

Active Adult Community Market worth \$605.56 billion by 2030 - Exclusive Report by 360iResearch

The Global Active Adult Community Market to grow from USD 380.65 billion in 2022 to USD 605.56 billion by 2030, at a CAGR of 5.97%.

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EINPresswire.com/ -- The "[Active Adult Community Market](#) (55+) by Category (Condominiums, Rentals, Single-Family Homes), Type (Age-restricted, Age-targeted), Amenities - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

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An active adult community is a residential neighborhood specifically designed for adults, typically aged 55 years or older. These communities offer various amenities, services, and activities to promote an active and engaging lifestyle for their residents. The primary goal behind the development of such communities is to create an environment that caters to the unique needs and interests of mature adults, enabling them to lead fulfilling lives post-retirement. There has been an increasing emphasis on wellness programs that promote physical fitness and mental well-being among this aging group, and the active adult community provides various services to ensure their wellness. However, the high cost of active adult community services and the limited availability of on-site healthcare infrastructure impact its adoption among people. Innovations that improve affordability, including giving diverse housing options catering to various income levels or exploring alternative financing models such as shared equity arrangements, can assist

in addressing the limitations. Leveraging technology advancements such as Internet of Things (IoT) devices customized for seniors' needs or developing partnerships with transportation service providers can help enhance residents' overall experience and satisfaction within these communities, positioning businesses at the forefront of this evolving market landscape.

Amenities: Availability of personalized and creative recreational amenities in luxury communities

Active senior communities are designed for adults aged 55+ who seek an engaging lifestyle amidst like-minded individuals, featuring amenities such as fitness centers, walking trails, and social clubs, enabling residents to maintain their physical and mental health. College town & university communities cater to older adults who desire continuous learning opportunities and engagement with college campuses. Gated communities provide security-conscious seniors peace of mind through restricted access and private security measures. Golf & resort Communities cater to active seniors who are passionate about golf and appreciate a leisure lifestyle. Luxury communities cater to affluent retirees seeking high-end living experiences with premium amenities and services. Religion-specific communities offer faith-based environments for seniors who share common religious beliefs and values. These communities provide worship facilities on-site or easy access to nearby religious institutions while fostering spiritual growth through organized activities and programs. Retirement parks are designed for budget-conscious seniors seeking affordable housing options within age-restricted communities featuring basic amenities, including swimming pools and organized activities that foster socialization among residents.

Type: Presence of a diverse demographic landscape in age-targeted active adult communities
Age-restricted communities, also known as 55+ or active adult communities, are specifically designed for adults aged 55 and older who desire a low-maintenance lifestyle. These communities typically offer single-family homes, townhouses, or condos with age restrictions in place to ensure that residents meet the minimum age requirement. Age-restricted communities are ideal for those who prioritize a sense of community among like-minded individuals within a similar age range and seek a more tranquil environment. On the other hand, age-targeted communities do not have strict age restrictions but are designed to appeal to mature homebuyers who prefer an active lifestyle. These communities may still offer low-maintenance housing options and resort-style amenities similar to those found in age-restricted neighborhoods; however, they cater to a broader demographic range by welcoming younger homebuyers and families.

Category: New designs in single-family homes based on improving residents' convenience and safety

Condominiums are popular among active adults seeking low-maintenance living within a community setting. These multi-unit buildings offer shared amenities such as fitness centers, swimming pools, and clubhouses that foster social interaction among residents. Condominium ownership also includes association fees that cover services such as landscaping, exterior repairs, and trash removal, allowing residents to focus on enjoying their retirement. Rentals are

adopted by individuals who prefer flexibility and minimal financial commitment when it comes to housing during their retirement years. Active adult rental communities often provide similar amenities as condominium complexes but without property taxes or homeownership responsibilities. Single-family homes within active adult communities provide homeowners with the perfect balance of privacy, space, and access to amenities that cater to their lifestyle. These detached residences are ideal for those looking to settle into a comfortable, spacious home without sacrificing community engagement and activities.

Regional Insights:

The active adult communities market is advancing across the Americas, driven by the presence of players developing adult living solutions tailored to seniors' preferences. The region's targeted population has portrayed a strong preference for age-restricted settings with comprehensive amenities and social engagement opportunities, creating demand for active adult communities. Regional market players are actively investing in building modern, active adult communities throughout the United States and Canada. In Asian countries, the market is still at a nascent stage; however, there is an increasing awareness about senior care options that cater specifically to their cultural values and lifestyle preferences, which indicates potential growth opportunities within the region. The adoption of active adult communities in European countries, such as Sweden and Denmark, has been high as they incorporate elderly care within their existing welfare systems through integrated housing models offering various support services. In contrast, Southern European countries have witnessed an influx of retirees from other European nations seeking age-restricted communities. European companies primarily focus on providing customized retirement living options that cater to local preferences while also offering an array of amenities designed specifically for seniors.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Active Adult Community Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Active Adult Community Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Active Adult Community Market, highlighting leading vendors and their innovative profiles. These include A Place for Mom, Inc., Affinity Living Communities Group, AgeWell Solvere Living, Allure Lifestyle Communities, Atria Senior Living Group, Avenida Partners, LLC, Brookdale Senior Living Inc., Epcon Communities, Erickson Senior Living Management, LLC, FirstService Residential, Inc., Greater Fort Myers Team, Greystar Worldwide, LLC, HC-One Ltd., Latitude Margaritaville by Margaritaville Enterprises, LLC, Leisure Village West, Lennar Corporation, LGI Homes, Inc., Life Care Centers of America Inc., On Top of the World Communities, LLC, Pultegroup, Inc., Robson Communities, Inc., Rossmoor Walnut Creek, Senior Lifestyle Corp., Shea Homes, Solivita Living, Sun City Shadow Hills Community Association, Sunrise Senior Living, Tellico Village Property Owners Association, Inc., The Holiday Retirement, The Kolter Group LLC, The Villages, Inc., and Toll Brothers Inc..

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Market Segmentation & Coverage:

This research report categorizes the Active Adult Community Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Category, market is studied across Condominiums, Rentals, and Single-Family Homes. The Rentals is projected to witness significant market share during forecast period.

Based on Type, market is studied across Age-restricted and Age-targeted. The Age-targeted is projected to witness significant market share during forecast period.

Based on Amenities, market is studied across Active Senior Communities, College Town & University Communities, Gated Communities, Golf & Resort Communities, Luxury Communities, Religion-Specific Communities, and Retirement Parks. The Gated Communities is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded largest market share of 47.42% in 2022, followed by Americas.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Active Adult Community Market, by Category
7. Active Adult Community Market, by Type
8. Active Adult Community Market, by Amenities
9. Americas Active Adult Community Market
10. Asia-Pacific Active Adult Community Market
11. Europe, Middle East & Africa Active Adult Community Market
12. Competitive Landscape
13. Competitive Portfolio
14. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Active Adult Community Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Active Adult Community Market?
3. What is the competitive strategic window for opportunities in the Active Adult Community Market?
4. What are the technology trends and regulatory frameworks in the Active Adult Community Market?
5. What is the market share of the leading vendors in the Active Adult Community Market?
6. What modes and strategic moves are considered suitable for entering the Active Adult Community Market?

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