

Organic Coffee Market Size, Share, Growth, Analysis, Outlook, Report, Forecast 2024-2032

Global Organic Coffee Market Size to Grow at a CAGR of 8.3% in the Forecast Period of 2024-2032

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According to a new report by Expert Market Research titled, "[Organic Coffee Market Size](#), Share, Analysis, Report and Forecast 2024-2032", the global organic coffee market reached a value of approximately USD 8.56 billion in 2023. Aided by the escalating demand for healthful, sustainable products and the increasing availability of organic coffee across various distribution channels, the market is projected to further grow at a CAGR of 8.3% between 2024 and 2032 to reach a value of USD 13.81 billion by 2032.



Organic coffee is a type of coffee that is grown without the use of synthetic fertilisers and pesticides, on land that has been given sufficient time to detoxify itself. It's more than just a beverage; it's an assurance of safety, health, and sustainability. Its antioxidant properties make it beneficial for health, and it is commonly used as a primary ingredient in various food and beverage products, including coffee-based drinks, ice creams, and baked goods.

The escalating consumer preference for healthy, organic products is a major force driving the global organic coffee market growth. An increasing awareness about the adverse effects of synthetic inputs used in conventional agriculture has been a significant catalyst for this shift towards organic products. Consequently, the organic coffee market has seen a surge in demand. Moreover, the rising health consciousness and evolving lifestyle trends have led to organic coffee becoming a preferred beverage choice for many, especially among millennials and fitness enthusiasts.

The diversifying applications of organic coffee in various industries are also instrumental in propelling the organic coffee market development. The food and beverage industry extensively

uses organic coffee in the production of a variety of products such as energy drinks, coffee-flavoured ice creams, and baked goods. The cosmetic industry too, due to the antioxidant properties of coffee, employs organic coffee in the production of a wide range of skincare and haircare products, increasing the organic coffee market demand.

In addition, the burgeoning demand for ethical and sustainable products in the food and beverage industry has led to an increased emphasis on organic coffee as a vital ingredient for several products. With the rise of ethical consumerism and the increasing popularity of products that contribute to sustainable development, organic coffee has surfaced as a significant player. It is now a prominent component in the formulation of various 'green', 'clean-label' products, thereby fuelling the organic coffee market expansion.

The growth of the speciality coffee sector is another trend providing impetus to the global market. Organic coffee often falls under the category of speciality coffee due to its premium quality and ethical farming practices. The increasing consumer willingness to pay extra for higher quality and sustainable products further reinforces the prospects of organic coffee market growth.

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Organic Coffee Market Segmentation

The market can be divided based on type, packaging type, distribution channel, and region.

Market Breakup by Type

- Arabica
- Robusta
- Blend

Market Breakup by Packaging Type

- Stand-Up Pouches
- Jars and Bottles
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online Stores

- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

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Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global organic coffee companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Nestlé S.A.
- The Kraft Heinz Company
- Luigi Lavazza S.P.A
- Burke Brands LLC
- SF Bay Coffee
- Lifeboost LLC
- Artizan Coffee Company
- Jim's Organic Coffee
- International Coffee & Tea, LLC
- Trees Cheesecake & Organic Coffee
- Others

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