Remote Work Security Market worth $289.56 billion by 2030 - Exclusive Report by 360iResearch

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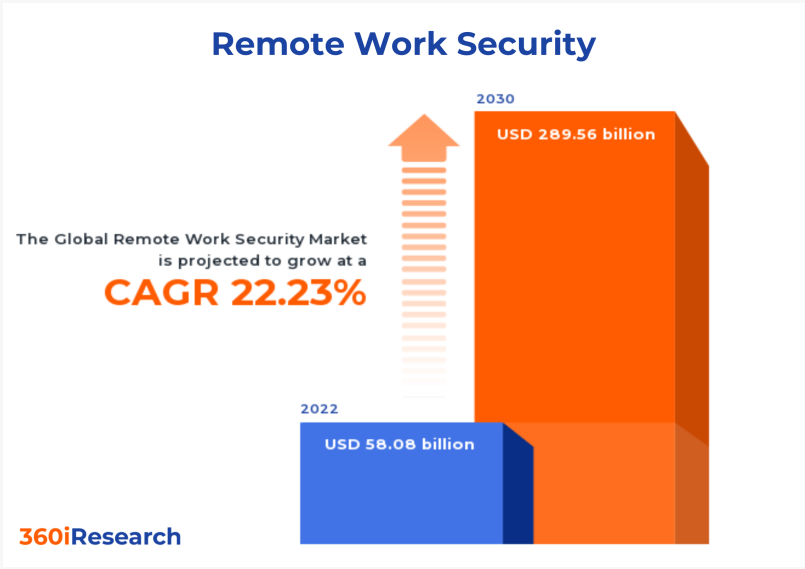

Remote Work Security Market - Exclusive Report by 360iResearch

PUNE, MAHARASHTRA, INDIA, November 10, 2023 / EINPresswire.com/ -- The "Remote Work Security Market by Offering (Services, Solution), Security Type (Application Security, Cloud Security, Endpoint & IoT Security), Remote Work Model, Deployment Modules, End-User - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

The Global Remote Work Security Market to grow from USD 58.08 billion in 2022 to USD 289.56 billion by 2030, at a CAGR of 22.23%.

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The remote work security market focuses on providing solutions and services to protect data integrity, confidentiality, and availability for organizations adopting remote working. This market has grown significantly due to the COVID-19 pandemic, propelling businesses to transition online and prioritize data security. The market scope includes technologies such as virtual private networks (VPN), firewalls, endpoint security software, cloud access control systems, multi-factor authentication (MFA), intrusion detection and prevention systems (IDPS), secure file-sharing platforms, and employee training programs. The rapid shift to remote working and transition to flexible work policies due to the pandemic, increasing cyber threats targeting remote workers, and rising adoption of cloud-based workforce management drive the market growth. High costs associated with deploying advanced cybersecurity solutions may hinder small to medium-sized

enterprises (SMEs). Moreover, scarce skilled professionals and extended working hours restrict market growth. Developing innovative security products using advanced technologies such as AI and machine learning offers enhanced detection and mitigation capabilities to protect against sophisticated threats. The growing availability of co-working spaces with new locations for remote employees is creating growth opportunities in the market.

Security Type: Rising adoption of cloud security to protect data and applications
Application security involves securing software and applications against external threats, including unauthorized access, data breaches, and malware attacks. This is essential to protect sensitive data and maintain the integrity of business operations. Key components include secure coding practices, vulnerability assessments, and regular patch management. Cloud security protects cloud-based infrastructure, applications, and data from cyber threats. Endpoint & IoT security aims to protect network-connected devices such as smartphones, laptops, tablets, and Internet of Things (IoT) devices from cyber-attacks. Network security protects an organization's infrastructure from unauthorized access, intruders, and threats. Endpoint & IoT security is vital in defending against cyber threats targeting vulnerable connected devices in modern networks. Network security remains an essential pillar to protect overall network infrastructure from unauthorized access and attacks.

Offering: Growing demand for remote work security services to safeguard valuable information and resources
A comprehensive suite of remote work security services is crucial for organizations looking to maintain business operations while safeguarding against cyber threats. These services can be broadly categorized into managed services and professional services.Managed services encompass a range of security solutions designed to enable organizations to monitor, manage, and protect their networks and data in real-time. This approach involves outsourcing certain aspects of an organization's IT infrastructure to specialized service providers with remote work security management expertise. Professional services include customized consulting engagements to assess an organization's unique security needs related to remote work arrangements. Professional services are further classified into integration & implementation, support & maintenance, and training & consulting services. Remote work security integration and implementation services establish secure communication channels between the company's network and its remote employees' devices. Maintaining a secure remote work environment requires ongoing efforts to ensure that security measures remain up-to-date and effective in the face of continuously evolving threats. Training and consulting services provide valuable educational resources and strategic guidance to help organizations build a solid foundation for remote work security initiatives. Technology solutions addressing endpoint protection, network access control (NAC), and identity & access management (IAM) are also essential for safeguarding remote workers. Adopting robust security tools such as endpoint protection, network access control, and identity management solutions enables businesses to effectively mitigate risks associated with remote work while ensuring enhanced productivity for their employees.

End-User: Wider applications in the BFSI sector for protecting sensitive financial data
The need for remote work security in the BFSI sector focuses primarily on protecting sensitive financial data and ensuring secure transactions. For the education sector, remote work security is essential to safeguard students' personal information and protect intellectual property. In the government and public sector domain, maintaining national security and citizen privacy is of utmost importance. The media and entertainment industry requires remote work security to shield valuable digital assets from theft or unauthorized distribution while enabling seamless collaboration among creative teams. Retail and eCommerce businesses prioritize securing customer data, payment information, and supply chain management systems. Remote work security in the telecommunication and IT industry prevents unauthorized access to network infrastructure, safeguards proprietary technology, and ensures service continuity. Remote work security preferences vary across end-user segments based on their unique requirements and priorities. Manufacturers remain vigilant in developing innovative solutions that cater to the diverse needs of each industry while maintaining high-level security standards.

Remote Work Model: Increasing usage of remote work security solutions by fully remote work model
Employees work from home or other remote locations permanently in a fully remote work model. The need for comprehensive and scalable security systems is paramount in this setup due to the need for physical oversight and increased reliance on digital communication. The hybrid model combines on-site and remote working, blending flexibility with collaboration opportunities within physical office spaces. Securing data that moves between environments is the main challenge for hybrid setups. Temporary remote work models involve employees working remotely only for a predefined period, often due to emergencies or incidents that make it impossible to access the physical workplace. The choice between fully remote, hybrid, or temporary remote work models depends on an organization’s unique requirements and circumstances. Regardless of the model chosen, it is crucial to implement appropriate security measures specific to the arrangement to safeguard valuable company data assets.

Deployment Modules: Wider acceptance of data loss prevention (DLP) policies to monitor and control sensitive data movement
Data loss prevention (DLP) policies are crucial for preventing unauthorized access or accidental data leakage by monitoring and controlling sensitive data movement. Endpoint security solutions protect devices from malware, ransomware, and other cyber threats while ensuring compliance with corporate security policies. An incident response plan outlines the steps an organization should take following a security breach to minimize damage while recovering quickly and efficiently. Multi Factor authentication (MFA) enhances login security by requiring users to provide multiple identification formats before granting access. With remote device management, organizations can monitor, manage, and secure devices used by remote employees. Secure cloud services offer remote data storage while complying with industry standards and data protection regulations. User awareness training empowers employees to recognize and respond to cyber threats effectively. Virtual private networks (VPNs) create secure encrypted connections between remote devices and company networks. Organizations assess

their needs to select the appropriate deployment modules for comprehensive remote work security.

Regional Insights:
In the Americas region, there has been a surge in demand for remote work security services due to increased cyberattacks aimed at exploiting vulnerabilities due to a lack of preparedness for remote work transitions and a growing number of companies realizing the importance of securing their sensitive information and network infrastructure. The United States has significant adoption rates of remote work security in healthcare, finance, manufacturing, IT services, defense & aerospace industries. Countries in the European Union (EU) have adopted stringent regulations to protect personal data and mitigate cyber threats. The Middle East's demand for remote work security solutions is driven by a growing population of internet users and increased cyberattacks targeting critical infrastructure sectors such as finance and oil & gas industries. The Asia-Pacific region has been gradually expanding its remote work security market, owing to growing digital adoption across multiple industries such as banking, retail, and healthcare. Moreover, the increasing sophistication of cyber threats targeting businesses and government support for developing national cyber resilience strategies also propel the market in the Asia-Pacific.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Remote Work Security Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Remote Work Security Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Remote Work Security Market, highlighting leading vendors and their innovative profiles. These include Absolute Software Corporation, Akamai Technologies, Inc., Amazon Web Services, Inc., AO Kaspersky Lab, Axis Cyber Security Ltd. by Hewlett Packard Enterprise Company, Barracuda Networks, Inc., Bitdefender S.R.L., Broadcom, Inc., Check Point Software Technologies Ltd., Cisco Systems, Inc.,

Citrix Systems, Inc. by Cloud Software Group, Inc., Cloudflare, Inc., Commvault Systems, Inc., CrowdStrike Holdings, Inc., CyberArk Software Ltd., Cybereason Inc., ESET, spol. s r. o., F5, Inc., Forcepoint LLC, Fortinet, Inc., Fujitsu Limited, Gen Digital Inc., Google LLC by Alphabet Inc., HCL Technologies Limited, International Business Machines Corporation, Intigriti NV, JumpCloud Inc., K7 Computing Pvt Ltd., Malwarebytes Inc., McAfee, LLC, Microsoft Corporation, NEC Corporation, Okta, Inc., Open Text Corporation, Palo Alto Networks, Inc., Proofpoint, Inc., Rapid7, Inc., Salesforce, Inc., Seclore, Securden, Inc., SecurityScorecard, Inc., SentinelOne, Inc., Silverfort, Inc., Sonet.io, Inc., Sophos LTD., Thales Group, ThreatLocker, Inc., Trellix by Musarubra US LLC, Trend Micro Incorporated, Verizon Communications Inc., WatchGuard Technologies, Inc., WithSecure Corporation, Yubico AB, Zoho Corporation, and Zscaler, Inc..

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Market Segmentation & Coverage:

This research report categorizes the Remote Work Security Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Offering, market is studied across Services and Solution. The Services is further studied across Managed Services and Professional Services. The Professional Services is further studied across Integration & Implementation, Support & Maintenance, and Training & Consulting. The Solution commanded largest market share of 68.32% in 2022, followed by Services.

Based on Security Type, market is studied across Application Security, Cloud Security, Endpoint & IoT Security, and Network Security. The Endpoint & IoT Security commanded largest market share of 27.61% in 2022, followed by Network Security.

Based on Remote Work Model, market is studied across Fully Remote, Hybrid, and Temporary Remote. The Fully Remote commanded largest market share of 40.65% in 2022, followed by Hybrid.

Based on Deployment Modules, market is studied across Data Loss Prevention (DLP) Policies, Endpoint Security Solutions, Incident Response Plan, Multifactor Authentication, Remote Device Management, Secure Cloud Services, User Awareness Training, and Virtual Private Networks. The Endpoint Security Solutions commanded largest market share of 20.86% in 2022, followed by Remote Device Management.

Based on End-User, market is studied across BFSI, Education, Government & Public Sector, Media & Entertainment, Retail & eCommerce, and Telecommunication & IT. The BFSI commanded largest market share of 24.05% in 2022, followed by Telecommunication & IT.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East &

Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 36.09% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

The report provides insights on the following pointers:
1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Remote Work Security Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Remote Work Security Market?
3. What is the competitive strategic window for opportunities in the Remote Work Security Market?
4. What are the technology trends and regulatory frameworks in the Remote Work Security Market?
5. What is the market share of the leading vendors in the Remote Work Security Market?
6. What modes and strategic moves are considered suitable for entering the Remote Work Security Market?

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