

USD 2.39 Billion South America Modular Data Center Market Worth by 2030 | Top Players such as - Dell, Gemelo & Vertive

The significant factor driving the continued growth of this segment is an ever growing number of enterprises adopting cloud computing.

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/EINPresswire.com/ -- Allied Market Research published a new report, titled, " The USD 2.39 Billion [South America Modular Data Center Market](#)

Worth by 2030 | Top Players such as - Dell, Gemelo & Vertive." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



The South America modular data center market was valued at USD 515.63 million in 2020, and is projected to reach USD 2,397.09 million by 2030, registering a CAGR of 16.5%.

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Rise in demand for rapidly deployable & scalable data centers, surge in adoption of cloud services by SMEs, increase in demand for green data centers, upsurge in expansion of global data center industry players in the South America, and growing investments to develop advanced data centers during the COVID-19 pandemic drive the South America modular data center market. On the other hand, challenges such as transportation and vendor lock-in impede the growth to some extent. However, increasing demand for modular data centers by colocation providers is expected to create lucrative opportunities for the key players in the industry.

The South America modular data center market is segmented on the basis of component, enterprise size, and industry vertical. By component, the market is categorized into solution and services. By enterprise size, it is classified into small & medium enterprises and large enterprises. By industry vertical, it is segregated into BFSI, IT & telecom, retail, manufacturing, healthcare, energy, media & entertainment, government, and others. Country wise, it is analyzed across Brazil, Argentina, Colombia, Chile, Peru, Uruguay, and Rest of South America.

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Based on component, the solution segment contributed to more than three-fifths of the total market share in 2020 and is expected to lead the trail by 2030. The services segment, on the other hand, would cite the fastest CAGR of 17.4% from 2021 to 2030.

Based on organization size, the large enterprise's segment accounted for nearly two-thirds of the total market revenue in share in 2020 and is anticipated to rule the roost by 2028. The SME's segment, however, would grow at the fastest CAGR of 17.9% from 2021 to 2030.

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Based on country, Brazil held the major share in 2020, generating more than half of the South America modular data center market. At the same time, the market across Chile would cite the fastest CAGR of 21.9% during the forecast period.

The leading market players analyzed in the South America modular data center market report include Equinix, Inc., Vertiv Group Corporation, Flexenclosure AB, Gemelo, Huawei Technologies Co., Ltd., Cisco Systems, Inc., CenturyLink, Dell Inc., Hewlett Packard Enterprise Company, and IBM Corporation.

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COVID-19 Scenario-

□ Proliferation of emerging technologies such as artificial intelligence (AI), big data, and Internet of things (IoT) has led to significant rise in storage volume requirement, which in turn has impacted the South America modular data center market positively.

□ This trend is most likely to persist post pandemic as well.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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