

BRICS Disposable Hygiene Product Market Set to Soar with 11.90% CAGR, Reaching US\$ 21,892.60 Million by 2034 | FMI

Brazil's disposable hygiene industry expects 6.7% CAGR, propelled by urbanization, population growth, and a growing middle class boosting consumer buying power.



NEWARK, DELAWARE, UNITED STATES OF AMERICA, November 14, 2023 /EINPresswire.com/ -- The [BRICS disposable hygiene product market](#) is projected to reach US\$ 6,353.80 million in 2023. The industry is projected to be valued US\$ 7,106.50 million by the end of 2024. The BRICS disposable hygiene product market is projected to develop at a rate of 11.90% CAGR during the course of the forecast period, reaching a value of US\$ 21,892.60 million by 2034.

Customers' capacity to pay and demand for these products has expanded due to rising disposable incomes along with an expanding middle class. Disposable hygiene products are becoming more and more popular due to urbanization and changing lifestyles.

Demand is also influenced by public awareness campaigns and government measures that promote sanitation and hygiene. The COVID-19 pandemic in 2020 has increased the emphasis on health and hygiene globally, which has sped up the expansion of this sector in the BRICS countries.

Dive into the Booming BRICS disposable hygiene product to Understand the Market in Detail with our Sample Report! <https://www.futuremarketinsights.com/reports/sample/rep-br-107>

Key Takeaways from the Market Analysis

Throughout the projected period, the disposable hygiene product market in Brazil is anticipated to expand at a 6.7% CAGR.

Russia's market for disposable hygiene products is expected to increase at a 5.2% CAGR from 2024 and 2034.

Over the course of the projected period, the disposable hygiene product market in India will likely rise at a 14.7% CAGR.

From 2024 to 2034, the disposable hygiene product market in China is projected to advance at a 13% compound annual growth rate.

Over the course of the forecast period, the disposable hygiene product market in South Africa is expected to increase at a 14.5% CAGR.

By 2024, the market for feminine hygiene products is predicted to have grown to 40.6% of the total market share.

The flexible packaging market is projected to grow to 16.40% of the BRICS market in 2024.

“The expanding consumer base as well as demand for disposable hygiene products in the BRICS disposable hygiene products industry are being driven by educational programs that raise public awareness and acceptance,” Opines Sneha Verghese, Senior Consumer Goods and Products Consultant at Future Market Insights (FMI).

Competitive Landscape

Prominent companies allocate resources towards research and development in order to launch innovative and high-end disposable hygiene products that provide superior comfort, increased functionality, and improved quality. Due to the increased value that consumers are ready to pay for, these products frequently fetch higher price points. Companies can take advantage of the premium market segment and increase their profit margins by bringing innovations and premium goods.

Companies that prioritize profits look for ways to grow their markets both domestically in the BRICS nations and internationally. Companies can increase the diversity of their revenue streams by expanding into new areas or nations with comparable demographics and hygienic requirements. Having a global presence enables businesses to capitalize on developing regions where demand for disposable hygiene products is growing, significantly increasing their profitability.

Top Key Players in the BRICS Disposable Hygiene Product Industry

Dispowear Sterite Company
Kimberley Clark Corporation
Disposable Hygiene Products Ltd
BOSTIK SA
BAHP
UNICHARM Corporation
Kao Corporation
Procter & Gamble Company

Svenska Cellulosa Aktiebolaget SCA (publ)

Key Developments

In 2022, Kimberly-Clark Professional has launched its ICON™ dispenser line, which features a first-of-its-kind dispenser with replaceable and customized faceplate options to add sophistication and practicality to business washrooms. The ICON dispenser offers style, cutting-edge technology, simplicity, and a human-centric experience; in contrast to other dispensers, which are created with the paper in mind, the ICON dispenser is designed with the servicer, facility manager, and end user in mind.

In 2023, Kotex®, owned by Kimberly-Clark, launched the higher-end, superior Kotex Prohealth+ sanitary pad in India. Kotex returned to the Indian market in May 2022 with their inventive Overnight Period Panties collection. Kotex has made a comeback with its most recent product, Kotex Prohealth+, which allows users to #ChooseltAll without compromising or surrendering their hygienic protection. Kotex had been absent for eight months.

Explore In-Depth Market Analysis: Purchase to Access Segment-specific Details, Uncover Crucial Trends, Drivers, and Challenges:

<https://www.futuremarketinsights.com/checkout/107>

Segmentation Analysis of the BRICS Disposable Hygiene Product Industry

By Age Group:

Adult Care

Feminine Care

Baby Care

By Product:

Nappies

Diapers

Toilet Paper

Wipes

Sanitary Protection

Kitchen Towels

Paper Tableware

Cotton Pads and Buds

By Packaging:

Rigid

Flexible

By Country:

Brazil

Russia

India

China

South Africa

Author

Sneha Varghese (Senior Consultant, Consumer Products & Goods) has 6+ years of experience in the market research and consulting industry. She has worked on 200+ research assignments pertaining to Consumer Retail Goods.

Her work is primarily focused on facilitating strategic decisions, planning and managing cross-functional business operations, technology projects, and driving successful implementations. She has helped create insightful, relevant analysis of Food & Beverage market reports and studies that include consumer market, retail, and manufacturer research perspective. She has also been involved in several bulletins in food magazines and journals.

Explore FMI's Extensive Ongoing Coverage of Consumer Product Market Insights

The [uncoated paper market size](#) is anticipated to expand at 7.8% CAGR from 2023 to 2033 steadily, says Future Market Insights (FMI). The market value is poised to skyrocket to US\$ 45.8 billion by the end of 2033.

The [facial tissue paper market](#) estimated market size of about US\$ 3.2 billion in 2023 and is projected to reach US\$ 5.1 billion by 2033, exhibiting a CAGR of 4.8% from 2023 to 2033.

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 5000 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

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