

Brandom™ Emerges as the Premier Strategic Brand and Marketing Agency for Growthminded Founders & Entrepreneurs

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LAS VEGAS, NEVADA, UNITED STATES, November 8, 2023 /EINPresswire.com/
-- In an epoch-making development in the world of strategic brand and marketing agencies, award-winning Verve Integrative has rebranded itself as Brandom™. This remarkable transformation heralds a new era in brand development, marketing strategy, and thought leadership marketing, positioning Brandom™ as the preeminent agency for experienced, growth-minded founders and entrepreneurs.



Brandom™ is not just a name; it's a promise to guide brands to transcend boundaries and occupy a cherished space in people's lives. The agency's comprehensive suite of services includes hands-on coaching, business and brand development, agency creative services, and outsourced persistent marketing. With a track record of assisting over 30,000 entrepreneurs in defining, nurturing, and establishing their brands, Brandom™ is committed to crafting success stories.

Brandom™ delivers:

Hands-on Coaching: Brandom™ believes in the power of personalized guidance. Their team of experts works closely with clients to help them leverage their experiences and turn their brands into forces for good.

Process-led Guidance: In a world where structure and strategy are vital, Brandom™ excels in providing process-led guidance in business & brand development that ensures a brand's journey is anchored in process and sustainability.

Award-winning Creative: Creativity is the lifeblood of successful branding. Brandom™ boasts an award-winning creative team that knows how to craft compelling narratives and visuals that captivate and engage.

Persistent Marketing: Consistency is key, and Brandom™ understands that. They offer optimized marketing services that keep your brand in the spotlight with specificity.

The Legacy of Innovation

One cannot discuss the emergence of $\mathsf{Brandom}^{\mathsf{m}}$

without acknowledging the groundbreaking achievements of its team. This is the same team that introduced immersive 3D worlds to entertainment brands with the world's first 3D virtual Star Trek convention. In 2003, they revolutionized brand development by bringing BrandU™ to small

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Kim Castle, Co-founder



Kim Castke

alter the entrepreneur landscape.

These accomplishments are just a glimpse into the innovative spirit that defines Brandom™. They understand that to succeed in today's competitive market, a brand must be bold, visionary, and willing to explore new horizons.

businesses and entrepreneurs, a move that would forever

Co-founder, Kim Castle emphasizes the importance of developing a solid brand and path to the market for sustainability in the era dominated by artificial intelligence.

She states, "In the rise of AI and democratized design, your brand's deeply human touch becomes more critical than ever. It's the human element that forges genuine connections with your audience." She adds, "Becoming Brandom™ signifies our commitment to guiding brands beyond mere existence, eliminating the exhausting "hustle", and helping business leaders become influential forces for good.

Co-founder W. Vito Montone underscores the potent combination of Al's speed and the necessity of human verification. He states, "While Al accelerates processes, the human touch adds the essential authenticity, soul, and reliability to our work." He continues, we believe in the power of thought leadership marketing to transform businesses."

Brandom™ - The Full-Service Strategic Agency for Today's Founders and Entrepreneurs

Brandom™ is not merely a brand and marketing agency; it's a guiding light for entrepreneurs and founders seeking to lead in the market, in their field, in their business, and in themselves. The agency's services are tailored to meet the unique needs of today's dynamic business landscape, ensuring that clients are well-equipped to navigate the challenges and seize the opportunities that come their way.



W Vito Montone

Crafting a Bright Future

Brandom[™] is not just a name change; it's a reimagining of the future of business, brand, and marketing development. With a legacy of innovation, a team of visionaries, and a commitment to guiding brands to hustle-free sustainability and lasting impact, Brandom[™] is poised to lead entrepreneurs and founders to a new way of transforming thought leadership into sustainable business success.

For media inquiries, please contact: hello@brandom.agancy

About Brandom™

Brandom™ is a strategic brand and marketing agency that guides experienced, growth-minded founders and entrepreneurs to transform their brands into forces for good. With a legacy of innovation and a commitment to excellence, Brandom™ provides hands-on coaching, process-led guidance, award-winning creative, and persistent marketing services. Their mission is to guide brands to lead in the market, in their field, in their business, and in themselves.

W. Vito Montone
Brandom™
+1 800-457-9713 ext. 208
email us here
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