

# Global Malware Analysis Market Positioned for Robust Growth, Expected to Reach \$26.79 Billion by 2027

The Business Research Company's Malware Analysis Global Market Report 2023 – Market Size, Trends, And Market Forecast 2023-2032

LONDON, GREATER LONDON, UK, November 8, 2023 /EINPresswire.com/ -- The <u>global malware analysis market</u> is categorized into segments, including Component, Deployment Model,



Organization Size, and Industry Vertical. It is projected to expand from \$7.6 billion in 2022 to \$9.84 billion in 2023, registering a compound annual growth rate (CAGR) of 29.5%. Despite challenges stemming from the Russia-Ukraine conflict and the lingering effects of the COVID-19 pandemic, the market is anticipated to surge to \$26.79 billion by 2027.



The market size of the malware analysis is expected to grow to \$26.79 billion in 2027 at a CAGR of 28.4%."

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Rise in Cyberattacks Drives Market Growth
The significant surge in cyberattacks is expected to fuel the
growth of the malware analysis market. With an increasing
number of cybersecurity threats, the importance of
efficient malware analysis has become paramount in
identifying and addressing potential risks. Security analysts
rely on malware analysis to differentiate between
legitimate and malicious files, ensuring swift responses
and informed incident management. For instance, Positive

Technologies reported a 17% increase in cyberattacks in Q1 2021 compared to Q1 2020, with 77% being targeted attacks.

Explore the global malware analysis market with a detailed sample report: <a href="https://www.thebusinessresearchcompany.com/sample.aspx?id=6341&type=smp">https://www.thebusinessresearchcompany.com/sample.aspx?id=6341&type=smp</a>

Key Players and Market Trends Key players such as FireEye, Cisco Systems Inc., and Palo Alto Networks Inc. are actively shaping the landscape of the malware analysis market. The trend of strategic collaborations between companies has gained prominence, fostering the development of advanced technologies and innovative products. For example, the strategic partnership between a German-based company, VMRay, and an Italian vendor, Sababa Security, aims to offer comprehensive malware detection and analysis solutions to combat emerging cybersecurity threats.

Similarly, the partnership between OPSWAT and Webroot, both US-based companies, emphasizes the importance of integrating advanced malware detection capabilities, enabling users to identify and block potential threats before they infiltrate networks.

## Segments:

- Component: Solution, Service
- Deployment Model: On-Premises, Cloud-Based
- Organization Size: Large Enterprises, Small Medium Enterprise
- Industry Vertical: Aerospace And Defense, BFSI, Public Sector, Retail, Healthcare, IT And Telecom, Energy And Utilities, Manufacturing, Other Industries

Geographical Insights: North America Takes the Lead, Rapid Growth in Asia-Pacific North America held the largest share in the malware analysis market in 2022, while Asia-Pacific is expected to exhibit substantial growth during the forecast period. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for an in-depth analysis of the global malware analysis market: <a href="https://www.thebusinessresearchcompany.com/report/malware-analysis-global-market-report">https://www.thebusinessresearchcompany.com/report/malware-analysis-global-market-report</a>

Malware Analysis Global Market Report 2023 from TBRC covers the following information:

- •Market size date for the forecast period: Historical and Future
- •Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- •Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Malware Analysis Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on <u>malware analysis market size</u>, malware analysis market drivers and trends, malware analysis market major players, competitors' revenues, market positioning, and market growth across geographies. The malware analysis market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the malware analysis report and tap into segments with the highest growth potential.

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## About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

# Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

**Contact Information** 

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

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### Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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