

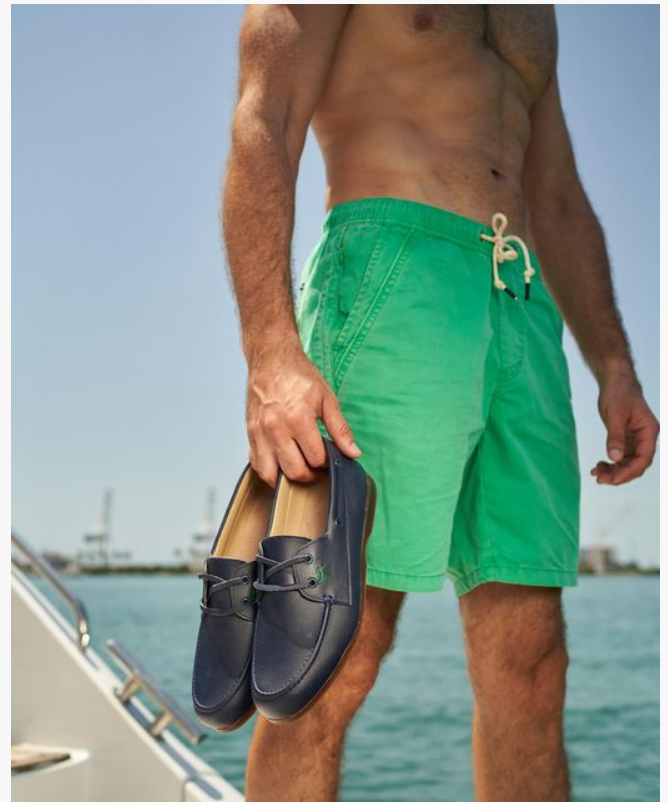
Boatman is Making Boat Shoes Cool Again Through Sustainable Fashion

100% sustainable, vegan, cactus leather shoes and accessories.

PITTSFIELD, MA, USA, November 7, 2023
/EINPresswire.com/ -- Boatman — a forward-thinking fashion brand — has recently unveiled its latest innovation: the Boatman Yachty. Crafted from 100% recycled [vegan](#) cactus leather, these shoes combine [luxury](#) and comfort with a dedication to reducing the fashion industry's environmental impact. "Always Sustainable, Never Prickly"

They are now available to consumers who share a passion for both luxury and [sustainability](#) at www.boatmanstyle.com.

This launch represents a significant step in the fashion industry's ongoing efforts to promote sustainability.



Water Resistant, so no soggy feet!

The fashion industry wields substantial influence in shaping consumer choices and impacting the environment. As a result, brands like Boatman are increasingly recognizing the importance of adopting sustainable practices and materials. The Boatman Yachty serves as a notable example

“

Help us Save The Planet,
One Stitch At A Time!”

AJ Bowman

of this commitment, not just for its eco-conscious materials, but for the innovation in production of Boatman products. The use of cactus leather — a vegan and sustainable alternative to traditional leather — underscores the brand's dedication to reducing the ecological footprint of fashion products.

Sustainable fashion is about more than just the materials used; it's about creating a movement that empowers consumers to make conscious choices. Boatman believes that by offering sustainable options without compromising on style and comfort, consumers can positively

impact the planet. This isn't just a change in wardrobe — it's a shift in mindset and lifestyle.

The launch of the Boatman Yachty invites individuals to participate in the sustainability movement, demonstrating that fashion can be both stylish and environmentally responsible.

About Boatman:

Boatman is a family owned, Massachusetts derived brand dedicated to bringing sustainability to the forefront of the fashion industry. Through innovative materials and a commitment to ethical practices, Boatman offers stylish and eco-conscious choices for consumers. For more information about Boatman and its products, please visit boatmanstyle.com.

Media Contact:

Amy Bartini
amy@boatmanstyle.com
www.boatmanstyle.com
413-822-9510

Amy Kohlenberger
Boatman
+1 413-822-9510
amy@boatmanstyle.com
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Always comfortable, never prickly!



Serious Comfort all day.

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