

Automotive Collision Repair Market worth \$7.65 billion by 2030 - Exclusive Report by 360iResearch

The Global Automotive Collision Repair Market to grow from USD 5.33 billion in 2022 to USD 7.65 billion by 2030, at a CAGR of 4.61%.

PUNE, MAHARASHTRA, INDIA,
November 8, 2023 /EINPresswire.com/
-- The "Automotive Collision Repair
Market by Vehicle Type (Heavy-Duty
Vehicles, Light-Duty Vehicles,
Passenger Vehicles), Offering (Product,
Services), Distribution - Global Forecast
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In the constantly growing automotive industry, collision repair remains a crucial aspect of vehicle maintenance and safety. Automotive collision repair refers to the processes and techniques employed by professionals to restore a damaged vehicle's structure, appearance, and functionality to pre-accident conditions. Automotive collision repair includes services such as body repair, painting, parts replacement, reconditioning, and customization for various vehicle segments. Key growth factors driving this market include the increasing number of on-road vehicles leading to higher traffic congestion and accidents. Additionally, the availability of automotive insurance plans create integrated service offerings that streamline claims processes while ensuring quality repairs. However, the automotive collision repair market faces challenges such as fluctuating raw material prices impacting profit margins, competition from unorganized sector players offering low-cost services, and skilled workforce shortages in advanced repair

techniques. Market companies are adopting advanced technologies such as virtual reality (VR) and augmented reality (AR) to train technicians and speed up shop work to succeed in this competitive landscape. Moreover, ongoing technological advancements, such as the advent of 3D printing and nanotechnology in the automotive refurbishing process, create lucrative future opportunities for the global automotive collision repair market.

Distribution: Preferences for high-quality repairs with cost efficiency

Dealer-owned shops are automotive collision repair facilities owned and operated by automobile dealerships. These shops specialize in providing repairs for specific makes and models of vehicles, using genuine parts manufactured by the automaker. Consumers preferring dealer-owned shops value the expertise provided by technicians explicitly trained for their vehicle's make, which ensures high-quality repairs and adherence to manufacturer standards. Independent repair shops operate outside of dealership networks and provide a wide range of services for various vehicle makes and models at competitive prices. These shops appeal to consumers requiring affordable alternatives without compromising on the quality of repairs. Original equipment manufacturers (OEMs) produce automotive components and repair products utilized by independent repair shops or customers for collision repairs. OEMs ensure the quality of their products by adhering to strict manufacturing standards set by the automakers. Consumers prefer OEM parts that assure the compatibility and performance of vehicles. Moreover, the growing availability of automotive collision repair products through offline and online sales channels has spurred the trend of DIY vehicle repairs.

Offering: Significance of maintaining structural integrity of vehicles with effective products and services

Automotive collision repair involves various parts and materials that are essential for repairing damaged vehicles used by professionals or customers themselves. Abrasives are essential in the automotive collision repair industry for surface preparation, leveling, and finishing. Common abrasives used in this segment are sanding discs, grinding wheels, and sandpaper. Adhesives and sealants such as epoxies, urethanes, acrylics, and silicones are crucial in bonding various components and ensuring proper sealing of joints during collision repair. Body fillers and glazes are used to repair dents or imperfections on vehicles' exterior surfaces, which provide smoothness by filling scratches or dings before painting or refinishing processes. Oil and lubricants are essential for proper vehicle functioning following collision repair to ensure smooth operation of engines, transmissions, and other components. Paints and coatings are critical in restoring vehicles' appearance after collision repairs, providing protection from corrosion and improving aesthetics. In addition, color match accuracy, durability, ease of application, and curing time are the factors influencing paint choices. Spare parts are an integral part of the repair process as they replace damaged or worn-out components post-collision. The decision to choose spare parts depends on factors including availability time, price considerations, and quality assurance levels. Tools and accessories are vital in efficiently executing collision repair tasks, including equipment such as spray guns, sanders, polishers, and paint booth systems. Furthermore, in the automotive collision repair market, a wide range of specialized services are offered to restore vehicles damaged in accidents and collisions. These services ensure the

structural integrity of the vehicle and enhance its aesthetic appearance and functionality. Body frame repair services focus on restoring the vehicle's body and frame to its original state, which involves straightening or replacing bent, twisted, or damaged parts using advanced tools and techniques such as computerized measuring systems, welding, and frame alignment machines. Electrical diagnostic services play a significant role in modern cars' performance and safety features. Automotive collision repair facilities offer diagnostic services to identify issues related to electrical components such as airbags, sensors, lights, batteries, alternators, and wiring harnesses resulting from an accident. Glass replacement and repair services, which majorly include windshield cracks repair, enhance visibility while driving. Insurance claims assistance services assist customers navigate through the lengthy claim process with ease. These services include preparing accurate damage estimates, coordinating with insurance adjusters, and ensuring timely repair completion to minimize the impact on customers' daily lives. Mechanical repairs service shops employ skilled technicians trained in repairing various components such as suspension, brakes, engines, and transmissions. These repairs ensure a safe and smooth driving experience after an accident. Paint refinishing services use state-of-the-art technologies such as computerized paint-matching systems and spray booths to achieve flawless finishes that match the original factory color, which is crucial in restoring the appearance of the vehicle. Towing & rental car services assist customers by providing towing services and rental cars while their vehicles are being repaired. This ensures minimal disruption for the customer as they wait for their car to be restored to its pre-accident condition.

Vehicle Type: Proliferating use of automotive collision repair services and products for commercial vehicles

Heavy-duty vehicles, such as trucks and buses, require specialized collision repair services owing to their size and complexity. These vehicles are essential for various industries, including transportation, construction, and logistics. The need-based preference for heavy-duty vehicle owners is to find repair centers that can accommodate large vehicles with specialized equipment and technicians trained in addressing issues, including frame damage, axle alignment, and suspension repair. The light-duty vehicle segment includes pickup trucks, minivans, crossover utility vehicles (CUVs), and sport utility vehicles (SUVs). These vehicles require efficient and cost-effective collision repair solutions as they cater to a broader consumer base. Common repairs for light-duty vehicles include bodywork-related repairs, such as dent removal or replacement of damaged exterior parts. Passenger vehicles comprise sedans, hatchbacks, convertibles, and coupes, which are primarily used for personal transportation. The need-based preference for these vehicle owners is to find repair centers and products that offer a balance of affordability, quality, and convenience. In addition, customer service and the availability of genuine parts play an essential role in their decision-making process.

Regional Insights:

In the Americas, the automotive collision repair market is driven primarily by high vehicle ownership rates and an aging vehicle fleet. Insurance companies play a important role in this market as they facilitate access to quality repairs for their policyholders in the region. The rise in disposable incomes among consumers has led to an increase in premium cars on roads that

require more expensive repairs after collisions, which is expected to drive further growth within the collision repair market of the region. The EMEA has been experiencing steady growth in its automotive collision repair market owing to an increase in sales of new vehicles across countries, including Germany, France, Italy, the UK, and Spain. In addition, the presence of the majority of market companies across Europe and the growth in road infrastructures across the Middle East and Africa have prompted repair shops to invest in up-to-date tools, equipment, and training for their technicians to provide efficient, high-quality repair services. Furthermore, APAC has been witnessing rapid growth in the automotive collision repair market owing to various factors such as urbanization, rising disposable income levels, and increasing vehicle ownership rates across countries, including China, India, Japan, and South Korea. The rise in the number of automotive aftermarket service vendors across the region is fueling the demand for global automotive collision repair in the APAC.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Automotive Collision Repair Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Automotive Collision Repair Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Automotive Collision Repair Market, highlighting leading vendors and their innovative profiles. These include 3M Company, Abra Auto Body Repair by Driven Brands, Inc., Akzo Nobel N.V., APOLLO TYRES LTD., Axalta Coating Systems, LLC, BASF SE, Caliber Holdings LLC, Collision Repair Tools LLC, Compagnie de Saint-Gobain S.A., Continental AG, Crash Champions, LLC, Denso Corporation, DuPont de Nemours, Inc., FORVIA Faurecia, Gerber Collision & Glass, Henkel AG & Co. KGaA, Honeywell International Inc., Kansai Paint Co., Ltd., Keller Kustom Body & Paint, Martinrea International Inc., Mirka Ltd., MITSUBA Corporation, Mizzonis Auto Body, Nippon Paint Holdings Co., Ltd., Pirelli & C. S.p.A., PPG Industries, Inc., ProColor Collision USA LLC, Repairify, Inc., Robert Bosch GmbH, Solvay S.A., Tenneco Inc., Valeo SA, Valspar Automotive by Sherwin-Williams Company, and ZF Friedrichshafen AG.

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Market Segmentation & Coverage:

This research report categorizes the Automotive Collision Repair Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Vehicle Type, market is studied across Heavy-Duty Vehicles, Light-Duty Vehicles, and Passenger Vehicles. The Passenger Vehicles commanded largest market share of 39.29% in 2022, followed by Heavy-Duty Vehicles.

Based on Offering, market is studied across Product and Services. The Product is further studied across Abrasives, Adhesives & Sealants, Body & Glaze, Oil & Lubricants, Paints & Coatings, Spare Parts, and Tools & Accessories. The Services is further studied across Body & Frame Repair, Dent Removal, Electrical & Diagnostic Services, Glass Replacement and Repair, Insurance Claims Assistance, Mechanical Repairs, Paint Refinishing, and Towing & Rental Cars. The Product commanded largest market share of 68.74% in 2022, followed by Services.

Based on Distribution, market is studied across Dealer-Owned Shops, Independent Repair Shops, and OEMs. The OEMs commanded largest market share of 44.29% in 2022, followed by Dealer-Owned Shops.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 39.34% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

- 1. Preface
- 2. Research Methodology
- 3. Executive Summary
- 4. Market Overview
- 5. Market Insights
- 6. Automotive Collision Repair Market, by Vehicle Type

- 7. Automotive Collision Repair Market, by Offering
- 8. Automotive Collision Repair Market, by Distribution
- 9. Americas Automotive Collision Repair Market
- 10. Asia-Pacific Automotive Collision Repair Market
- 11. Europe, Middle East & Africa Automotive Collision Repair Market
- 12. Competitive Landscape
- 13. Competitive Portfolio
- 14. Appendix

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Automotive Collision Repair Market?
- 2. Which are the products/segments/applications/areas to invest in over the forecast period in the Automotive Collision Repair Market?
- 3. What is the competitive strategic window for opportunities in the Automotive Collision Repair Market?
- 4. What are the technology trends and regulatory frameworks in the Automotive Collision Repair Market?
- 5. What is the market share of the leading vendors in the Automotive Collision Repair Market?
- 6. What modes and strategic moves are considered suitable for entering the Automotive Collision Repair Market?

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