

SPH Engineering and HoverUp Forge Strategic Partnership to Spread Drone Show Technologies in the Middle East

This collaboration will bring innovative drone show technologies from SPH Engineering to a broader audience in the Middle East region

RIGA, LATVIA, November 6, 2023 /EINPresswire.com/ -- [SPH Engineering](#), a leading expert in [drone show](#) technologies development, is pleased to announce an exciting new partnership with HoverUp, Jordan's first Drone Show Company. This collaboration will bring innovative drone show technologies from SPH Engineering to a broader audience in the Middle East region, including Jordan, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates.

"We are thrilled to join hands with HoverUp to expand our reach into the Middle East market. HoverUp's extensive experience and local knowledge make them the perfect partner to represent our drone show technologies in this region. We look forward to a successful and mutually beneficial partnership.", said Alexander Levandovskiy, Head of Drone Show Technologies in SPH Engineering

HoverUp will be the official reseller for SPH Engineering's drone show technology solutions. Under this partnership, SPH Engineering extends a license to HoverUp, allowing them to showcase, market, sell, distribute, promote, and provide customer support services directly to customers within the Middle East Territory. This collaboration aims to bolster the drone light shows industry in the Middle East.

"Our collaboration with SPH Engineering marks an exciting milestone for us. We are confident that this partnership will enable us to deliver SPH Engineering's drone show technologies to our customers in Jordan, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates, enhancing their events and experiences. We believe that the Middle East can now anticipate a



new level of entertainment and technology with SPH Engineering and HoverUp's partnership.", said Amer Tarawneh, CEO, HoverUp.

Drone Show Technologies from SPH Engineering is a comprehensive software solution for creating and running drone shows. It allows users to create complex 3D animations, synchronize drones in real-time, and manage the whole show from a single interface. The software supports a wide range of drones and allows users to create customized shows for any occasion or event.

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