

## Great North American eclipse needs planning and eye protection

The upcoming solar eclipse comes close to more major cities and with a maximum duration of totality that is almost two minutes longer than in 2017.

HOUSTON, TX, UNITED STATES, November 16, 2023 / EINPresswire.com/ -- The April 8, 2024 eclipse, known as the Great North American Eclipse, promises to be even more spectacular than the historic 2017 eclipse. The upcoming solar



## **Our Vision Is Vision.**

Prevent Blindness Texas has a mission to prevent blindness and perserve sight.

<u>eclipse</u> comes close to more major cities and with a maximum duration of totality that is almost two minutes longer than in 2017. The annular eclipse last month was a foretaste of this big celestial show and a reminder to properly prepare. Texans gathered to view the partial eclipse

and were over the moon by the sights provided by certified solar eclipse glasses.



I hope the weather is just as spectacular in April and even more people choose to protect their eyes while safely enjoying this astronomical event."

Alan Gunner, President and

CEO of Solnomo.

"Houston weather was perfect for the annular eclipse, and I'm pleased I was able to attend the viewing party with <a href="Prevent Blindness Texas">Prevent Blindness Texas</a> and see the Prevent Blindness solar eclipse glasses being used by so many." said Alan Gunner, President and CEO of Solnomo, the exclusive wholesaler of Prevent Blindness solar eclipse glasses. "I hope the weather is just as spectacular in April and even more people choose to protect their eyes with official

Prevent Blindness solar eclipse glasses while safely enjoying this astronomical event."

Solar eclipse glasses can be purchased and branded with corporate logos or a choice of messaging while showing support for the vision community and the eye health of Texans. Along with this branding benefit, a percentage of the retail price is considered a charitable contribution to PBT, which is a registered 501c3, to support sight-saving efforts.

Prevent Blindness Texas is helping Texans get ready for the total solar eclipse with toolkits,

certified solar eclipse glasses, and educational resources to protect eyes from "eclipse blindness" or solar retinopathy, causing damage or destruction to the cells in the retina.

For more information on the Prevent Blindness Texas Eclipse + Your Eyes program, tips for good eye safety practices, and where to purchase safety eyewear, visit <a href="https://bit.ly/PBTEclipse">https://bit.ly/PBTEclipse</a>.

Organizational Background: Prevent Blindness Texas, a state-wide health nonprofit, has been directly responsible for saving sight and



Prevent Blindness Texas, state's leading vision nonprofit, is urging public to prepare and protect eyes for upcoming solar eclipse on April 8, 2024.

enhancing the quality of vision life for thousands of Texans for over 65 years. The mission of Prevent Blindness Texas is to prevent blindness and preserve sight with primary programming providing critical vision care to Texas's most vulnerable citizens by assisting in early detection and screening services, conducting eye health and vision education, providing navigation services and resources for follow-up care, including prescription glasses and other eye care treatments. PBT focuses on the medically under-served populations most at risk for possible vision problems. Last year, Prevent Blindness Texas provided education and vision screening services to 57,000 children and adults, provided financial resources for 6,000 individuals, and certified more than 1,100 vision screeners.

Graphic below. More photos and graphics available upon request.

PBT's Solar Eclipse Campaign presented by The Alcon Foundation. Presenting Partner- The Alcon Foundation Gold Partner- MyEyeDr

Anna Middlebrook
Anna Middlebrook, Prevent Blindness Texas
+ 19365549052
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn

Instagram YouTube This press release can be viewed online at: https://www.einpresswire.com/article/668453808

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.