

New AI tool is ChatGPT for sustainability

LONDON, UNITED KINGDOM,
November 9, 2023 /EINPresswire.com/
-- TODAY Ubuntu launched a first-of-its-kind AI system for environmental practitioners.

Ubuntu draws upon an expert database developed for over five years that provides users with curated solutions and intelligence, setting it apart from other large language AI platforms.

Ubuntu is already in use by teams at Fortune 500 companies such as The Coca Cola Company, Target, and Subway, and is now set to be rolled out to the wider market.

The engine provides tailored knowledge to companies and institutions seeking to make their operations and output greener at a fraction of the cost of a traditional consultancy.



The image shows a promotional graphic for Ubuntu.ai. At the top, a green banner asks "How can we mitigate climate change?". Below this, a central illustration of a woman in a business suit thinking is flanked by two network diagrams. The left diagram, labeled "GENERIC TOOLS", is dark and includes a question mark icon. The right diagram, labeled "UBUNTU.AI", is green and includes a leaf icon. Below the graphic, the text "Ubuntu.ai" is displayed. The bottom half of the image is a screenshot of the Ubuntu.ai website. The website has a dark header with the Ubuntu logo. The main content area features the Ubuntu.ai logo with a "BETA" tag and the tagline "Your digital sustainability consultant". Below this is a search bar with the placeholder text "Ask me how to solve your environmental challenges". Three buttons are visible: "Discover Innovative Solutions" (with an example about battery recycling), "Learn Industry Best Practices" (with an example about reducing overfishing), and "Uncover Cross-Industry Insights" (with an example about carbon capture). A small disclaimer at the bottom of the website states: "AI generated responses may include incomplete information. For comprehensive insights, contact our specialists." The footer contains links for "About Us", "Contact Us", "Terms and Conditions", and "Privacy Policy".

How can we mitigate climate change?

GENERIC TOOLS

UBUNTU.AI

Ubuntu.ai

ubuntu

ubuntu.ai ^{BETA}
Your digital sustainability consultant

Ask me how to solve your environmental challenges

Discover Innovative Solutions
Example: What are the emerging technologies in battery recycling?

Learn Industry Best Practices
Example: What are the best practices in reducing overfishing?

Uncover Cross-Industry Insights
Example: What are the similarities between hydrogen and textile industries for recycling cotton pulp?

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The Ubuntu platform

Peter Schelstraete and Venkatesh Kini are the founders behind Ubuntu and former Vice Presidents at Coca-Cola. They have dubbed their platform the green ChatGPT.

The user-friendly software dissects corporate sustainability dilemmas to offer action-based solutions on a wide variety of topics including plastic reduction, recycling, energy transition, food & agriculture, supply chain efficiencies.

Peter Schelstraete, Co-Founder of Ubuntu, said: "As global environmental legislation tightens, and consumers grow more environmentally conscious, businesses are full of ambition to be part of the solution. However, even for the most ambitious companies, it remains very hard to

implement an ESG strategy. With Ubuntu AI, we are leveraging AI and human expertise to provide better access to environmental solutions.”

The trend of private sector organisations implementing ESG strategies has continued to rise as businesses scramble to meet consumer demand for sustainable product and practices.

However, there is growing evidence that organisations are struggling with how to deliver on ambitious ESG targets.

Gianni Giacomelli, Head of Design Innovation at MIT’s Collective Intelligence Design Lab said: “Collectively, the world’s knowledge and the ingenuity of experts can give us many of the answers we need to address our sustainability challenges. However, despite digital technology advances, that knowledge is too often fragmented because of a lack of specialised collective intelligence infrastructure. That means finding the right people, giving them incentives, bringing new knowledge to them, and helping them collaborate. Ubuntu’s work can truly help here.”

Mike Kehoe, EMEA President at Subway said: “Whether it is to achieve more sustainable packaging or reduce carbon emissions, it is vital for our teams to have access to the most relevant solutions and industry best practices. Ubuntu’s AI driven wealth of expertise provided me with the means to make informed decisions in real time at a fraction of the cost of a traditional consultant. We used their platform to successfully transition to sustainable uniforms for our sandwich artists in Europe.”

For more information visit: <https://ubuntu.com/ubuntu-ai/>

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This press release can be viewed online at: <https://www.einpresswire.com/article/667346831>

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