

# Buccal Cavity Devices Market worth \$6.16 billion by 2030, growing at a CAGR of 10.44% - Exclusive Report by 360iResearch

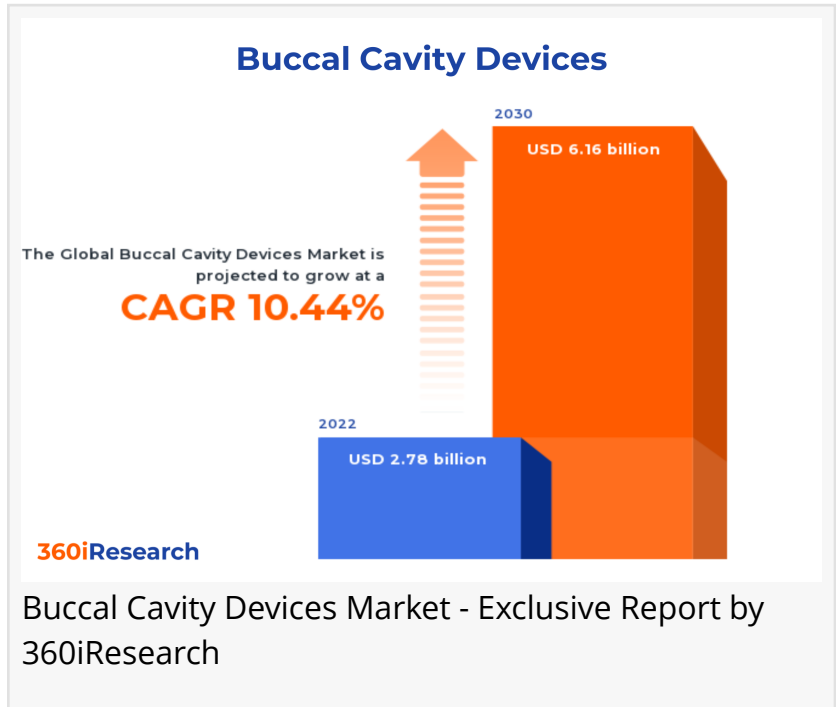
*The Global Buccal Cavity Devices Market to grow from USD 2.78 billion in 2022 to USD 6.16 billion by 2030, at a CAGR of 10.44%.*

PUNE, MAHARASHTRA, INDIA, November 8, 2023 /EINPresswire.com/ -- The "[Buccal Cavity Devices Market](#) by Product (Intraoral Cameras, Intraoral Scanners, Intraoral X-ray Tubing), Application (Diagnostics, Therapeutics), End-User - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

The Global Buccal Cavity Devices Market to grow from USD 2.78 billion in 2022 to USD 6.16 billion by 2030, at a CAGR of 10.44%.

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Buccal cavity devices are specialized instruments or devices specifically designed for use within the oral cavity, also known as the buccal cavity, which serve a variety of purposes, including diagnostic, therapeutic, and preventive applications in dentistry and oral healthcare. Buccal cavity devices have experienced significant attention in recent years owing to the rising prevalence of several buccal disorders, such as dental caries and oral cancers, among the global population. Several initiatives and programs conducted by governments and healthcare organizations promote oral health awareness among people, further creating a demand for oral diagnostic devices such as intraoral cameras and scanners. Besides several benefits, the lack of reimbursement policies for these devices across most global regions still limits the adoption of buccal cavity devices. Coupled with less availability of reimbursement policies, stringent regulatory compliances required for commercializing these devices hampers the growth of the



global buccal cavity devices market. However, recent advancements in technology have led to the development of smart buccal cavity devices that can monitor various physiological parameters such as salivary pH levels, glucose levels, and body temperature using integrated biosensors. Such devices promise to revolutionize personalized medicine by providing real-time information on an individual's health status for more tailored treatments. Additionally, the rise in the emergence of several oral care startups across the globe has been establishing a stronger future landscape for the market.

**End-user:** Expanding utilization of buccal cavity devices in dental clinics and ambulatory surgery centers and other healthcare settings

Ambulatory Surgery Centers (ASCs) refer to healthcare facilities that provide same-day diagnostic and preventive care. In the context of buccal cavity devices, ASCs require advanced and efficient tools to perform dental and oral surgeries with minimal patient downtime. Dental clinics provide oral and dental procedures and oral health treatment and cater to diverse patient needs ranging from general dentistry to specialized care. Dental clinics require devices that facilitate accurate diagnosis and effective treatment planning while ensuring patient comfort. The emphasis on preventive oral care in dental clinics also calls for innovative diagnostic tools such as intraoral scanners or digital radiography equipment. Hospitals represent a critical segment for buccal cavity devices, particularly in emergency dental care, complex surgeries, and management of oral health complications in conjunction with systemic diseases. Demand for buccal cavity devices in hospitals focuses on oral care and devices that can be used in conjunction with other medical instruments.

**Product:** Ability of buccal cavity devices to facilitate optimum dental care with intraoral cameras and scanners

Intraoral cameras are small, pen-sized digital devices that capture high-resolution images of a patient's teeth, gums, and other oral structures. These devices enable dental professionals to detect and diagnose oral health issues easily and effectively, improving treatment outcomes. Intraoral scanners are advanced digital devices designed to generate highly precise 3D images of a patient's dental structure using optical technology. Intraoral scanners reduce the need for traditional impression materials and increase restorative treatment planning accuracy. Intraoral X-ray tubing involves the use of specialized equipment for producing diagnostic radiographic images of a patient's teeth and surrounding bone structures. The resulting images, also known as radiographs or dental X-rays, assist dentists in identifying abnormalities such as cavities, gum disease, bone loss, impacted teeth, or other dental issues that might not be visible during a regular clinical examination.

**Application:** Widening the diagnostics applications of buccal cavity devices

Buccal cavity devices play a significant role in the field of diagnostics, as they facilitate the easy collection of biological samples from the buccal mucosa. These samples are crucial for diagnosing various genetic, infectious, and chronic diseases. Buccal cavity devices enable healthcare professionals to collect cheek cells or saliva samples that contain DNA, RNA, proteins, and other biomolecules essential for detecting specific medical conditions. Therapeutic buccal

cavity devices are used to treat various oral conditions, such as oral cancer and periodontitis. Advancements in drug delivery and medical devices are expected to propel the delivery of drugs through the oral route.

#### Regional Insights:

The buccal cavity devices market in the Americas is highly developed due to a well-established healthcare infrastructure backed by strong government support and favorable reimbursement policies that encourage research and development in oral healthcare technologies, leading to significant advancements in product innovation and improved treatment outcomes. The buccal cavity devices market in the Asia-Pacific is significantly growing due to rising awareness about oral hygiene and the growing prevalence of oral conditions, including oral cancer, gum disease, oral cavities, and teeth decay. The market in the EMEA region is rapidly growing, attributed to increased awareness about oral health issues, technological advancements within the industry, an aging population with specific dental needs and supportive government policies that encourage innovation while making dental care more accessible to the wider population. Many governments across the EMEA aid research and development initiatives within the dental field that stimulate innovation and serve as incentives for businesses operating in the buccal cavity space.

#### FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Buccal Cavity Devices Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

#### Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Buccal Cavity Devices Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

#### Key Company Profiles:

The report delves into recent significant developments in the Buccal Cavity Devices Market, highlighting leading vendors and their innovative profiles. These include 3DISC Dental Connect, 3Shape A/S, Acteon Group, Air Techniques, Align Technology, Inc., Apnea Sciences Corporation, Ashtel Dental, BioInitials AG, Canon Inc., Creanova S.r.l., Denterprise International, Inc., DENTSPLY SIRONA Inc., Detection Technology PLC, DÜRR DENTAL SE, e-con Systems, Inc., Envista

Holdings Corporation, FONA Dental, s.r.o., Guangdong Launca Medical Device Technology Co., Ltd., Hamamatsu Photonics K.K., Holland Healthcare Inc., Institut Straumann AG, Integra LifeSciences Corporation, Midmark Corporation, Morita Holdings Corp., MouthWatch, LLC, Owandy Radiology, Pierrel S.p.A., Planmeca Oy, SPIGGLE & THEIS Medizintechnik GmbH, The Pure Sleep Company, The Yoshida Dental Mfg. Co., Ltd., and Waldent Innovations Pvt. Ltd..

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## Market Segmentation & Coverage:

This research report categorizes the Buccal Cavity Devices Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Product, market is studied across Intraoral Cameras, Intraoral Scanners, and Intraoral X-ray Tubing. The Intraoral Scanners commanded largest market share of 38.94% in 2022, followed by Intraoral X-ray Tubing.

Based on Application, market is studied across Diagnostics and Therapeutics. The Diagnostics commanded largest market share of 60.46% in 2022, followed by Therapeutics.

Based on End-User, market is studied across Ambulatory Surgery Centers, Dental Clinics, and Hospitals. The Hospitals commanded largest market share of 44.17% in 2022, followed by Dental Clinics.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 38.05% in 2022, followed by Europe, Middle East & Africa.

## Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights

6. Buccal Cavity Devices Market, by Product
7. Buccal Cavity Devices Market, by Application
8. Buccal Cavity Devices Market, by End-User
9. Americas Buccal Cavity Devices Market
10. Asia-Pacific Buccal Cavity Devices Market
11. Europe, Middle East & Africa Buccal Cavity Devices Market
12. Competitive Landscape
13. Competitive Portfolio
14. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Buccal Cavity Devices Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Buccal Cavity Devices Market?
3. What is the competitive strategic window for opportunities in the Buccal Cavity Devices Market?
4. What are the technology trends and regulatory frameworks in the Buccal Cavity Devices Market?
5. What is the market share of the leading vendors in the Buccal Cavity Devices Market?
6. What modes and strategic moves are considered suitable for entering the Buccal Cavity Devices Market?

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