping organizations create more health and happiness in the employees, clients, and communities they serve. With over 1.7 million active users, Navigate is a true one-stop-shop with the tools and technology that connects people to what matters to them and your organization—from physical and mental

The image shows a screenshot of the Edamam website. At the top, there's a navigation bar with 'Products', 'Nutrition Wizard', 'Recipes', and 'Partners'. A 'Sign up API' button is visible in the top right. Below the navigation is a hero section with the title 'Food and Grocery Database API' and the subtitle 'With Natural Language Processing (NLP)'. Underneath is a pricing table with four columns: DEVELOPER, ENTERPRISE CORE, ENTERPRISE PLUS, and ENTERPRISE UNLIMITED. The table lists monthly fees, AI Assistant fees, included API calls, and throttling for each plan. Below the pricing table is a 'WHAT WE DO' section with the text: 'Edamam offers meal recommendation and nutrition analysis solutions to food, health and wellness companies. Clients either integrate with one of our APIs for real-time data service or license targeted datasets.' This is followed by an 'OUR IMPACT' section with three icons and text: 'POWER NUTRITION' (Edamam powers nutrition for a number of large clients, including Nestle, Amazon and The Food Network), 'FASTER & CHEAPER SOLUTION' (We save clients both time and money by providing real-time data service at fraction of the cost of traditional solutions), and '40,000 BUSINESS SUBSCRIBERS' (Our APIs have over 40,000 subscribers, building meal recommendation, food logging and nutrition data apps). Below this is a row of logos for Nestle, food, amazon, Barilla, Microsoft, and epicurious. The next section is 'CHALLENGES WE SOLVE' with three points: 1. Demand for real-time, accurate nutrition data and personalized meal recommendations is growing. 2. Food, health and wellness businesses need scalable, fast and affordable ways to meet this demand. 3. Current solutions are either manual (slow and expensive) or scalable but incomplete and inaccurate. To the right is 'HOW WE ARE UNIQUE' with two points: 1. We offer fast, reliable, always on data services at a fraction of the cost of existing nutrition data providers. 2. Our meal recommendation and nutrition analysis leverage the largest database of recipes and foods and proprietary search and natural language technology. Below this is 'OUR PRODUCTS AND TECHNOLOGY' with three bullet points: Real-time nutrition analysis, using natural language processing; Database of 5 million recipes and 750K foods, nutritionally tagged and analyzed for all nutrients, diets, chronic conditions; and Diet recommendation engine, leveraging proprietary search algorithms. To the right of the text are three smartphone screens displaying the Edamam app interface.

	DEVELOPER	ENTERPRISE CORE	ENTERPRISE PLUS	ENTERPRISE UNLIMITED
Monthly fee	FREE	\$69 per month	\$299 per month	CUSTOM per month
AI Assistant fee	Free	\$0.0016/\$0.0021 for 1K tokens outbound/inbound	\$0.0016/\$0.0021 for 1K tokens outbound/inbound	\$0.0016/\$0.0021 for 1K tokens outbound/inbound
Included API calls	100,000 calls/month	750,000 calls/month	5,000,000 calls/month	unlimited**
Throttling				

Edamam has an extensive and highly accurate nutrition database for foods and grocery items

Edamam Powers Nutrition Data Solutions for Food, Health and Wellness Businesses

wellbeing to career fulfillment.

[www.navigatewell.com](http://www.navigatewell.com)

Victor Penev

Edamam

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