

# Precision Medicine Market See Incredible Growth 2023-2030 | Pfizer Inc., Novartis AG, Merck & Co

*The global precision medicine market is estimated to be valued at US\$ 73,946.2 million in 2022 and is expected to exhibit a CAGR of 10.3% by 2030.*

BURLINGAME, WASHINGTON, UNITED STATES, November 8, 2023

/EINPresswire.com/ -- The most recent

report published by Coherent Market Insights indicates that the [Precision](#)

[Medicine Market](#) is likely to accelerate significantly in the next few years. The

report gives a purposeful depiction of the area by the practice for research, amalgamation, market size, overview, and review of data taken from various sources. The study includes information on market factors such as the market dynamics, drivers, restraints, challenges, threats, potential growth opportunities, market trends, development patterns, financial information, latest technologies, innovations, leading competitors, and regional analysis of the market.

Authenticated data presented in report is based on findings of extensive primary and secondary research. On the basis of historic growth analysis and current scenario of Precision Medicine Market place, the report intends to offer actionable insights and outlook on global / regional market growth projections. The report considers the revenue generated from the sales of this Report and technologies by various application segments and browse market data Tables. Various market parameters such as macroeconomic conditions, market environment, government policies, and competitive landscape are thoroughly studied and taken into account while analyzing the market.

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\*\* Note - This Report Sample Includes:

## MARKET RESEARCH REPORT 2023

INDUSTRY ANALYSIS, FUTURE TRENDS WITH TOP COMPANY PROFILES BY 2030

### CMI REPORT INCLUDE

- Technology Outlook
- Regional Outlook
- Market Segmentation & Value Chain Analysis
- Competitive Landscape
- Industry Outlook & Critical Success Factors (CSFs)
- Industry Dynamics
- Key Opportunities
- Application Outlook

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## Precision Medicine Market Growth



- Brief Overview to the research study.
- Table of Contents
- Leading market participants
- Structure of the report's research framework
- Coherent Market Insights research approach

#### Competative Analysis:

The Precision Medicine Market is expected to grow significantly over the forecast period between 2023 and 2030. In 2023, the market will grow steadily, and with the increasing adoption of strategies by the major players; the research study is expected to rise above the forecast horizon. The competitive analysis focuses on key players and the innovations and business strategies undertaken by them. The report captures the best long-term growth opportunities for the industry and includes the latest process and product developments.

The Market is segmented -

#### Key Players:

Intomics, GENinCode, NanoString, Tepnel Pharma Services Limited, Pfizer Inc., Novartis AG, Teva Pharmaceutical Industries Ltd., Merck & Co., Inc, QIAGEN, Quest Diagnostics Incorporated, Medtronic, Thermo Fisher Scientific Inc., Laboratory Corporation of America Holdings, bioMérieux SA, F. Hoffmann-La Roche Ltd, Eli Lilly & Company, GlaxoSmithKline plc, Cepheid, AstraZeneca PLC, Myriad Genetics, Inc., Bristol-Myers Squibb Company, and Found

By Technology: Bioinformatics, Gene Sequencing, Drug Discovery, Precision Molecular Diagnostics, Big Data Analytics

By Application: Oncology (Breast Cancer, Lung Cancer, Others), Central Nervous System, Hematology, Respiratory, Immunology, Others

By Geography: Asia-Pacific, Western Europe, Eastern Europe, North America, Latin America, Middle East, Africa. North America was the largest region in the market.

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#### Highlights of the Precision Medicine Market Report:

- This analysis provides market size (US\$ Million) and compound annual growth rate (CAGR%) for the forecast period (2023-2030), using 2022 as the base year. It also covers the global market in-depth.
- It offers enticing investment proposition matrices for this sector and explains the likely future

growth of key revenue streams.

□ Additionally, this study offers crucial insights into market forces, limitations, opportunities, new product introductions or approvals, market trends, regional perspective, and competitive tactics used by top rivals.

□ Based on the following factors: company highlights, product portfolio, significant highlights, financial performance, and strategies, it covers key players in the global market.

□ Marketers and company leaders will be able to make wise decisions about next product launches, type updates, market expansion, and marketing strategies.

□ A wide spectrum of industry stakeholders are covered by the global research, including investors, vendors, product producers, distributors, new entrants, and financial analysts.

□ The many strategy matrices used in researching the global Precision Medicine Market will aid stakeholders in making decisions.

#### Key Benefits For Stakeholders:

□ This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the market analysis from 2023 to 2030 to identify the prevailing market opportunities.

□ The market research is offered along with information related to key drivers, restraints, and opportunities.

□ Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

□ In-depth analysis of the market segmentation assists to determine the prevailing market opportunities.

□ Major countries in each region are mapped according to their revenue contribution to the global market.

□ Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

□ The report includes the analysis of the regional as well as global market trends, key players, market segments, application areas, and market growth strategies.

#### The Table Of Content For The Precision Medicine Market Include:

##### 1. Introduction

##### 1.1. Definition

##### 1.2. Research Scope

##### 2. Executive Summary

##### 2.1. Key Findings by Major Segments

##### 2.2. Top strategies by Major Players

##### 3. Global Market Overview

- 3.1.Precision Medicine Market Dynamics
  - 3.1.1.Drivers
  - 3.1.2.Opportunities
  - 3.1.3.Restraints
  - 3.1.4.Challenges
- 3.2.COVID-19 Impact Analysis
- 3.3.PESTLE Analysis
- 3.4.Opportunity Map Analysis
- 3.5.PORTER'S Five Forces Analysis
- 3.6.Market Competition Scenario Analysis
- 3.7.Product Life Cycle Analysis
- 3.8.Manufacturer Intensity Map
- 3.9.Major Companies sales by Value & Volume

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