

Global 3D Scanning Market Anticipates Growth, Forecasted to Reach \$7.47 Billion by 2027

The Business Research Company's 3D Scanning Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-203

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- The global 3D scanning market is poised for expansion, with an estimated increase

from \$4.95 billion in 2022 to \$5.38 billion in 2023, reflecting a Compound Annual Growth Rate

(CAGR) of 8.7%. The market is expected to exhibit resilience, targeting a market size of \$7.47 billion by 2027, with a CAGR of 8.5%.

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Research Company

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The market size of the 3d scanning is expected to grow to \$7.47 billion in 2027 at a CAGR of 8.5%."

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Growing Demand for Virtual Reality and Augmented Reality Drives Market Growth

The surge in demand for virtual reality (VR) and augmented reality (AR) is a significant factor contributing to the growth of the 3D scanning market. VR involves creating a digitally simulated 3D environment to immerse users in realistic surroundings. 3D scanning facilitates the integration of real-world objects and scenes into virtual environments,

enhancing remote accessibility. Notably, global shipments of VR headsets increased by 241.6% during the first quarter of 2022, indicating a rising trend in VR adoption.

Explore the global 3D scanning market with a detailed sample report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=7668&type=smp>

Major Players and Technological Advancements

Key players in the 3D scanning market, including Faro Technologies Inc., Creaform Inc., and

Autodesk Inc., prioritize technological advancements to bolster their market positions. Technological innovation remains a key trend, exemplified by API Metrology's launch of iScan3D in October 2021. This hand-held 3D scanner, based on laser technology, features improved optics and blue-crossed laser lines for rapid and accurate metrology-grade point cloud generation. The integration with API's Radian Six Degrees of Freedom (6DoF) Laser Tracker ensures precise scanning positions and high-precision measurements.

In a strategic move, major player Faro Technologies Inc. focuses on providing innovative solutions in the 3D scanning sector, contributing to the market's technological advancement.

Segments:

- Type: Optical Scanner, Laser Scanner, Structured Light Scanner
- Offering: Hardware, Software, Services
- Application: Entertainment and Media, Aerospace and Defense, Healthcare, Civil and Architecture, Industrial Manufacturing, Other Applications

Geographical Insights: Asia-Pacific Emerges as the Fastest-Growing Region

Asia-Pacific led the 3D scanning market in 2022 and is expected to be the fastest-growing region in the forecast period. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for in-depth analysis:

<https://www.thebusinessresearchcompany.com/report/3d-scanning-global-market-report>

3D Scanning Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The 3D Scanning Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [3D scanning market size](#), 3D scanning market drivers and trends, 3D scanning market major players, 3D scanning market competitors' revenues, market positioning, and [3D scanning market growth](#) across geographies. The 3D scanning market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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