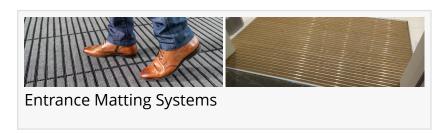


# MatsDirect UK Sets the Gold Standard in Entrance Matting with the SureMats brand

MatsDirect UK sets a new benchmark with SureMats, setting new standards in safety and design for entrance matting systems.



#### UNITED KINGDOM, November 7, 2023

/EINPresswire.com/ -- <u>MatsDirect UK</u> has long been recognized for its superior entrance matting systems. In its latest stride, the company sets a new benchmark in the industry with its <u>SureMats</u> range – the exemplar of safety and quality in entrance matting systems for commercial spaces.

In the quest for enhancing safety, SureMats stand out with their meticulous design and construction, which go beyond mere aesthetics to ensure each step within a building is as safe as it is stylish.

## A Pioneering Approach to Slip and Fall Prevention

Recognizing that slip-and-fall incidents are a leading cause of injury in public areas, SureMats are crafted with an unwavering focus on safety. The brand promises peace of mind for property owners, mitigating the risk of accidents and potential legal disputes related to in-premises injuries.

#### Adverse Weather? No Problem

With the unpredictable British weather, SureMats are a frontline defense, boasting remarkable moisture-absorbing capabilities that keep indoor floors dry and secure, even during the wettest seasons.

## A Clean Sweep for Cleanliness

The fight against dirt and debris is won at the door with SureMats. Their exceptional trapping efficiency means reduced cleaning frequency and a prolonged lifespan for internal flooring, setting a new standard in cleanliness and maintenance.

#### **Elevating Air Quality Indoors**

Going unnoticed but not unappreciated, SureMats play a crucial role in improving indoor air quality by intercepting dust and pollutants at the entrance, a benefit that is especially important in healthcare and high-purity environments.

## **Customization Meets Functionality**

SureMats offer a dual advantage – they are a visually appealing medium for branding while enhancing safety. Customizable options allow for a seamless integration of business branding into functional safety design.

## Choosing What's Best for Your Entrance

MatsDirect UK guides clients in selecting an <u>entrance matting system</u> that suits their specific needs, focusing on material quality, endurance, and environmental suitability. With manufacturing locations across the UK, Europe, and the USA, alongside ISO 9001 certification, the SureMats line is synonymous with trust and quality.

#### The Difference That Matters

"Quality matting is the first step towards ensuring a safe environment," states Chris Bleakley CEO of MatsDirect UK. "With the SureMats brand, customers are not just choosing a mat; they're opting for a difference they can see and feel underfoot."

For detailed information about the SureMats difference and how MatsDirect UK can enhance your space's safety and aesthetics, visit <a href="https://www.matsdirect.co.uk/">https://www.matsdirect.co.uk/</a>

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