

Launching Legacies: NeuSkye Holdings Catalyzing Change with Capital

Unlocking the potential of social impact funds to forge a path of prosperity for minority entrepreneurs

NEW YORK, NEW YORK, UNITED STATES, November 9, 2023 /EINPresswire.com/ -- Marlon Muller, an esteemed advocate for social impact and financial empowerment, proudly unveils [NeuSkye](#) Holdings, a dynamic holding company uniquely dedicated to channeling social impact funds into minority-owned businesses, thereby catalyzing their growth and enabling long-term prosperity.

NeuSkye distinguishes itself in the competitive landscape by exclusively targeting minority-owned enterprises. "NeuSkye is not just a company; it's a perspective shift," Muller asserts. "Our unique focus on minority businesses positions us to directly address the challenges these entrepreneurs face, from systemic barriers to accessing capital."

In its mission to break down these barriers, NeuSkye confronts the grim reality that minority and women business owners often cash out due to a multitude of pressures – a lack of capital, discriminatory practices, economic downturns, and uneven business performance. The COVID-19 pandemic underscored these issues, disproportionately affecting minority and women-owned business enterprises (MWBs). NeuSkye is poised to tackle these



Marlon Muller and Jackie Skye Muller

“

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Marlon Muller

systemic issues head-on by providing not only financial support but also by educating and empowering business owners to sustain and grow their ventures.

Ralph Henderson, newly appointed Director of Corporate Funding and Strategic Partnerships at NeuSkye, remarks, "We're building more than a company; we're building a

fortress of resources to support minority entrepreneurs in creating not just wealth but a legacy for future generations."

Muller emphasizes, "Our approach is to ensure minority business owners are equipped with the knowledge and resources to thrive. NeuSkye is dedicated to fostering an environment where economic success is inclusive and generational wealth in minority communities becomes the new standard."

As NeuSkye propels forward, Muller's vision is clear: to reshape the economic landscape to be one of equal opportunity, where generating wealth and opportunities for minority entrepreneurs is not an aspiration, but a reality.

About NeuSkye

NeuSkye Holdings is a pioneer at the forefront of investment, dedicated to transforming minority-owned businesses into legacies of success. With a focus on the real estate, technology, lifestyle brands, and community outreach sectors, NeuSkye strategically channels social impact funds to address the unique challenges faced by entrepreneurs of color. Operating at the intersection of finance and social justice, NeuSkye empowers these businesses with the capital, knowledge, and resources necessary to overcome systemic barriers and achieve sustainable growth. NeuSkye Holdings is shaping a new narrative for minority business success in the American economy.

Sabrina A Taylor

Pomp-us, LLC

+1 323-903-7667

[email us here](#)



Ralph Henderson

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