

How Late or Bad Deliveries Hurt Brands and What to Do About It

AxleHire ePaper quantifies the impact of late or bad deliveries and provides tips for driving brand loyalty through a differentiated delivery experience.

BERKELEY, CA, UNITED STATES,
November 15, 2023 /

EINPresswire.com/ -- [AxleHire](#), an expedited, urban last-mile delivery provider, today released a new ePaper quantifying the impact of late or bad deliveries on e-Commerce brands. The ePaper also provides helpful tips so brands can both differentiate themselves and drive brand loyalty through a premium delivery experience.

The ePaper helps brand managers, customer experience (CX) leaders, and shipping and logistics experts understand:



The impact of late or bad deliveries on a brand's reputation and brand loyalty;
How brands can differentiate themselves by providing a superior end-to-end customer experience that extends from online shopping to doorstep delivery;

“

Quick, free deliveries without any issues can be challenging for eCommerce brands to deliver on lofty customer expectations while keeping delivery costs down.”

Raj Ramanan, CEO of AxleHire

How technology can optimize deliveries and improve the overall customer experience while still keeping costs competitive; and,
How deliveries can be made more environmentally sustainable while still meeting or exceeding customer expectations for speed, cost, and reliability.

“Customers want their orders shipped quickly, for free, and without any issues. However, it can be challenging for

eCommerce brands to deliver on lofty customer expectations while keeping delivery costs down,” said Raj Ramanan, CEO of AxleHire. “Brands need optimized delivery strategies that improve service quality while controlling costs, the ability to closely monitor and track doorstep deliveries, and an overall delivery experience that delights customers and drives loyalty.”

Download the [ePaper here](#).

About AxleHire

AxleHire is an expedited, urban last-mile delivery service that helps brands meet and exceed customer expectations by providing a superior same- and next-day delivery experience. AxleHire leverages purpose-built technology and a gig driver fleet to drive transformative outcomes that catalyze customers’ brand growth. Logistics teams can now provide a differentiated delivery experience at a competitive cost, overcoming the limitations of legacy delivery providers.

AxleHire operates in urban areas across the U.S., enabling high-volume shippers to consistently cater to the rising needs and expectations of their customers. For more information, please visit axlehire.com.

###

Kali Myrick

Activa PR for AxleHire

+1 503-580-4645

kali@activapr.com

This press release can be viewed online at: <https://www.einpresswire.com/article/668532251>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.