

Track and Trace Provider Dominates Dispenser Industry

InfiniTrak captures 85% share of industry's pharmacy management system (PMS) market.

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EINPresswire.com/ -- [InfiniTrak](https://www.infinitrak.com/) is quickly becoming the name to know in today's dispensary industry. The track and trace supplier has captured an 85% share of the pharmacy management system (PMS) market.

InfiniTrak is known for its dependable and comprehensive SaaS software. Real-time data analytics and reporting capabilities make it a user-friendly

platform and provide customer customization and flexible real-time alerts. Features that were once hard to come by are now commonplace for InfiniTrak's pharmacy and hospital dispensary users.

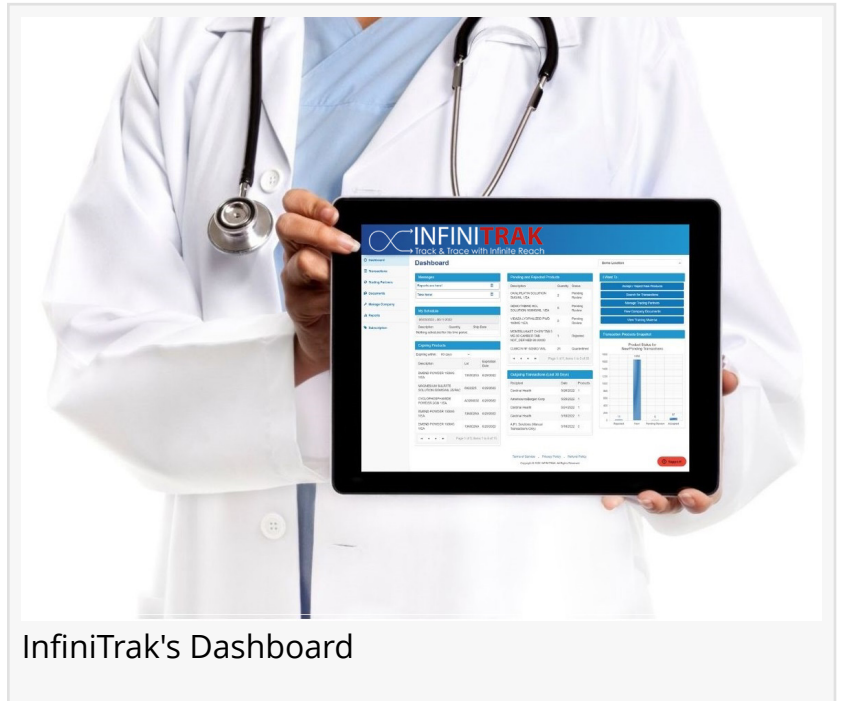
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InfiniTrak's FASTRAK Onboarding and No-Touch Implementation have allowed the company to become the industry leader for dispensers.”

Mark Tate, Chief Compliance Officer

"Penetrating and capturing the dominant share of the dispensary market was not that difficult," said Alan B. Lancz, CEO of InfiniTrak. "All it took was a dependable product that delivered what it said it would –an innovative pharmacy solution to keep up with market demands and user needs."

Mr. Lancz added InfiniTrak's superior technology and team of compliance and operations experts made the company stand out.



InfiniTrak Already Had the Product

InfiniTrak was one of the original developers of track and trace technology. The company

consistently advanced its software over the years with features and capabilities that are now industry standards. Those efforts have also spawned other track and trace technology suppliers over the years.

"While others concentrated on the more lucrative top end of the supply chain, we focused on the dispenser side, including the pharmacies and other outlets at the end of the supply chain," said InfiniTrak Co-Founder and Chief Compliance Officer Mark Tate. "InfiniTrak created an easy-to-use, fully compliant interoperable solution that's dispenser centric. Dispensers can fully integrate InfiniTrak into their pharmacy management system for an automated solution that eliminates extra steps. DSCSA requirements are completed automatically in the pharmacist's normal daily workflow."

The graphic features the InfiniTrak logo at the top, which consists of an infinity symbol with an arrow pointing right, followed by the text "INFINITRAK" in bold black and red letters, and the tagline "Track & Trace with Infinite Reach" in blue. Below the logo, the text "Key Benefits to Pharmacies" is written in red. Underneath this, there are seven icons arranged in a grid, each with a corresponding benefit: a checkmark for "Streamlined Compliance", a target for "Accurate Product Tracing", a padlock for "Enhanced Security", a speedometer for "Improved Efficiency", an eye for "Real-time Visibility", a bar chart for "Reporting and Analytics", and a gear for "Seamless Integration". At the bottom of the graphic, the text "Ongoing Support" is written next to a person icon. The entire graphic is set against a light gray background with a wavy top edge.

Key Benefits to Pharmacies

- Streamlined Compliance
- Accurate Product Tracing
- Enhanced Security
- Improved Efficiency
- Real-time Visibility
- Reporting and Analytics
- Seamless Integration
- Ongoing Support

Key Benefits for Pharmacies

INFINITRAK
Track & Trace with Infinite Reach

"InfiniTrak's FASTRAK Onboarding and No-Touch Implementation have allowed the company to become the industry leader for dispensers. That could not have come at a better time for the pharmaceutical industry, as there is a real need for pharmacies to be fully compliant," Mr. Tate said.

The Numbers Speak for Themselves

InfiniTrak has now captured an 85% share of the industry's PMS market. Annual growth has increased by more than 43% year-to-date. That includes 554 independent pharmacies that licensed the industry-leading solution last month. The total does not include the hospitals, healthcare organizations and medium to large pharmacy chains that have also switched to InfiniTrak.

"We have the dispenser's back," said Sam Pizzo, Senior Vice President of Strategic Alliances. "The DSCSA regulatory mandate involves several moving parts, which is a challenge for dispensers to maintain. The InfiniTrak DSCSA solution removes the guesswork and ensures dispensers have the tools needed to manage compliance efficiently."

Thanks to its cutting-edge advances in pharmaceutical data management, cloud computing, data analytics and innovations in AI, InfiniTrak makes dispensary management and DSCSA compliance easier. Learn why Retail Chains of the Year, Retail Tech Innovator of the Year and other industry leaders are switching to InfiniTrak to address their compliance, functionality and automation

needs beyond DSCSA.

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