

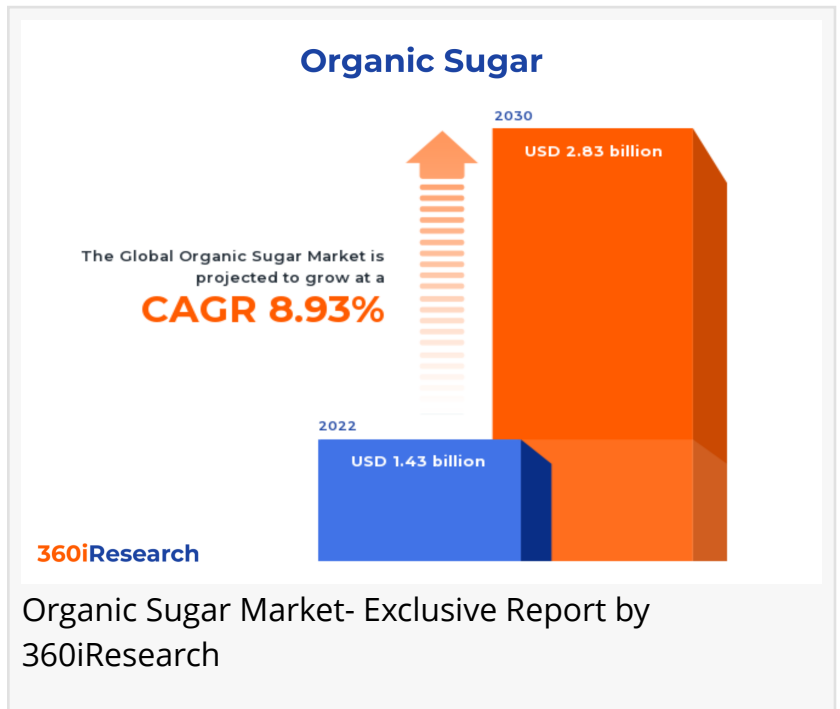
Organic Sugar Market worth \$2.83 billion by 2030, growing at a CAGR of 8.93% - Exclusive Report by 360iResearch

The Global Organic Sugar Market to grow from USD 1.43 billion in 2022 to USD 2.83 billion by 2030, at a CAGR of 8.93%.

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EINPresswire.com/ -- The "[Organic Sugar Market](#)" by Form (Crystal Sugar, Liquid Sugar), Type (Beat Sugar, Cane Sugar), Application, Distribution Channel - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

The Global Organic Sugar Market to grow from USD 1.43 billion in 2022 to USD 2.83 billion by 2030, at a CAGR of 8.93%.



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The organic sugar is obtained from organically grown sugarcane and sugar beet plants. These plants are cultivated without using synthetic fertilizers, pesticides, and genetically modified organisms (GMOs), adhering to the principles of organic farming. Organic sugar finds use in various segments such as confectionery items, baked goods, dairy products, beverages including soft drinks and alcoholic beverages, sauces, and dressings, among others. Additionally, it has applications in the health supplements sector due to its natural properties and nutritional benefits. Increasing consumer awareness regarding the health advantages associated with consuming chemical-free products is elevating the usage of organic sugar. Consumers' preference for clean-label food products with minimal processing drives demand for organic ingredients, including sugar. A growing number of individuals suffering from lifestyle disorders such as obesity and diabetes have shifted their preferences toward healthier alternatives,

including organic sweeteners. Fluctuations in raw material availability due to climatic changes, pests, and diseases hamper market growth. Constant manufacturers' efforts to develop innovative product offerings catering to varied tastes and preferences are expected to create opportunities for market growth.

Distribution Channel: Growing online distribution channel for maximizing sales opportunities
Offline channels, such as supermarkets, hypermarkets, specialty stores, and convenience stores, remain popular due to consumer trust in established retail outlets, easy accessibility, and instant gratification. Offline retailers allow customers to examine products in-person but cater mainly to local markets. Manufacturers often collaborate with local retailers to ensure product availability in various regions. Consumers choose online shopping for convenience, time-saving benefits through home delivery services or click-and-collect options, and access to a wide range of product choices catering to different taste preferences and dietary restrictions. However, offline retailers provide customers with the opportunity to examine products in-person but cater mainly to local markets. Online platforms offer greater convenience and wider product selection while reaching more extensive geographic areas. Additionally, digital platforms allow easier data collection for personalized marketing strategies that cater to individual consumer needs.

Application: Increasing application of organic sugar in the food & beverages industry
The demand for organic sugar in cosmetics & personal care has grown significantly due to its exfoliating, moisturizing, and humectant properties. Consumers are increasingly seeking natural and sustainable ingredients in their products, which has driven many manufacturers to incorporate organic sugar into their formulations. In the skincare segment, organic sugar is primarily used in face masks, scrubs, and lip balms for gentle exfoliation without causing damage to the skin. Organic sugar plays a vital role in the food and beverage industry as an alternative to regular refined sugars due to its environmentally friendly production methods. The increasing health consciousness among consumers drives a need for this natural sweetener that retains essential minerals, such as calcium, magnesium, potassium, and phosphorus. In the bakery segment, organic sugar is used as a sweetener for breads, pastries, cookies, and cakes. Comparatively, the food & beverage segment has a higher demand for organic sugar due to its widespread applications and consumer preference for healthier alternatives. The cosmetics & personal care industry is also witnessing growth in the usage of organic sugar; however, it is more niche than food & beverages.

Form: Expanding usage of organic liquid sugar owing to its ability to dissolve quickly in both hot and cold liquids

Organic crystal sugar is the most common form of organic sugar available in the market, and it is made from organic sugarcane. It undergoes minimal processing to maintain its natural nutrients, such as minerals and vitamins. Organic crystal sugar's primary use is in baking and cooking due to its granular texture, which provides a consistent sweetness level. Organic liquid sugar is derived from organic sugarcane juice that has been evaporated and concentrated into a syrupy consistency. This versatile sweetener is used in various food and beverage applications where quick dissolving is required, such as beverages, dressings, sauces, or marinades.

Type: Expanding usage of organic beet sugar as it offers a lower carbon footprint

Organic beet sugar is derived from the root vegetable known as sugar beet. This type of sugar is primarily produced in Europe and North America due to favorable climatic conditions for beet cultivation. The process of extracting organic beet sugar involves cleaning, slicing, and extracting juice from beets, followed by evaporation and crystallization. Organic cane sugar is extracted from the stalk of the sugarcane plant. It is majorly produced in tropical and subtropical regions, and the extraction process involves crushing and pressing the sugarcane to obtain juice, followed by evaporation, centrifugation, and crystallization. Whole Earth Brands Inc. launched the first Regenerative Organic Certified sweeteners under its Wholesome brand. This certification goes beyond standard organic practices, emphasizing the importance of healthy soil, ethical treatment of animals, and fair treatment of workers. Wholesome aims to empower consumers to make small changes in their everyday lives that positively impact the environment and social welfare.

Regional Insights:

The demand for organic sugar in North America has been steadily rising due to increasing health awareness among consumers and a growing preference for natural sweeteners over artificial ones. The U.S. and Canada have witnessed a surge in new product launches containing organic sugar and investments in research and development by numerous companies. Organic beet sugar is primarily produced in Europe and North America due to favorable climatic conditions for beet cultivation. According to the European Association of Sugar Manufacturers, in 2021, the EU produced 36,000 tonnes of organic sugar, and the average organic sugar yields were 5.3 t/ha. In South America, Brazil is one of the largest producers of organic sugar due to its favorable climatic conditions and abundant cane-sugar resources. In the EU countries, strict regulations about permitted substances used during processing contribute to high-quality standards of organic sugar produced in this region. As a result, Europe's share of the global organic sugar market has expanded significantly, driven by strong consumer demand for eco-friendly offerings. In the Middle East, the increasing disposable income and growing awareness towards a healthy lifestyle promote the adoption of organic sugar in the region's diet. In Africa, countries such as South Africa are gradually emerging as significant players in terms of organic agriculture production capacity as regulatory bodies, such as the South African Organic Sector Organisation (SAOSO), are actively working on promoting organic farming methods and boosting consumer awareness about the benefits of organic products. In Japan, increasing aging consumers with high disposable incomes are driving demand for healthy food alternatives and are contributing to the expansion of organic sugar. India is one of the largest producers of sugar globally and has recently seen a surge in demand for organic produce, including sugar. The country's younger demographic expressing a preference for healthier food options and a rising middle class with increased purchasing power presents significant opportunities for the organic sugar market to grow.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Organic Sugar Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Organic Sugar Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Organic Sugar Market, highlighting leading vendors and their innovative profiles. These include Aiva Products, ASR Group International, Inc., Big Country Foods, LLC, Bridgewell Agribusiness LLC, CJay Tea & Co., Cosan S.A., Cosman & Webb Townships Organic, Cristalco SAS, Dhanraj Sugars PVT. Ltd., ED&F Man Sugar Limited, essential Costa Rica, Florida Crystals Corporation, Forbes Wild Foods Inc., Frontier Natural Products Co-op, Good Food Group A/S, Ingenio Providencia S.A., Jalles Machado SA, Kachi Ghaani, Loar & Young, Inc., Native Alimentos, NatureLand Organic Foods Private Limited, Nordzucker AG, Organic Tattva by Mehrotra Consumer Products Pvt. Ltd., Phalada Pure & Sure, Pronatec AG, Südzucker AG, Tereos Participations SAS, The Coconut Company (UK) Ltd., Turn Organic by Glowriver Foodlabs Pvt Ltd., and Whole Earth Brands, Inc..

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Market Segmentation & Coverage:

This research report categorizes the Organic Sugar Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Form, market is studied across Crystal Sugar and Liquid Sugar. The Crystal Sugar commanded largest market share of 77.67% in 2022, followed by Liquid Sugar.

Based on Type, market is studied across Beat Sugar and Cane Sugar. The Cane Sugar commanded largest market share of 71.76% in 2022, followed by Beat Sugar.

Based on Application, market is studied across Cosmetics & Personal Care and Food & Beverage.

The Food & Beverage commanded largest market share of 86.87% in 2022, followed by Cosmetics & Personal Care.

Based on Distribution Channel, market is studied across Offline and Online. The Offline is further studied across Convenience Stores, Direct Selling, and Supermarkets & Hypermarkets. The Offline commanded largest market share of 87.88% in 2022, followed by Online.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Colombia, Mexico, and United States. The United States is further studied across California, Florida, Idaho, Illinois, Michigan, Minnesota, New York, North Dakota, Ohio, Pennsylvania, Texas, and Washington. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Asia-Pacific commanded largest market share of 41.59% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Organic Sugar Market, by Form
7. Organic Sugar Market, by Type
8. Organic Sugar Market, by Application
9. Organic Sugar Market, by Distribution Channel
10. Americas Organic Sugar Market
11. Asia-Pacific Organic Sugar Market
12. Europe, Middle East & Africa Organic Sugar Market
13. Competitive Landscape
14. Competitive Portfolio
15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Organic Sugar Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Organic Sugar Market?
3. What is the competitive strategic window for opportunities in the Organic Sugar Market?
4. What are the technology trends and regulatory frameworks in the Organic Sugar Market?
5. What is the market share of the leading vendors in the Organic Sugar Market?
6. What modes and strategic moves are considered suitable for entering the Organic Sugar Market?

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