

# Automotive Trailer Market worth \$33.51 billion by 2030, growing at a CAGR of 4.36% - Exclusive Report by 360iResearch

*The Global Automotive Trailer Market to grow from USD 23.81 billion in 2022 to USD 33.51 billion by 2030, at a CAGR of 4.36%.*

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EINPresswire.com/ -- The "[Automotive Trailer Market](#) by Design (Enclosed Trailer, Open Trailer), Axle Type (Multi Axle Trailer, Single Axle), Type, Vehicle Type - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.

The Global Automotive Trailer Market to grow from USD 23.81 billion in 2022 to USD 33.51 billion by 2030, at a CAGR of 4.36%.

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The automotive trailer market comprises the production, distribution, and sales of various trailer types designed for use with motor vehicles. The market is driven by surging demand in sectors including eCommerce, construction, and agriculture and growing interest in recreational activities, including camping and boating. Technological advancements have also led to the use of lightweight materials in trailer manufacturing, resulting in better fuel efficiency and reduced emissions. Increasing research investments for developing environmentally friendly automotive trailers and developing electric-compatible towing solutions is vital for continued market growth. In summary, the automotive trailer market offers growth potential through innovative solutions addressing environmental concerns, smart technologies integration, and catering to electric vehicle owners' needs.



**Vehicle Types:** Diverse consumer needs across commercial and passenger vehicle

The automotive trailer market exhibits dynamic growth and innovation across its three primary segments, including commercial vehicle trailers, passenger car trailers, and two-wheeler & bike trailers, catering to various needs, including industrial transportation, recreational travel, and adventure sports. Commercial vehicle trailers are specifically designed to handle heavy loads and are primarily used for transporting goods and equipment in manufacturing, construction, and agriculture industries. These trailers have witnessed a growing demand due to the booming eCommerce industry and the expansion of logistics companies globally. Passenger car trailers are primarily used for recreational purposes or by families when traveling long distances with additional cargo space requirements. The demand for these trailers has soared as more people engage in outdoor activities, including camping trips and road vacations. Two-wheeler & bike trailers cater to a niche market of motorcycle enthusiasts and cyclists needing additional cargo space during lengthy adventures or competitive events.

**Design:** Innovations in technology to enhance the durability of automotive trailers offerings while improving user experience through advanced features

There are two types in the automotive trailer industry based on their design, including enclosed and open trailers. Enclosed trailers protect from weather elements and security for cargo, making them suitable for those prioritizing safety and privacy. They also enable businesses to showcase their brands through customized graphics or logos. Open trailers offer a cost-effective solution for transporting goods or equipment that can withstand external exposure, including landscaping equipment, construction materials, all-terrain vehicles (ATVs), or automobiles. Their lighter-weight construction enables easier access to cargo and improved maneuverability. Both enclosed and open trailer markets continue to evolve with new products and technological innovations. Manufacturers constantly strive to enhance the durability of trailers while improving user experience through advanced features such as tracking systems or suspension improvements.

**Regional Insights:**

The automotive trailer industry in the Americas, particularly in the United States and Canada, experienced strong growth driven by rising interest in recreational activities and investment in infrastructure development. In the European Union (EU), commercial applications, including logistics and transportation services, primarily drive automotive trailer adoption. With stringent emission norms in the EU, manufacturers concentrate on research to reduce emissions through advanced lightweight materials and aerodynamic designs. The Middle East and Africa region represent varying levels of economic development among its nations. However, countries such as Saudi Arabia, UAE, South Africa, and Nigeria offer potential growth opportunities owing to ongoing infrastructure projects and government incentives supporting local manufacturing capabilities. The automotive trailer market in the Asia-Pacific is rapidly growing due to its substantial manufacturing capabilities and an extensive regional distribution network. The regional governments are investing in infrastructure development projects that have led to increased demand for heavy-duty freight transportation trailers and expanding logistics industries to address local customer needs.

## FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Automotive Trailer Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

## Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Automotive Trailer Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

## Key Company Profiles:

The report delves into recent significant developments in the Automotive Trailer Market, highlighting leading vendors and their innovative profiles. These include Big Tex Trailer Manufacturing, LLC., Brian James Trailers Limited, Böckmann Fahrzeugwerke GmbH, China International Marine Containers (Group) Co.,Ltd., Dennison Trailers Ltd., Doepker Industries Limited, East Manufacturing Corporation, Engineered Transportation International, Felling Trailers, Inc., Fontaine Commercial Trailer, Inc., Fruehauf SAS, Great Dane LLC, Humbaur GmbH, Hyundai Motor Company, Ifor Williams Trailers Ltd., Jimglo Trailers, Kerr-Bilt Trailers JL Inc., MAC Trailer, Manac Inc., MAXX-D Trailer, MGS Incorporated, Nexhaul Trailer Company, Pace American Trailers by Novae LLC, Phoenix Trailers, LLC, Pitts Trailers, Premier Trailer Mfg. Inc., Reitnouer, Inc., Schmitz Cargobull AG, Stoughton Trailers, and Strick Trailers, LLC.

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## Market Segmentation & Coverage:

This research report categorizes the Automotive Trailer Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Design, market is studied across Enclosed Trailer and Open Trailer. The Open Trailer is projected to witness significant market share during forecast period.

Based on Axle Type, market is studied across Multi Axle Trailer and Single Axle. The Single Axle is

projected to witness significant market share during forecast period.

Based on Type, market is studied across Flatbed Trailers, Reefers, Roll Tarp Trailers, and Van Trailers. The Van Trailers is projected to witness significant market share during forecast period.

Based on Vehicle Type, market is studied across Commercial Vehicle, Passenger Car, and Two-Wheeler & Bike. The Two-Wheeler & Bike is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 37.61% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Automotive Trailer Market, by Design
7. Automotive Trailer Market, by Axle Type
8. Automotive Trailer Market, by Type
9. Automotive Trailer Market, by Vehicle Type
10. Americas Automotive Trailer Market
11. Asia-Pacific Automotive Trailer Market
12. Europe, Middle East & Africa Automotive Trailer Market
13. Competitive Landscape
14. Competitive Portfolio
15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped

geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Automotive Trailer Market?

2. Which are the products/segments/applications/areas to invest in over the forecast period in the Automotive Trailer Market?

3. What is the competitive strategic window for opportunities in the Automotive Trailer Market?

4. What are the technology trends and regulatory frameworks in the Automotive Trailer Market?

5. What is the market share of the leading vendors in the Automotive Trailer Market?

6. What modes and strategic moves are considered suitable for entering the Automotive Trailer Market?

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