

# GOLFTEC and PGA HOPE Partner for Drive for HOPE Initiative to Support Veterans

*Donation made for every lesson taught at GOLFTEC throughout November*

FRISCO, TEXAS, UNITED STATES,  
November 13, 2023 /

EINPresswire.com/ -- PGA HOPE and GOLFTEC, a leading provider of golf improvement services, today announced the launch of its [Drive for HOPE campaign](#), dedicated to supporting PGA HOPE (Helping Our Patriots Everywhere).

PGA HOPE is the flagship military program of the PGA of America. This initiative reflects GOLFTEC's commitment to giving back to those who have served our nation and providing them with opportunities to improve their lives through golf.

GOLFTEC's Drive for HOPE is set to make a meaningful impact this November by pledging to donate \$1 to the 2023 PGA National Day of HOPE Campaign for every lesson taught. Highlighted by Veterans Day, the PGA National Day of HOPE Campaign seeks to raise awareness and support for

nearly 400 local PGA HOPE programs nationwide. This year marks the third consecutive year of GOLFTEC's dedicated support, with a cumulative contribution exceeding \$300,000. In addition to the annual donation drive, GOLFTEC is deepening its commitment by encouraging its team of nearly one thousand golf coaches to pursue PGA HOPE coach certification. Furthermore, they are extending a program that offers [a complimentary lesson to all PGA HOPE graduates](#) as well



## GOLFTEC®



as 20 percent off lesson plans. These initiatives aim to introduce Veterans to the many benefits of golf, supporting PGA HOPE's mission to present the game as a form of therapy and foster a sense of community among participants.

"We greatly value our relationship with GOLFTEC and the support they provide to Veterans and our PGA of America Golf Professionals all over the country," said PGA of America President John Lindert, PGA Director of Golf at The Country Club of Lansing in Lansing, Michigan. "With the generous impact GOLFTEC provides during the Drive for HOPE campaign, we are able to have a much greater reach for PGA HOPE, providing life-changing resources to America's heroes across the country."

PGA HOPE is designed to introduce golf to Veterans and Active Duty Military to enhance their physical, mental, social and emotional well-being. PGA REACH, PGA HOPE and GOLFTEC's Drive for HOPE aspire to create a physically and emotionally healthier Veteran community through a six- to eight-week curriculum led by PGA of America Golf Professionals trained in adaptive golf and military cultural competency. Today, 56 GOLFTEC Professionals, all Members of the PGA of America, are PGA HOPE certified instructors.

GOLFTEC invites golf enthusiasts, Veterans and the general public to join the Drive for HOPE campaign by participating in the events, booking lessons or making direct contributions to support PGA HOPE's mission.

"The Drive for HOPE campaign, in partnership with PGA HOPE, is our commitment to make a positive impact on the lives of our nation's Veterans," said Joe Assell, PGA, Founder and CEO at GOLFTEC. "We know that golf is a game that can bring joy and healing, and we are dedicated to giving back to those who have sacrificed so much for our country."

For more information about the Drive for HOPE campaign and to get involved, please visit [golftec.com/drive-for-hope](https://golftec.com/drive-for-hope).

#### About GOLFTEC

Since 1995, GOLFTEC's mission has remained the same—to help people play better golf. The GOLFTEC experience is designed for golfers of all ages and abilities to work with an expert Coach and build a game improvement plan customized to their specific needs and goals. GOLFTEC's cutting edge training systems, including proprietary swing motion capture technology, OptiMotion, gives our Students and Coaches instant and data-driven feedback. With millions of lessons given and more than 250 locations across the world, GOLFTEC is the world leader in golf instruction.

#### About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest, participation and inclusion in the sport. The

PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world's foremost sporting events. For more information, visit [PGA.com](https://www.pga.com) and follow us on X, formerly known as Twitter, Instagram and Facebook.

#### About PGA REACH

PGA REACH is the 501(c)(3) charitable foundation of the PGA of America. The mission of PGA REACH is to positively impact the lives of youth, military and diverse populations by enabling access to PGA of America Golf Professionals, PGA Sections and the game of golf. For more information on PGA REACH, visit [PGAREACH.org](https://www.pgareach.org), follow @PGAREACH on Instagram, X, formerly known as Twitter and find us on Facebook.

#### About PGA HOPE

PGA HOPE (Helping Our Patriots Everywhere) is the flagship military program of PGA REACH, the charitable foundation of the PGA of America. PGA HOPE introduces golf to Veterans and Active Duty Military to enhance their physical, mental, social and emotional well-being.

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