

## Crypto Asset Management Market 2030 Development Factors, Business Insights, and Latest Revenues

Growth in several cryptocurrency platforms across the globe is driving the growth of the market.

PORTLAND, PORTLAND, OR, UNITED STATE, November 10, 2023 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, the global <u>crypto</u> asset management market size was valued at \$0.67 billion in 2020, and is projected to reach \$9.36 billion by 2030, growing at a CAGR of 30.2% from 2021 to 2030.



Crypto Asset Management Market Size

Crypto asset management is a type of tool, which assists retail investors in keeping track of each of their transactions while purchasing a cryptocurrency. In addition, as cryptocurrencies continue to attract new users, more companies are becoming aware of the need for straightforward tools designed to manage crypto portfolios for traders, which drives the growth of the market.

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Crypto asset management is adopted in various organizations to manage account of group of people and to provide the user with enhanced functions, which include high-quality token, complexity-free offerings, and customized investment programs for high-net-worth individuals. Furthermore, the key factor that drives the crypto asset management market trends includes increase in investment and adoption of cryptocurrency and growth in digitalization in financial organization and large companies.

Simplifying the process of purchasing cryptocurrency positively impacts the crypto asset management market growth. However, factors such limited awareness toward understanding cryptocurrency and lack of regulatory framework are expected to hamper the market growth. On the contrary, rise in adoption of cryptocurrency across several industries such as BFSI,

healthcare, and IT is expected to offer remunerative opportunities for the expansion of the crypto asset management market during the forecast period.

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By end user, the individual segment garnered the largest crypto asset management market share, and is expected to maintain its dominance in the upcoming years owing to growing craze of cryptocurrency among the individual of developing nations across Asia-Pacific and LAMEA. However, the enterprise segment is expected to witness highest growth, owing to growing adoption of cryptocurrency among enterprises for managing large customer base and providing enhance customer experience.

Region-wise, the crypto asset management market was dominated by North America, and is expected to retain its position during the forecast period. This is attributed to presence of large market players across the region and growing R&D activities across the North American countries. However, Asia-Pacific is expected to witness significant growth rate during the forecast period, owing to rise in crypto asset management solution awareness among the individuals and growth in number of SMEs adopting crypto asset management.

The outbreak of COVID-19 is anticipated to have a positive impact on the growth of the crypto asset management market. The COVID-19 pandemic forced many crypto institutions to adopt cloud technology in offering asset management services. The COVID-19 lockdown has fastened the adoption of crypto currency in various countries and various laws and bills are being passed to regulate and broaden the acceptance of cryptocurrency worldwide, which led to rapid developments in interest and potential inflation rates.

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The key players profiled in the crypto asset management market analysis are Bakkt, BitGo., Coinbase, Crypto Finance AG, Gemini Trust Company, LLC, ICONOMI Limited, Paxos Trust Company, LLC., Ledger SAS, Metaco, and Xapo Holdings Limited. These players have adopted various strategies to increase their market penetration and strengthen their position in the crypto asset management industry.

Key Benefits For Stakeholders:

- The study provides an in-depth analysis of the global crypto asset management market forecast along with the current trends and future estimations to explain the imminent investment pockets.
- Information about key drivers, restraints, & opportunities and their impact analysis on the

global market is provided in the report.

- Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the crypto asset management industry.
- A quantitative analysis of the market from 2021 to 2030 is provided to determine the market potential.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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## Digital Asset Management Market

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Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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