

Parent Tested Parent Approved unveils year-end list of award-winning products for families

North America's largest parent testing community selects best-in-class products for trust, credibility and quality in 2023

NEW YORK, NY , USA, November 15, 2023 /EINPresswire.com/ -- Parent Tested Parent Approved,



Our Seal of Approval winners set the benchmark for the best products on the market today. We are privileged to work with so many exemplary brands committed to excellence."

*Sharon Vinderine, PTPA
Founder and CEO*

the leader in consumer product awards, is proud to unveil its year-end list of recipients of the prestigious PTPA Seal of Approval for product excellence.

Celebrating its 16th anniversary this month, PTPA has helped countless brands build trust with millions of consumers through the power of North America's most recognized product award. Backed by a community of over a quarter million parents, the award is built on authentic, unbiased product testing by parents to help consumers make informed buying decisions for their families.

The seal of approval is awarded to brands that have demonstrated exceptional performance in what matters most to consumers: functionality, value, innovation and reliability.

"Our Seal of Approval winners set the benchmark for the best products on the market today," said Sharon Vinderine, Founder and CEO of PTPA. "We are privileged to work with so many exemplary brands committed to excellence.

Our award is a powerful symbol of trust and credibility for families. In an era where consumers are looking for honest, impartial third-party endorsements, the seal of approval assures customers that they are buying from a brand they can trust."

Here is the list of brands who have earned the esteemed Parent Tested Parent Approved Seal of Approval for 2023:

Company: Angelcare

Winning Product: Diaper Genie
Platinum Pail

Company: Angelcare
Winning Product: Angelcare 2-in-1
Bathtub

Company: Angelcare
Winning Product: Diaper Genie
Signature Pail

Company: Anker Innovations
Winning Product: eufy Baby S340
Smart Sock

Company: Atlantic Sapphire
Winning Product: Bluehouse Smoke
Roasted Maple Salmon

Company: Camila Alves McConaughy
Winning Product: Just Try One Bite
(book)

Company: Chef Devin Alexander
Winning Product: The Land of Secret Superpowers: Vegetables (book)

Company: Clear Sky Holding LLC
Winning Product: Grip-a-Pool Inflatable Toddler Pool and Portable Bathtub

Company: Danica McKellar
Winning Product: Double Puppy Trouble (book)

Company: Doug the Pug
Winning Product: Doug the Pug and the Kindness Crew (book)

Company: Emma Sleep Canada
Winning Product: Emma Original Mattress

Company: IQAir
Winning Product: Atem Desk Personal Air Purifier

Company: Iris® Powered by Generali Global Identity and Cyber Protection
Winning Product: Iris Identity Protection



Company: Johnson & Johnson

Winning Product: SmartCheck from Children's TYLENOL

Company: Kidz Safe Lock

Winning Product: Electrical Power Cord Plug Lock Device

Company: Kristin Chenoweth

Winning Product: What Will I Do With My Love Today (book)

Company: Masdel Inc.

Winning Product: Belvital Baby Nose Cleaner

Company: Masdel Inc.

Winning Product: Magic Bag Neck-to-Back Compress

Company: Masdel Inc.

Winning Product: Magic Bag Pad Hot/Cold Compress

Company: Masdel Inc.

Winning Product: Magic Bag Extended Hot/Cold Compress

Company: Masdel Inc.

Winning Product: Magic Bag Warmy Hot & Cold Compress

Company: Momeez Choice

Winning Product: Tumeez

Company: Monkimum Inc.

Winning Product: Lingokids

Company: Naomi Osaka

Winning Product: The Way Champs Play (book)

Company: Procter & Gamble

Winning Product: Zevo Flying Insect Trap Starter Kit

Company: Procter & Gamble

Winning Product: Zevo Ant, Roach and Fly Multi-Insect Spray

Company: Procter & Gamble

Winning Product: Zevo On-Body Mosquito + Tick Repellent - Lotion

Company: Procter & Gamble

Winning Product: Zevo On-Body Mosquito + Tick Repellent - Pump Spray

Company: Procter & Gamble

Winning Product: Zevo On-Body Mosquito + Tick Repellent - Aerosol Spray

Company: Procter & Gamble

Winning Product: Zevo Wasp, Hornet & Yellow Jacket Stinging Insect Spray

Company: Procter & Gamble

Winning Product: Zevo Flying Insect Killer - Fly, Gnat, & Fruit Fly

Company: Procter & Gamble

Winning Product: Zevo Crawling Insect Killer - Ant, Roach, & Spider

Company: Procter & Gamble

Winning Product: Zevo Multi-Insect Killer - Ant, Roach, Fly

Company: Pura

Winning Product: Pura Smart Fragrance Diffuser

Company: Sam Baker Books

Winning Product: Oscar the Mouse, Oscar and Friends Activity Book (bilingual book)

Company: Storkcraft

Winning Product: Graco Premium Foam Crib & Toddler Mattress by Storkcraft

Company: Storkcraft

Winning Product: Baby Cribs

Company: Storkcraft

Winning Product: Youth beds (includes: toddler beds, bunk beds, loft beds, twin and full beds)

Company: Sunsweet

Winning Product: Sierra Trail Bites

Company: Sunsweet

Winning Product: Sunsweet Amaz!n Prune with Lemonade

Company: The Happy Hues Company

Winning Product: Big-ups™ Unisex Training Pants

Company: The Learning Experience

Winning Product: Bubbles and Friends

Company: VTech Technologies Canada Ltd.

Winning Product: VTech RM2751 Smart WiFi Video Monitor with Super-Slim Portable Display

Company: VTech Technologies Canada Ltd.

Winning Product: VTech VC2105 5" HD Screen Smart Nursery Over-the-Crib Mount Monitor

Company: VTech Technologies Canada Ltd.

Winning Product: VTech Go! Go! Smart Wheels® Rescue Tower Firehouse™

Company: VTech Technologies Canada Ltd.

Winning Product: VTech Storytime With Sunny™

Company: Woodstream

Winning Product: Safer® Brand Home Indoor Fly Trap

How Seal of Approval Product Winners Are Selected

Product testers are selected from the Parent Tested Parent Approved community of more than 250,000 North American parents, and products undergo a thorough, unbiased testing process to determine if the product qualifies to earn the Parent Tested Parent Approved Seal of Approval. Recipients are selected based on several criteria including product functionality, value, innovation and dependability.

About Parent Tested Parent Approved

Founded in 2007, Parent Tested Parent Approved is home to the Parent Tested Parent Approved Seal of Approval, one of North America's most recognized and respected consumer product awards. Driven by consumer trust and extensive media coverage for more than 16 years, the Seal of Approval has empowered millions of parents to make smart, informed purchasing decisions for their families. Parent Tested Parent Approved has partnered with some of the world's most iconic brands to enhance product visibility and increase sales with invaluable third-party endorsements from a highly influential community of North American parents.

To learn more about North America's most trusted product awards program, please visit ptpaawards.com

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