

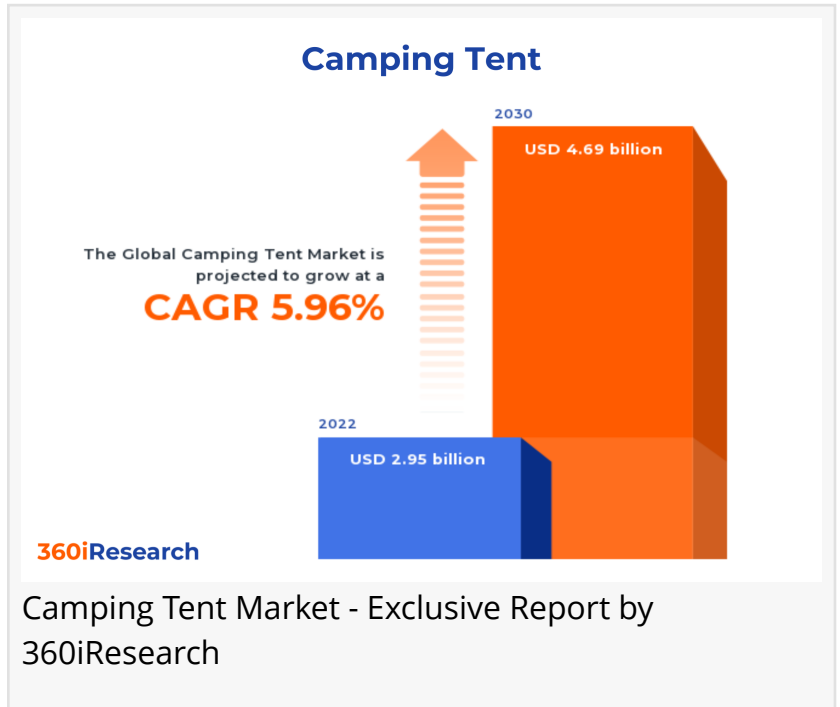
Camping Tent Market worth \$4.69 billion by 2030, growing at a CAGR of 5.96% - Exclusive Report by 360iResearch

The Global Camping Tent Market to grow from USD 2.95 billion in 2022 to USD 4.69 billion by 2030, at a CAGR of 5.96%.

PUNE, MAHARASHTRA, INDIA,
November 10, 2023 /

EINPresswire.com/ -- The "[Camping Tent Market](#)" by Type (A-Frame Tent, Backpacking Tent, Bell Tent), Material (Cotton-Canvas, Nylon, Polyester), Distribution Channel - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

The Global Camping Tent Market to grow from USD 2.95 billion in 2022 to USD 4.69 billion by 2030, at a CAGR of 5.96%.



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A camping tent is a collapsible, portable, and temperature structure for outdoor recreational activities such as camping, backpacking, and expeditions. These tents cater to a diverse range of consumers, including families, adventure enthusiasts, solo travelers, and professional explorers. Camping tents are used in national parks, campgrounds, wilderness areas, and other outdoor locations where temporary accommodation is required. A surge in outdoor recreational activities driven by an increased focus on health and physical wellness is propelling demand for camping tents. Technological advancements have led to lighter-weight materials that improve transportability while maintaining durability, which appeals to ultralight backpackers. Seasonal fluctuations in demand can impact sales, as camping requires appropriate and pleasant climate conditions. Furthermore, the disposal of camping tents and its impact on the environment poses concerns among environment-conscious camping enthusiasts. However, efforts by tent

manufacturers to produce and promote sustainable camping tents made from biodegradable and environment-friendly materials and advances in fabric technology can help overcome challenges associated with environmental degradation. Furthermore, investments to expand campsite facilities and government initiatives to create recreational facilities and areas can create a demand for advanced, durable camping tents.

Distribution: Inclination toward convenience shopping driving utilization of e-commerce platforms for purchasing camping tents

Department stores offer a comprehensive range of camping tents from leading brands, and these stores cater to customers looking for convenience, variety, and personal assistance while shopping for tents. eCommerce platforms offer customers an extensive selection of camping tents from various brands worldwide. Online shopping allows for price comparison and convenience as shoppers can filter products based on their specific needs (size, price range). Hypermarkets and supermarkets offer affordable options for customers seeking cost-effective camping tents without compromising quality or features. Specialty sporting goods stores specialize in providing premium-quality camping tents from renowned brands. These stores cater to an audience of outdoor enthusiasts who prioritize performance features and durability in their camping gear selection. Warehouse clubs offer a limited yet well-curated selection of camping tents at bulk pricing for camping enthusiasts.

Material: Consumer preference for cotton canvas owing to enhanced breathability and livability offered by the material

Cotton-canvas tents are known for their breathability and natural insulation properties. This makes them ideal for hot summer days as they effectively regulate internal temperatures and minimize condensation buildup. Nylon is a lightweight and durable material that offers excellent resistance to abrasion and wear and tear. Polyester is another widely used synthetic material for making camping tents owing to its affordability, water-resistance capabilities, and resistance to UV damage. Polyester-Cotton tents combine the advantages of both polyester and cotton-canvas materials, offering breathability, insulation, water resistance, and UV protection, and are less expensive as compared to pure polyester. PVC-coated tents are manufactured by coating either polyester fabric with a few layers of polyvinyl chloride (PVC), which adds waterproofing capabilities while maintaining flexibility.

Type: Preference of camper for quick, easy set-up of tents driving adoption of inflatable tents

A-frame tents feature a design with two poles forming an A shape, providing simplicity and stability. These tents are ideal for campers to engage in camping activities on a budget. Backpacking tents prioritize weight and packability for long-distance hiking or minimalist camping trips. Bell tent is a multipurpose camping shelter consisting of a single central pole and canvas exterior that is used for camping, glamping, and other outdoor events. Cabin tents offer spaces similar to a room with near-vertical walls for maximum livability during family or group camping trips. Dome tents provide ample headroom and stability through their curved pole structure, which helps them withstand windy conditions and are most suitable for small groups or families. Geodesic tents consist of a frame created with multiple poles that intersect each

other. They are ideally suited for mountaineers and alpine adventurers due to their strength, stability, and ability to withstand harsh weather conditions. Inflatable tents replace traditional poles with air-filled beams for quick setup times and unique designs and cater to campers seeking convenience without compromising on space or comfort. Multi-room tents offer separate living quarters for privacy during group camping trips or extended stays in one location. Pop-up tents focus on providing a quick setup experience through instant unfolding mechanisms, and they are ideal for casual campers prioritizing convenience over performance features.

Regional Insights:

In the Americas region, focus on outdoor recreation, physical wellness, and exercise are gaining traction, leading to an increase in involvement in outdoor camping activities. The growing interest in camping and adventure travel among millennials in the United States and Canada has spurred the demand for high-quality camping tents. Brands targeting this region focus on lightweight materials, easy assembly, weather resistance, and additional features such as solar panel compatibility. European countries exhibit an inclination toward sustainable products made from eco-friendly materials. Innovative designs that cater to specific consumer needs are experiencing success in Europe's well-developed consumer base for hiking and camping gear. Additionally, the government's focus on expanding campsites and increased spending for creating pleasant outdoor facilities and recreational activities fuels demand for camping tents. Asia-Pacific shows promising prospects due to increasing disposable income levels contributing to higher spending on leisure activities such as camping. Countries such as China, Japan, and India are witnessing a surge in demand for family-sized tents designed with consideration to affordability.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Camping Tent Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Camping Tent Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Camping Tent Market, highlighting leading vendors and their innovative profiles. These include ALPS Brands, AMG Group Ltd., Big Agnes, Inc., CanvasCamp BV, Cascade Designs, Inc., Crua Outdoors, Decathlon SE, Dometic Group AB, Exclusive Tents International, Exxel Outdoors, LLC, Frasers Group, Hilleberg the Tentmaker, Inc., Johnson Outdoors Inc., Khyam (UK) Ltd., Life Cube, Inc., Mountainsmith LLC, Nemo Equipment, Inc., Newell Brands Inc., Nordisk Company A/S, OLPRO Ltd., Outdoor Revolution, Pinnacle Tents, Recreational Equipment, Inc., Regatta Ltd., Simex Outdoor International GmbH, Skandika GmbH, Snugpak Ltd., Springbar, The North Face, and Zpacks.

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Market Segmentation & Coverage:

This research report categorizes the Camping Tent Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Type, market is studied across A-Frame Tent, Backpacking Tent, Bell Tent, Cabin Tent, Dome Tent, Geodesic and Semi-Geodesic Tents, Inflatable Tent, Multi-Room Tent, and Pop-Up Tent. The Dome Tent commanded largest market share of 17.32% in 2022, followed by A-Frame Tent.

Based on Material, market is studied across Cotton-Canvas, Nylon, Polyester, Polyester-Cotton, and PVC-coated. The Polyester commanded largest market share of 29.12% in 2022, followed by Polyester-Cotton.

Based on Distribution Channel, market is studied across Department Stores, E-Commerce Websites, Hypermarkets & Supermarkets, Specialty Sporting Goods Stores, and Warehouse Clubs. The Specialty Sporting Goods Stores commanded largest market share of 54.23% in 2022, followed by Warehouse Clubs.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded largest market share of 42.12% in 2022, followed by Americas.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Camping Tent Market, by Type
7. Camping Tent Market, by Material
8. Camping Tent Market, by Distribution Channel
9. Americas Camping Tent Market
10. Asia-Pacific Camping Tent Market
11. Europe, Middle East & Africa Camping Tent Market
12. Competitive Landscape
13. Competitive Portfolio
14. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Camping Tent Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Camping Tent Market?
3. What is the competitive strategic window for opportunities in the Camping Tent Market?
4. What are the technology trends and regulatory frameworks in the Camping Tent Market?
5. What is the market share of the leading vendors in the Camping Tent Market?
6. What modes and strategic moves are considered suitable for entering the Camping Tent Market?

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Mr. Ketan Rohom
360iResearch
+1 530-264-8485
ketan@360iresearch.com

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