

Organic Skincare Market Exhibits Promising Growth Driven by Rising Prevalence of Skin Issues and Product Innovations

The Business Research Company's Organic Skincare Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LANDON, GREATER LONDON, UK, November 6, 2023 /EINPresswire.com/ -- The global [organic skincare market](#), valued at \$9.83 billion in 2022, is expected to reach \$10.91 billion in 2023,

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The market size of global organic skincare market size is expected to grow to \$16.1 billion in 2027 at a CAGR of 10.2%.”

The Business Research Company

displaying a notable compound annual growth rate (CAGR) of 10.9%. Despite the disruptions caused by the Russia-Ukraine war, leading to economic sanctions, supply chain disturbances, and inflation across various sectors, the market is anticipated to expand to \$16.1 billion by 2027, maintaining a steady CAGR of 10.2%.

Market Segmentation and Key Players

1. Type: Facial Care, Body Care, Other Types
2. Gender: Male, Female
3. Distribution Channel: Supermarkets or Hypermarkets, Convenience Stores, Specialist Stores, Online Retail Stores, Other Distribution Channels

Leading organic skincare manufacturers such as Procter and Gamble, L'Oreal S.A, Avon Products Inc., The Estee Lauder Companies Inc., Yves Rocher, Johnson & Johnson, The Hain Celestial Group Inc., Arbonne International LLC, Private Label, Shiseido Company Limited, True Botanicals Inc., Weleda, Burt's Bees, Natura & Co., and Purity Cosmetics Inc (100% Pure) are driving the market with their innovative organic skincare products.

Gain insights into the market dynamics with our sample report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=6921&type=smp>

Rising Prevalence of Skin Issues as a Market Driver

The market is primarily fueled by the growing prevalence of skin issues worldwide. With an increase in skin-related conditions leading to discomfort and other health concerns, consumers

are turning to organic skincare products known for their natural ingredients and compatibility with various skin types. Recent surveys in the UK and the US have highlighted the significant incidence of skin issues, including fungal infections, acne, and atopic dermatitis, emphasizing the need for effective skincare solutions.

Product Innovations as a Key Market Trend

Prominent companies operating in the organic skincare market are actively engaged in product innovations to bolster their market presence. For instance, Biologi, an Australia-based skincare brand, introduced the revolutionary BG Defense anti-pollution serum in June 2022. Formulated with a wild-harvested extract from the strawberry gum leaf, this serum serves as an efficient shield against environmental pollutants, marking a significant milestone in the realm of organic skincare solutions.

Regional Analysis and Market Dynamics

North America currently holds the largest share in the global organic skincare market, while the Asia-Pacific region is expected to exhibit the fastest growth in the forecast period. The comprehensive market analysis encompasses key regions, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

For a comprehensive understanding of the organic skincare market, refer to our complete market report:

<https://www.thebusinessresearchcompany.com/report/organic-skincare-global-market-report>

Organic Skincare Global Market Report 2023 from TBRC covers the following information:

1. Market size data for the forecast period: Historical and Future
2. Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
3. Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Organic Skincare Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [organic skincare market size](https://www.thebusinessresearchcompany.com/report/organic-skincare-global-market-report), organic skincare market drivers and trends, organic skincare market major players, organic skincare market



competitors' revenues, organic skincare market positioning, and organic skincare market growth across geographies. The organic skincare market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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[About The Business Research Company](#)

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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