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Exponential Growth Predicted: Global Open Source Intelligence Market to Reach $31.1 Billion by 2027

The Business Research Company's Open Source Intelligence Global Market Report 2023 – Market Size, Trends, And Forecast 2023-2027

LONDON, GREATER LONDON, UK, November 9, 2023 /EINPresswire.com/ -- The global open-source intelligence market is poised for substantial expansion, projected to surge from $10.01 billion in 2022 to $31.1 billion in 2027, showcasing an impressive CAGR of 25.3%. Despite short-term disruptions arising from the Russia-Ukraine conflict, the market remains resilient, driven by the increasing prevalence of fraudulent activities via social media and continuous technological advancements.

> "The market size of the open source intelligence is expected to grow to $31.1 billion in 2027 at a CAGR of 25.3%."
>
> *The Business research company*

Driver: Combating Fraud via Social Media

The rise in fraudulent activities facilitated through social media platforms propels the demand for open-source intelligence solutions. Leveraging open-source data, organizations can identify potential cyber threats, fraudulent domains, and fabricated social media accounts, effectively mitigating the risks associated with cyberattacks. According to the Federal Trade Commission, fraudulent activities on social media led to over $770 million in damages for approximately 95,000 individuals in 2021, accounting for approximately 25% of all recorded fraud-related losses.

Explore comprehensive insights into the global open source intelligence market with a detailed sample report:
https://www.thebusinessresearchcompany.com/sample.aspx?id=7515&type=smp

Notable Trend: Technological Advancements Shaping the Industry

The integration of advanced technologies such as AI-powered open-source intelligence stands out as a key trend within the open-source intelligence market. Market players are consistently introducing innovative solutions to bolster their market presence. For instance, Cobwebs, a US-based web intelligence provider, introduced OSINT, an AI-powered open-source intelligence

technology designed to safeguard global communities and organizations from crime, threats, and cyber-attacks by providing seamless access to publicly available data. The AI-based dark web surveillance technology offers visual graph insights and automated reports for comprehensive analysis and strategic decision-making.

Key Players and Market Segments

Key players including Expert Systems SpA, Palantir Technologies, and Thales Group play a pivotal role in driving technological advancements within the open-source intelligence market. The market segments encompass a diverse range of services, including:

• Source Type: Media, Internet, Public Government Data, Professional and Academic Publications, Commercial, Other Source Type

• Technique: Text Analytics, Video Analytics, Social Media Analytics, Geospatial Analytics, Security Analytics, Other Technique

• End User: Government Intelligence Agencies, Military and Defense Intelligence Agencies, Cyber Security Organizations, Law Enforcement Agencies, Financial Services, Private Specialized Business, Other End User

North America Takes the Lead, Asia-Pacific Leads in Growth

The future of the open-source intelligence market looks promising, fueled by the growing need to combat fraudulent activities and the continuous integration of advanced technological solutions.

Access the complete report for in-depth analysis of the global open source intelligence market: https://www.thebusinessresearchcompany.com/report/open-source-intelligence-global-market-report

Open Source Intelligence Global Market Report 2023 from TBRC covers the following information:
• Market size date for the forecast period: Historical and Future
• Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
• Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

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The Open Source Intelligence Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on open source intelligence market size, open source intelligence market drivers and trends, open source intelligence market major players, open source intelligence market competitors' revenues, market positioning, and open source intelligence market growth across geographies. The open source intelligence market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company?
The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database
The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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