

# ParentShield honoured to be awarded 'Best Use of Innovation or Technology' award for 2023

*South Derbyshire Pioneering MVNO  
ParentShield takes prestigious Innovation  
award judged by JCB*

BURTON ON TRENT, STAFFORDSHIRE,  
UK, November 13, 2023  
/EINPresswire.com/ -- In a resounding  
victory for technological innovation,  
ParentShield proudly announces its  
receipt of the esteemed 'Best Use of  
Innovation or Technology' award at the  
2023 East Staffordshire and South  
Derbyshire Business Awards. This  
recognition underscores ParentShield's  
commitment to child protection in the  
Telecoms industry.



ParentShield Received the Award at the Pirelli Stadium

The East Staffordshire and South Derbyshire Business Awards are renowned for spotlighting businesses that make a significant impact, so winning in the 'Best Use of Innovation or

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We are thrilled and honoured to receive the award, as testament to the hard work and dedication of our entire team, as well as the trust of the families who rely on us for their children's safety.”

*Graham Tyers*

Technology' category is a testament to ParentShield's dedication to pushing the boundaries of innovation to ensure the safety of children. It also acknowledges ParentShield's cutting-edge features, including New Correspondents Alerts, and Social Media setup blocking and alerts, which empower parents with the tools they need to safely provide a first mobile phone to their child. The esteemed panel of judges recognised ParentShield for its outstanding achievements in utilising technology to address critical issues facing families today. Judge Sam Griffin from JCB expressed his awe, stating, “We were blown away.” This testimony reflects the impactful and

impressive nature of ParentShield's innovative solutions.

The award ceremony celebrated not only the technical prowess but also the dedication, ingenuity, and collaborative spirit that defines ParentShield.



**ParentShield**

*The Child-Safe Mobile Network*

"We are thrilled and honoured to receive the award" said Graham Tyers, CEO at ParentShield. "This accolade is a testament to the hard work and dedication of our entire team, as well as the trust and support of the parents and families who rely on us for their children's safety."

ParentShield extends its sincere gratitude to the judges, the entire ParentShield community, and all those who have contributed to this shared triumph. The award is a celebration of collaborative efforts in shaping a better, more secure mobile experience for children everywhere.

#### [About ParentShield:](#)

ParentShield is the UK's only Mobile Network designed specifically with children in mind, incorporating a wide range of tools - from call recording to keyword alerts - that allow parents to oversee their child's phone usage without invading their privacy. It can work with any unlocked feature-phone, smartphone or smartwatch and does not require any app or parental controls to be set on the device. Its features are handled remotely, allowing for optimal convenience while kids retain their independence. The SIMs work across the UK and beyond.

ParentShield was founded in 2018 and has quickly grown to supplying thousands of safe mobile phone contracts to parents, for their children to use.

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