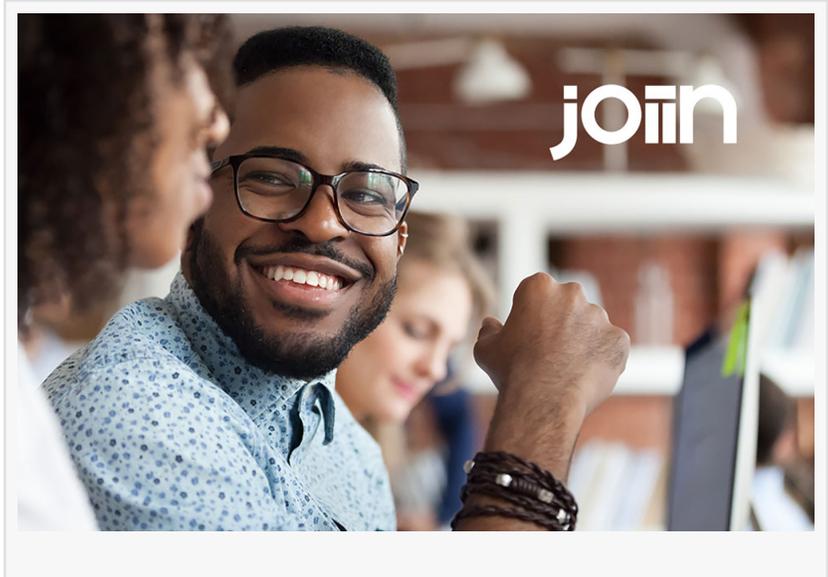


Joiiin launches attractive new affiliate partner programme

Joiiin, the consolidated financial reporting platform, is delighted to launch its affiliate partner programme in association with Reditus.

EXETER, DEVON, UNITED KINGDOM,
November 7, 2023 /EINPresswire.com/

-- Working with the affiliate management team at Reditus, Joiiin's new programme builds on its strong organic growth in the Fintech and cloud accounting sectors, aiming to connect with more partners globally.



Why Joiiin's new affiliate partner programme? Central to the company's success, Joiiin's innovative product-led growth approach will be of keen interest to potential affiliates looking for a committed collaborative partner, solid conversion rates and an appealing platform that will generate referrals.

“

For affiliates looking to build referrals with us, we're a fully committed partner offering solid conversion rates and an extremely attractive platform that has already grown exponentially.”

Paul Shipway, CCO, Joiiin

- Joiiin boasts a high conversion rate – from a free trial to a paid subscription – of 33%.
- Annual subscriptions account for 56% of paid sign-ups with Joiiin.
- 96% of existing annual users renew every year with Joiiin.
- Incorporating an effortless set-up, using single sign-on integrations with leading cloud accounting software such

as Xero and QuickBooks Online, means a rapid time to value for new Joiiin users during the free trial period. In Joiiin's recent survey, its customers said that they get immediate value from the platform – within an average of seven minutes when onboarding and in the form of a first off-the-shelf report being run.

- By offering an intuitive user interface, 94% of Joiin users onboard themselves without reaching out for support.
- The Joiin platform's self-service onboarding and intuitive interface remove the need for several layers of sales, onboarding and training. This allows Joiin to keep prices lower than its competitors, further encouraging adoption and renewals.

On launching the new affiliate partner programme, Joiin's Chief Commercial Officer, Paul Shipway, said:

"I'm delighted to launch our first-ever affiliate partner programme. Working with Reditus is an exciting step, enabling us to recruit new affiliates and grow outside of our own network."

"For affiliates looking to build referrals with us, my message is that we're a fully committed partner offering solid conversion rates and an extremely attractive platform that has already grown exponentially organically."

[Find Joiin on the Reditus website >](#)

[Apply for Joiin's affiliate partner programme >](#)

About Joiin:

Joiin makes consolidated financial reporting easy. Accountancy advisors and business finance teams can quickly create and share reports using their Xero, QuickBooks, Sage or Excel data by seamlessly integrating this data with Joiin's platform.

The Joiin platform works by crunching the numbers and consolidating data to create a range of digital reporting – from performance dashboards and off-the-shelf reports to detailed report packs and customisable reporting.

The company's strategy focuses on making the complex task of consolidated financial reporting much more straightforward for its customers, delivering a better real-time understanding of group finances, meaning its users can spend less time on manual consolidations and get more time back to add value to their businesses.

[Visit the Joiin website >](#)

Paul Shipway

Joiin

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/666866106>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.